

copy 30
PN: 3/20/90

APPLICATION FOR CONSTRUCTION PERMIT FOR COMMERCIAL BROADCAST STATION

For COMMISSION Fee Use Only RECEIVED 891214 FCC FEE SECTION	FEE NO: 08017505	For APPLICANT Fee Use Only
	FEE TYPE: MFD	Is a fee submitted with this application? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
	FEE AMT: 1800.00	If fee exempt (see 47 C.F.R. Section 1.1112), indicate reason therefor (check one box): <input type="checkbox"/> Noncommercial educational licensee <input type="checkbox"/> Governmental entity
	ID SEQ: 19	FOR COMMISSION USE ONLY BPH-891214ND FILE NO.

Section I - GENERAL INFORMATION

31: 1-23-90

1. Name of Applicant JEM Productions, Limited Partnership C/O Joyce E. Morgan			Send notices and communications to the following person at the address below:		
Street Address or P.O. Box 2372 Pacific Silver Dr.			Name Salvador A. Serrano		
City Jacksonville	State FL	ZIP Code 32216	City McLean	State VA	ZIP Code 22101
Telephone No. (Include Area Code) 904-642-6329			Telephone No. (Include Area Code) 703-734-0477		

2. This application is for: AM FM TV

(a) Channel No. or Frequency 289A 105.7	(b) Principal Community Baldwin	City Baldwin	State FL.
--------------------------------------------	------------------------------------	-----------------	--------------

(c) Check one of the following boxes:

Application for NEW station

MAJOR change in licensed facilities; call sign: _____

MINOR change in licensed facilities; call sign: _____

MAJOR modification of construction permit; call sign: _____

File No. of construction permit: _____

MINOR modification of construction permit; call sign: _____

File No. of construction permit: _____

AMENDMENT to pending application; Application file number: _____

RECEIVED

JAN 10 1990

FM EXAMINERS

NOTE: It is not necessary to use this form to amend a previously filed application. Should you do so, however, please submit only Section I and those other portions of the form that contain the amended information.

3. Is this application mutually exclusive with a renewal application? Yes No

If Yes, state: Call letters _____ Community of License _____ State _____

105.7MHZ
BPH -891214ND NEW
BALDWIN FL
JEM PRODUCTIONS, LIMITED PARTNERSHI

Section II - LEGAL QUALIFICATIONS

Name of Applicant

JEM PRODUCTIONS, LIMITED PARTNERSHIP

1. Applicant is: (check one box below)

- Individual
- General partnership
- For-profit corporation
- Other
- Limited partnership
- Not-for-profit corporation

2. If the applicant is an unincorporated association or a legal entity other than an individual, partnership, or corporation, describe in an Exhibit the nature of the application.

Exhibit No.
NA

NOTE: The terms "applicant," "parties to this application," and "non-party equity owners in the applicant" are defined in the instructions for Section II of this form. Complete information as to each "party to this application" and each "non-party equity owner in the applicant" is required. If the applicant considers that to furnish complete information would pose an unreasonable burden, it may request that the Commission waive the strict terms of this requirement with appropriate justification.

3. If the applicant is not an individual, provide the date and place of filing of the applicant's enabling charter (e.g., a limited partnership must identify its certificate of limited partnership and a corporation must identify its articles of incorporation by date and place of filing):

Date December 14, 1989 Place Dover, Delaware

In the event there is no requirement that the enabling charter be filed with the state, the applicant shall include the enabling charter in the applicant's public inspection file. If, in the case of a partnership, the enabling charter does not include the partnership agreement itself, the applicant shall include a copy of the agreement in the applicant's public inspection file.

4. Are there any documents, instruments, contracts or understandings (written or oral), other than instruments identified in response to Question 3 above, relating to future ownership interests in the applicant, including but not limited to, insulated limited partnership shares, nonvoting stock interests, beneficial stock ownership interests, options, rights of first refusal, or debentures?

Yes No

If Yes, submit as an Exhibit all such written documents, instruments, contracts, or understandings, and provide the particulars of any oral agreement.

Exhibit No.
NA

5. Complete, if applicable, the following certifications:

(a) Applicant certifies that no limited partner will be involved in any material respect in the management or operation of the proposed station.

Yes No

If No, applicant must complete Question 6 below with respect to all limited partners actively involved in the media activities of the partnership.

(b) Does any investment company (as defined in 15 U.S.C. Section 80 a-3), insurance company, or trust department of any bank have an aggregated holding of greater than 5% but less than 10% of the outstanding votes of the applicant?

Yes No

If Yes, applicant certifies that the entity holding such interest exercises no influence or control over the applicant, directly or indirectly, and has no representatives among the officers and directors of the applicant.

Yes No

Section II - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

(Read carefully - The numbered items below refer to line numbers in the following table.)

