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January 29, 2018

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, SW
Washington, DC 20554

RE: *Ex Parte* Notification CG Docket No. 02-278
ContextMedia, Inc. d/b/a Outcome Health Petition for Clarification or Declaratory Ruling Under the
Telephone Consumer Protection Act of 1991 (DA 17-1054