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1. Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.</p> <p>2. Citizenship.</p> <p>3. Office or directorship held.</p> <p>4. Number of shares or nature of partnership interests.</p> <p>5. Number of votes.</p> | <p>6. Percentage of votes.</p> <p>7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.</p> <p>8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 78.3555 and 76.501, including the nature and size of such interests and the positions held.</p> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

1.	JEM Productions, Limited Partnership Joyce E. Morgan 2372 Pacific Silver Dr. Jacksonville, FL. 32216	Peter B. Knobel 645 Fifth Avenue New York, N.Y. 10022	Robin M. Rothschild Steep Hill Road Box 183 Wilmington, VT. 05363
2.	U.S.	U.S.	U.S.
3.	GENERAL PARTNER	LIMITED PARTNER	LIMITED PARTNER
4.	20% Equity Ownership 100% Attributable Interest	40% Non- Party Equity Owner	40% Non- Party Equity Owner
5.	100%	NONE	NONE
6.	100%	NONE	NONE
7.	NONE	NONE	WVAY-FM, Wilmington, VT. 89% Ownership (Attributable)
8.	NONE	NONE	See Exhibit E-1 for Non- Attributable Broadcast Ownership Interests

Section 11 - LEGAL QUALIFICATIONS (Page 3)

Does the applicant, any party to the application or any non-party equity owner in the applicant have, or have they had, any interest in:

- (a) a broadcast station, or pending broadcast station application before the Commission? Yes No
- (b) a broadcast application which has been dismissed with prejudice by the Commission? Yes No
- (c) a broadcast application which has been denied by the Commission? Yes No
- (d) a broadcast station, the license of which has been revoked? Yes No
- (e) a broadcast application in any pending or concluded Commission proceeding which left unresolved character issues against the applicant? Yes No

If the answer to any of the questions in (a)-(e) above is Yes, state in an Exhibit the following information:

Exhibit No.
E-1

- (1) Name of party having interest;
- (2) Nature of interest or connection, giving dates;
- (3) Call letters of stations or file number of application or docket; and
- (4) Location.

- 8. (a) Are any of the parties to the application or non-party equity owners in the applicant related (as husband, wife, father, mother, brother, sister, son or daughter) to each other? Yes No
- (b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of any party to the application or non-party equity owner in the applicant have any interest in or connection with any other broadcast station, pending broadcast application or newspaper in the same area (see Section 73.3555(c)) or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))? Yes No

If the answer to (a) or (b) above is Yes, attach an Exhibit giving full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No.
NA

- 9. State in an Exhibit any interest the applicant or any party to this application proposes to divest in the event of a grant of this application.

Exhibit No.
E-2

OTHER MASS MEDIA INTERESTS

- 10. (a) Do individuals or entities holding nonattributable interests of 5% or more in the applicant have an attributable ownership interest or corporate officership or directorship in a broadcast station, newspaper or CATV system in the same area? (See Instruction B to Section 11.) Yes No
- (b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of an individual holding a nonattributable interest of 5% or more in the applicant have any interest in or connection with any other broadcast station, pending broadcast application, newspaper in the same area (see Section 73.3555(c)), or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))? Yes No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving a full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No.
NA

Section II - LEGAL QUALIFICATIONS (Page 4)

CITIZENSHIP AND OTHER STATUTORY REQUIREMENTS

11. (a) Is the applicant in violation of the provisions of Section 310 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments? (See Instruction C to Section 11.)

Yes No

(b) Will any funds, credits or other financial assistance for the construction, purchase or operation of the station(s) be provided by aliens, foreign entities, domestic entities controlled by aliens, or their agents?

Yes No

If the answer to (b) above is Yes, attach an Exhibit giving full disclosure concerning this assistance.

Exhibit No.
NA

12. (a) Has an adverse finding been made or an adverse final action been taken by any court or administrative body as to the applicant, any party to this application, or any non-party equity owner in the applicant in a civil or criminal proceeding brought under the provisions of any law related to the following:

Any felony; broadcast related antitrust or unfair competition; criminal fraud or fraud before another governmental unit; or discrimination?

Yes No

(b) Is there now pending in any court or administrative body any proceeding involving any of the matters referred to in (a) above?

Yes No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving full disclosure concerning persons and matters involved, including an identification of the court or administrative body and the proceeding (by dates and file numbers), a statement of the facts upon which the proceeding is or was based or the nature of the offense alleged or committed, and a description of the current status or disposition of the matter.

Exhibit No.
NA

SECTION III - FINANCIAL QUALIFICATIONS

NOTE: If this application is for a change in an operating facility do not fill out this section.

1. The applicant certifies that sufficient net liquid assets are on hand or that sufficient funds are available from committed sources to construct and operate the requested facilities for three months without revenue. Yes No

2. State the total funds you estimate are necessary to construct and operate the requested facility for three months without revenue. \$ 250,000.00

3. Identify each source of funds, including the name, address, and telephone number of the source (and a contact person if the source is an entity), the relationship (if any) of the source to the applicant, and the amount of funds to be supplied by each source.

Source of Funds (Name and Address)	Telephone Number	Relationship	Amount
Peter B. KNobel 645 Fifth Avenue New York, NY 10022	212-308-7122	LIMITED PARTNER	\$250,000.00

Section IV-A - PROGRAM SERVICE STATEMENT

Attach as an Exhibit, a brief description, in narrative form, of the planned programming service relating to the issues of public concern facing the proposed service area.

Exhibit No.
E-3

Section IV-B - INTEGRATION STATEMENT

Attach as an Exhibit the information required in 1. and 2. below.

Exhibit No.
E-4

1. List each principal of the applicant who, in the event of a grant of the application on a comparative basis proposes to participate in the management of the proposed facility and, with respect to each such principal, state whether he or she will work full-time (minimum 40 hours per week) or part-time (minimum 20 hours per week) and briefly describe the proposed position and duties.

2. State with respect to each principal identified in response to Item 1. above, whether the applicant will claim qualitative credit for any of the following enhancement factors:

(a) Minority Status---YES

(b) Past Local Residence ----

If Yes, specify whether in the community of license or service area and the corresponding dates.

(c) Female Status-----YES

(d) Broadcast Experience-----YES

If Yes, list each employer and position and corresponding dates.

(e) Daytime Preference----NO

Section V-B - FM BROADCAST ENGINEERING DATA	FOR COMMISSION USE ONLY File No. _____ ASB Referral Date _____ Referred by _____
----------------------------------------------------	--------------------------------------------------------------------------------------------------

Name of Applicant
 JEM Productions, Limited Partnership

Call letters (if issued) none	Is this application being filed in response to a window? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If Yes, specify closing date: <u>December 14, 1989</u>
----------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Purpose of Application: (check appropriate boxes)

- | | |
|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Construct a new (main) facility | <input type="checkbox"/> Construct a new auxiliary facility |
| <input type="checkbox"/> Modify existing construction permit for main facility | <input type="checkbox"/> Modify existing construction permit for auxiliary facility |
| <input type="checkbox"/> Modify licensed main facility | <input type="checkbox"/> Modify licensed auxiliary facility |

If purpose is to modify, indicate below the nature of change(s) and specify the file number(s) of the authorizations affected.

- | | |
|---------------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Antenna supporting-structure height | <input type="checkbox"/> Effective radiated power |
| <input type="checkbox"/> Antenna height above average terrain | <input type="checkbox"/> Frequency |
| <input type="checkbox"/> Antenna location | <input type="checkbox"/> Class |
| <input type="checkbox"/> Main Studio location | <input type="checkbox"/> Other (Summarize briefly) |

File Number(s) _____

1. Allocation:

Channel No. 289	Principal community to be served:			Class (check only one box below)			
	City Baldwin	County Duval	State FL	<input checked="" type="checkbox"/> A	<input type="checkbox"/> B1	<input type="checkbox"/> B	<input type="checkbox"/> C3
				<input type="checkbox"/> C2	<input type="checkbox"/> C1	<input type="checkbox"/> C	

2 Exact location of antenna.

- (a) Specify address, city, county and state. If no address, specify distance and bearing relative to the nearest town or landmark.
 0.3 miles south of intersection of US Route 90/ Duval County Line
- (b) Geographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise, North Latitude or West Longitude will be presumed.

Latitude	30 °	17 '	54 "	Longitude	82 °	00 '	55 "
----------	------	------	------	-----------	------	------	------

3. Is the supporting structure the same as that of another station(s) or proposed in another pending application(s)? Yes No

If Yes, give call letter(s) or file number(s) or both. WJXR-FM Macclenny, FL.

proposal involves a change in height of an existing structure, specify existing height above ground level including antenna, all other appurtenances, and lighting, if any.

SECTION V-B - FM BROADCAST ENGINEERING DATA (Page 2)

4. Does the application propose to correct previous site coordinates? Yes No

If Yes, list old coordinates.

Latitude ° ' "	Longitude ° ' "
-------------------------------------------------	-------------------------------------------------

5. Has the FAA been notified of the proposed construction? Existing Structure; No Change Yes No

If Yes, give date and office where notice was filed and attach as an Exhibit a copy of FAA determination, if available.

Already Approved by FAA

Exhibit No.

Date _____ Office where filed _____

6. List all landing areas within 8 km of antenna site. Specify distance and bearing from structure to nearest point of the nearest runway.

Landing Area	Distance (km)	Bearing (degrees True)
(a) _____	_____	_____
(b) _____	_____	_____

7. (a) Elevation: (to the nearest meter)

- (1) of site above mean sea level; 22.9 meters
- (2) of the top of supporting structure above ground (including antenna, all other appurtenances, and lighting, if any); and 109.7 meters
- (3) of the top of supporting structure above mean sea level [(a)(1) + (a)(2)] 132.6 meters

(b) Height of radiation center: (to the nearest meter) H - Horizontal; V - Vertical

- (1) above ground 106.1 meters (H)
- 106.1 meters (V)
- (2) above mean sea level [(a)(1) + (b)(1)] 129.0 meters (H)
- 129.0 meters (V)
- (3) above average terrain 100.0 meters (H)
- 100.0 meters (V)

8. Attach as an Exhibit sketch(es) of the supporting structure, labelling all elevations required in Question 7 above, except item 7(b)(3). If mounted on an AM directional-array element, specify heights and orientations of all array towers, as well as location of FM radiator.

Exhibit No. E-5

9. Effective Radiated Power:

(a) ERP in the horizontal plane 6.0 kw (H*) 6.0 kw (V*)

(b) Is beam tilt proposed? Yes No

If Yes, specify maximum ERP in the plane of the tilted beam, and attach as an Exhibit a vertical elevational plot of radiated field.

Exhibit No.

_____ kw (H*) _____ kw (V*)

*Polarization

SECTION V-B - FM BROADCAST ENGINEERING DATA (Page 3)

10. Is a directional antenna proposed?

Yes No

If Yes, attach as an Exhibit a statement with all data specified in 47 C.F.R. Section 73.816, including plot(s) and tabulations of the relative field.

Exhibit No.

11. Will the proposed facility satisfy the requirements of 47 C.F.R. Sections 73.815(a) and (b)?

Yes No

If No, attach as an Exhibit a request for waiver and justification therefor, including amounts and percentages of population and area that will not receive 3.16 mV/m service.

Exhibit No.

12. Will the main studio be within the protected 3.16 mV/m field strength contour of this proposal?

Yes No

If No, attach as an Exhibit justification pursuant to 47 C.F.R. Section 73.1125.

Exhibit No.

13. (a) Does the proposed facility satisfy the requirements of 47 C.F.R. Section 73.207?

Yes No

(b) If the answer to (a) is No, does 47 C.F.R. Section 73.213 apply?

Yes No

(c) If the answer to (b) is Yes, attach as an Exhibit a justification, including a summary of previous waivers.

Exhibit No.

(d) If the answer to (a) is No and the answer to (b) is No, attach as an Exhibit a statement describing the short spacing(s) and how it or they arose.

Exhibit No.

(e) If authorization pursuant to 47 C.F.R. Section 73.215 is requested, attach as an Exhibit a complete engineering study to establish the lack of prohibited overlap of contours involving affected stations. The engineering study must include the following:

Exhibit No.
NA

- (1) Protected and interfering contours, in all directions (360°), for the proposed operation.
- (2) Protected and interfering contours, over pertinent arcs, of all short-spaced assignments, applications and allotments, including a plot showing each transmitter location, with identifying call letters or file numbers, and indication of whether facility is operating or proposed. For vacant allotments, use the reference coordinates as the transmitter location.
- (3) When necessary to show more detail, an additional allocation study utilizing a map with a larger scale to clearly show prohibited overlap will not occur.
- (4) A scale of kilometers and properly labeled longitude and latitude lines, shown across the entire exhibit(s). Sufficient lines should be shown so that the location of the sites may be verified.
- (5) The official title(s) of the map(s) used in the exhibit(s).

14. Are there: (a) within 60 meters of the proposed antenna, any proposed or authorized FM or TV transmitters, or any nonbroadcast (except citizens band or amateur) radio stations; or (b) within the blanketing contour, any established commercial or government receiving stations, cable head-end facilities, or populated areas; or (c) within ten (10) kilometers of the proposed antenna, any proposed or authorized FM or TV transmitters which may produce receiver-induced intermodulation interference?

Yes No

If Yes, attach as an Exhibit a description of any expected, undesired effects of operations and remedial steps to be pursued if necessary, and a statement accepting full responsibility for the elimination of any objectionable interference (including that caused by receiver-induced or other types of modulation) to facilities in existence or authorized or to radio receivers in use prior to grant of this application. (See 47 C.F.R. Sections 73.315(b), 73.316(e) and 73.318.)

Exhibit No.
E-6

15. Attach as an Exhibit a 7.5 minute series U.S. Geological Survey topographic quadrangle map that shows clearly, legibly, and accurately, the location of the proposed transmitting antenna. This map must comply with the requirements set forth in Instruction V. The map must further clearly and legibly display the original printed contour lines and data as well as latitude and longitude markings, and must bear a scale of distance in kilometers.

Exhibit No.
E-7

16. Attach as an Exhibit *(name the source)* a map which shows clearly, legibly, and accurately, and with the original printed latitude and longitude markings and a scale of distance in kilometers:

Exhibit No.
E-8

(a) the proposed transmitter location, and the radials along which profile graphs have been prepared;

(b) the 3.16 mV/m and 1 mV/m predicted contours; and

(c) the legal boundaries of the principal community to be served.

17. Specify area in square kilometers (1 sq. mi. = 259 sq. km.) and population (latest census) within the predicted 1 mV/m contour.

Area 2606 sq. km. Population 49,500

18. For an application involving an auxiliary facility only, attach as an Exhibit a map *(Sectional Aeronautical Chart or equivalent)* that shows clearly, legibly, and accurately, and with latitude and longitude markings and a scale of distance in kilometers:

Exhibit No.
NA

(a) the proposed auxiliary 1 mV/m contour; and

(b) the 1 mV/m contour of the licensed main facility for which the applied-for facility will be auxiliary. Also specify the file number of the license.

19. Terrain and coverage data *(to be calculated in accordance with 47 C.F.R. Section 73.313)*

Source of terrain data: *(check only one box below)*

Linearly interpolated 30-second database 7.5 minute topographic map

(Source: _____)

Other *(briefly summarize)*

SECTION V-B - FM BROADCAST ENGINEERING DATA (Page 5)

Radial bearing (degrees True)	Height of radiation center above average elevation of radial from 8 to 16 km (meters)	Predicted Distances	
		To the 3.16 mV/m contour (kilometers)	To the 1 mV/m contour (kilometers)
*			
0	105.2	17.0	29.0
45	105.6	17.0	29.0
90	103.9	17.0	29.0
135	104.7	17.0	29.0
180	101.7	16.8	28.8
225	85.1	15.8	27.0
270	91.5	16.0	27.5
315	102.4	17.0	28.8

*Radial through principal community, if not one of the major radials. This radial should NOT be included in the calculation of HAAT.

20. Environmental Statement (See 47 C.F.R. Section 1.1301 et seq.)

Would a Commission grant of this application come within Section 1.1307 of the FCC Rules, such that it may have a significant environmental impact? Yes No

If you answer Yes, submit as an Exhibit an Environmental Assessment required by Section 1.1311.

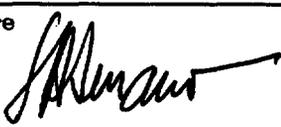
Exhibit No.

If No, explain briefly why not. No new construction is proposed.

ANSI guidelines will not be exceeded.

CERTIFICATION

I certify that I have prepared this Section of this application on behalf of the applicant, and that after such preparation, I have examined the foregoing and found it to be accurate and true to the best of my knowledge and belief.

Name (Typed or Printed) Salvador A. Serrano	Relationship to Applicant (e.g., Consulting Engineer) Broadcast Consultant
Signature 	Address (Include ZIP Code) 7205 Enterprise Ave. McLean, Va. 22101
Date 12-12-89	Telephone No. (Include Area Code) (703) 734-0477

SECTION VI - EQUAL EMPLOYMENT OPPORTUNITY PROGRAM

1. Does the applicant propose to employ five or more full-time employees? Yes No

If Yes, the applicant must include an EEO program called for in the separate Broadcast Equal Employment Opportunity Program Report (FCC 396-A).

SECTION VII - CERTIFICATIONS

1. Has or will the applicant comply with the public notice requirement of 47 C.F.R. Section 73.3580? Yes No

2. Has the applicant reasonable assurance, in good faith, that the site or structure proposed in Section V of this form, as the location of its transmitting antenna, will be available to the applicant for the applicant's intended purpose? Yes No

Exhibit No.

If No, attach as an Exhibit, a full explanation.

3. If reasonable assurance is not based on applicant's ownership of the proposed site or structure, applicant certifies that it has obtained such reasonable assurance by contacting the owner or person possessing control of the site or structure.

Name of Person Contacted Gregory Perich

Telephone No. (include area code) 904-259-2292

Person contacted: (check one box below)

Owner Owner's Agent Other (specify)

The APPLICANT hereby waives any claim to the use of any particular frequency as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934, as amended.)

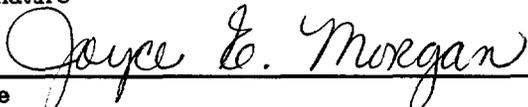
The APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all exhibits are a material part hereof and incorporated herein.

The APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

In accordance with 47 C.F.R. Section 1.65, the APPLICANT has a continuing obligation to advise the Commission, through amendments, of any substantial and significant changes in information furnished.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT.
U.S. CODE, TITLE 18, SECTION 1001.

I certify that the statements in this application are true and correct to the best of my knowledge and belief, and are made in good faith.

Name of Applicant JEM Productions, Limited Partnership	Signature 
Date November 4, 1989	Title GENERAL PARTNER

FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT
AND THE PAPERWORK REDUCTION ACT

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended. The principal purpose for which the information will be used is to determine if the benefit requested is consistent with the public interest. The staff, consisting variously of attorneys, analysts, engineers and applications examiners, will use the information to determine whether the application should be granted, denied, dismissed, or designated for hearing. If all the information is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Accordingly, every effort should be made to provide all necessary information. Your response is required to obtain the requested authority.

Public reporting burden for this collection of information is estimated to vary from 71 hours 45 minutes to 301 hours 30 minutes with an average of 118 hours 28 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, can be sent to the Federal Communications Commission, Office of Managing Director, Washington, D.C. 20554, and to the Office of Management and Budget, Paperwork Reduction Project (3060-0027), Washington, D.C. 20503.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552(a)(3), AND THE PAPERWORK REDUCTION ACT OF 1980, P.L. 96-511, DECEMBER 11, 1980, 44 U.S.C. 3507.

INDEX OF EXHIBITS

- E-1-----OWNERSHIP INFORMATION
- E-2-----DIVESTITURE STATEMENT
- E-3-----PROGRAM SERVICE STATEMENT
- E-4-----INTEGRATION/QUALITATIVE ENHANCEMENT FACTORS
AND BROADCAST EXPERIENCE OF GENERAL PARTNER
- E-5-----ANTENNA/SUPPORT STRUCTURE DIAGRAM
- E-6-----INTERFERENCE STATEMENT; DIPLEXED ANTENNA
- E-7-----7.5 MINUTE MAP
- E-8-----CONTOUR MAP
- E-9-----AUXILIARY POWER PROPOSED
- E-10-----BROADCAST CONSULTANT AGREEMENT

EXHIBIT E-1

OWNERSHIP INFORMATION

BROADCAST INTEREST OF ROBIN ROTHSCHILD

Ms. Robin Rothschild is a 89% Party/Equity Owner of WVAY-FM, Wilmington, VT. Also she is the limited partner in the following pending applications for new FM Broadcast Stations.

<u>Applicant</u>	<u>File No.</u>	<u>City</u>	<u>State</u>	<u>Nature of Partnership Interest</u>
Shaka Broadcasting, Limited Partnership	BPH890504MG	Kahalulu	HI.	40% non-party Equity Owner
Sam Widge Advtg., Limited Partnership	BPH890713MI	Wallace	ID.	40% non-party Equity Owner
Montauk Communications, Limited Partnership	BPH890913MP	Montauk	NY	40% non-party Equity Owner
Galaxy Broadcasting, Limited Partnership	BPH891130	Fernandina Beach	FL.	40% non-party Equity Owner

JEM PRODUCTIONS, LIMITED PARTNER.
NEW FM BROADCAST STATION
BALDWIN, FLORIDA

EXHIBIT E-2

DIVESTITURE STATEMENT

The General Partner in this application for a new FM Broadcast station is presently employed at WJKS-TV, Jacksonville, Florida, as a News Reporter/Anchor. In the event the applicant is granted a construction permit, Ms. Joyce Morgan will terminate her employment at station WJKS-TV in order that she may devote full time to the construction, management and operation of the FM Radio station.

EXHIBIT E-3

PROGRAM SERVICE STATEMENT

The applicant's planned program service relating to the issues of public concern will be as follows:

- ° DRUG ABUSE PREVENTION PROGRAMS "SAY NO TO DRUGS"
- ° BLACK HERITAGE AND BLACK CULTURAL EDUCATIONAL PROGRAMS
- ° HEALTH PROGRAMS RELATING TO AIDS, SICKEL CELL ANEMIA, ETC.
- ° CRIME PREVENTION PROGRAMS
- ° VOTER REGISTRATION DRIVES
- ° GOVERNMENTAL AWARENESS PROGRAMS
- ° PUBLIC SERVICE ANNOUNCEMENTS, AMONG OTHER THINGS.

Opposing viewpoints on controversial issues will be given equal time on the air regardless of race, color, creed, age, sex or national origin.

The General Partner, Ms. Joyce E. Morgan, will have exclusive control over deciding the proposed station's planned program service.

EXHIBIT E-4 (Page 1 of 2)

INTEGRATION/QUALITATIVE ENHANCEMENT FACTORS

The sole General Partner, Ms. Joyce E. Morgan, will manage and operate the proposed facility on a full time basis in the event the FCC awards a construction permit to the applicant. Ms. Morgan will be the General Manager of the station. Her duties consist of deciding station policy and procedures, supervising staff, hiring and firing personnel, establishing station program format, and making certain all FCC Rules and Regulations are met.

The applicant claims qualitative credit for the following enhancement factors:

- ° MINORITY---YES
- ° FEMALE-----YES
- ° BROADCAST EXPERIENCE----YES (see EXHIBIT E-4, Page2)
- ° LOCAL RESIDENCE-----YES (RESIDED IN DUVAL COUNTY: TWO YEARS)
- ° DAYTIME PREFERENCE-----NO (MS. MORGAN OWNS NO BROADCAST PROPERTIES AT THIS TIME)

EXHIBIT E-4 (PAGE 2)
BROADCAST EXPERIENCE
CIVIC ACTIVITIES

JEM PRODUCTIONS, LIMIED PARTNERSHIP
NEW FM BROADCAST STATION
BALDWIN, FLORIDA

VITA--JOYCE E. MORGAN

2 2 Pacific Silver Drive
Jacksonville, FL 32216

Office: (904) 642-6329
Home : (904) 646-5098

EDUCATION: BACHELOR OF SCIENCE, Jacksonville State University, Jacksonville, AL,
December 16, 1977, Secondary and Business Education.

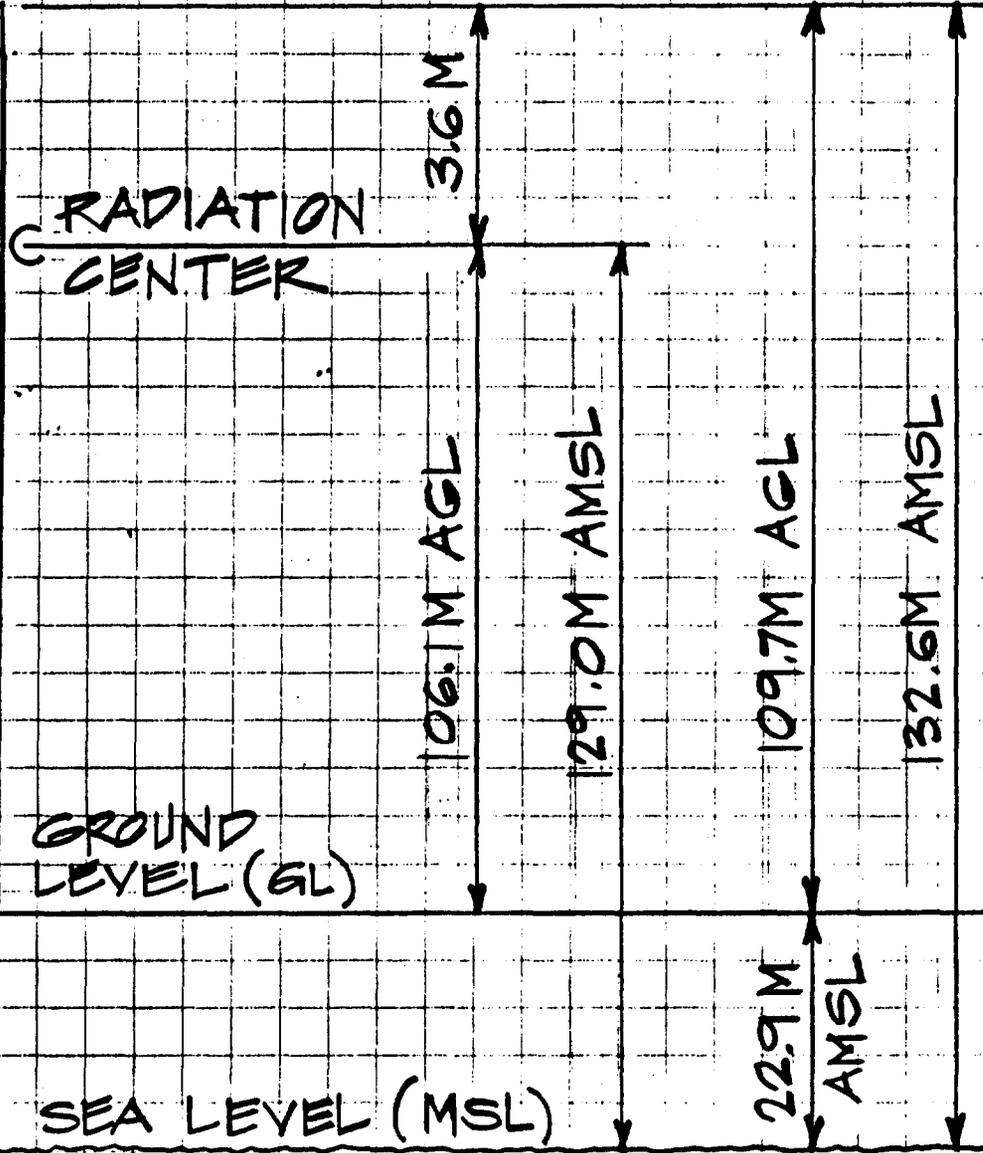
EXPERIENCE: NEWS ANCHOR: WJKS-TV 17, ABC AFFILIATE, JACKSONVILLE, FL
(DEC 1987-PRESENT) Co-Anchor of the 6 and 11 nightly news. Host
of a weekly "Healthsource" show. Medical Reporter and a special
series reporter. I write, produce, and edit along with my anchoring
My community involvement is extensive. I am President of the
Jacksonville Association of Black Communicators. I serve on several
Non Profit Board of Directors including, the YWCA, United Way of
Northeast Florida, and the Chamber of Commerce Communications Board.
I am the Public Relations Director of Visions 2005. This is a
volunteer organization of the Northwest Chamber of Commerce, which
is dominated by black entrepreneurs. I am a member of the
Jacksonville Urban League Auxiliary and the local chapter of the
NAACP. I am very involved in my sorority - Alpha Kappa Alpha.
I belong to Greater Grant Memorial AME Church. I have been
involved in a number of the youth activities as a teacher and
coordinator. I do numerous motivational speeches to schools
and other organizations, and I am the receiptent of various
community service awards. For the past two years I have hosted
the United Negro College Fund Telethon here in Jacksonville.

NEWS ANCHOR: WGXA-TV 24, ABC AFFILIATE, MACON, GA (MAY 1986-DEC 87)
Co-Anchor of the 5:30 and 11 nightly news. In Macon, I was a jack
of all trades. I anchored, reported, was the associate news
producer, and performed as an assignment editor when needed.
My community service in Macon included a wide range of activities.
I served on the Board of Directors for the Macon Rescue Mission,
Macon Junior College School of Journalism Advisory Board, and the
Medical Center's Focal Point Women Advisory Board. I also belonged
to Networking for Women in Business. I was given a variety of
community service awards, including having August 10, 1986
proclaimed as Joyce Morgan in Macon. I was a member of Grays
Chapel AME Church and worked with the Youth Department.

NEWS ANCHOR: WAGA-TV 5, CBS AFFILIATE, ATLANTA, GA (FEB 83-FEB 86)
Co-host of PM Magazine. I co-hosted the nightly magazine show for
three years. I also produced, wrote, and edited special segments
and features for PM Magazine. I had one of my stories the "Tom
Selleck Look-A-Like" to go into the National Syndication.
I served on the Board of Directors for the Butler Street YMCA while in Atlanta,
and won several awards including the 1986 Emory Jackson Journalism Award; the
WAGA 1985 Woman of Achievement Award; the National Association of Media Women
Excellence in Television Award Outstanding Young Woman of America (1984); and
Atlanta Media Woman of the Year (1984). I was a member of the Atlanta
Association of Black Journalists; the Atlanta Association of Media Women;
and the Atlanta Chapter of the NAACP. I belonged to St. Philip AME Church.

ANTENNA DIAGRAM
 EXHIBIT E
 JEM PRODUCTIONS
 LIMITED PARTNERSHIP
 BALDWIN, FL

NOTE:
 APPLICANT PROPOSES TO SHARE
 A DUPLEXED ANTENNA SYSTEM WITH
 FM BROADCAST STATION WJRX.



VERTICAL SKETCH OF ANTENNA/
 SUPPORTING STRUCTURE

NOT TO SCALE

NOTE: ALL DIMENSIONS ARE IN METERS (M)

EXHIBIT E-6

INTERFERENCE STATEMENT/DIPLEXED ANTENNA

Response to Item 14, Section VB, FCC Form 301:

Station WJXR-FM, Macclenny, FL. is located within 60 meters of the proposed Baldwin antenna. JEM PRODUCTIONS proposes to share a diplexed antenna with Station WJXR-FM on the existing WJXR tower. No undesired effects of operation is expected. However, before program tests commence permittee will make sufficient measurements to establish that the operation will maintain the bandwidth occupied by their emissions in accordance with Section 73.317b, c and d of the FCC Rules and Regulations. Should harmful interference to authorized stations occur, the applicant will correct the problem promptly or cease operation. The applicant accepts full responsibility for the elimination of any objectionable interference (including that caused by receiver-induced or other types of modulation).

JEM PRODUCTIONS, LIMITED PARTNER.
NEW FM BROADCAST STATION
BALDWIN, FLORIDA

EXHIBIT E-9

AUXILIARY POWER PROPOSED

Applicant proposes to install and operate an auxiliary stand-alone generator power supply system at both the studio and transmitter site in the event the commercial power supply system should fail.

AGREEMENT

Salvador A. Serrano, Broadcast Consultant of 7205 Enterprise Avenue, McLean, Virginia 22101 and Joyce E. Morgan of 2317 Pacific Silver Drive, Jacksonville, FL. HEREBY ENTER into the AGREEMENT specified herein dated as of Nov. 4, 1989 on the following terms and conditions:

I. Purpose of Agreement :

Joyce E. Morgan HEREBY AGREES TO HIRE Salvador A. Serrano, Broadcast Consultant for the purpose of preparing, submitting and prosecuting an application before the Federal Communications Commission for a construction permit for a new FM Broadcast station to operate on channel 28.9A assigned to Baldwin, Florida and to do all things determined by Joyce E. Morgan to be necessary, desirable or incidental to the purpose.

II. Compensation:

Joyce E. Morgan HEREBY AGREES TO PAY Salvador A. Serrano a retainer fee in the amount of ONE THOUSAND DOLLARS (\$ 1000.00) for compensation for the application preparation and broadcast consulting services to be rendered by Salvador A. Serrano as set forth in paragraph I. above. Joyce E. Morgan agrees to negotiate with Salvador A. Serrano additional, reasonable compensation for services rendered on a quarterly basis until the Radio Station is built.

In witness hereof the parties have executed this agreement as of the date above first written.

Joyce E. Morgan 11-4-89

Joyce E. Morgan, General Partner, JEM Productions, L.P.

S. Serrano 11/4/89
Salvador A. Serrano, Broadcast Consultant

DOCUMENT OFF-LINE

This page has been substituted for one of the following:

- o An oversize page or document (such as a map) which was too large to be scanned into the RIPS system.

- o Microfilm, microform, certain photographs or videotape.

- o Other materials which, for one reason or another, could not be scanned into the RIPS system.

The actual document, page(s) or materials may be reviewed by contacting a Dockets Clerk. Please note the applicable docket or rulemaking number, document type and any other relevant information about the document in order to ensure speedy retrieval by the Dockets Clerk.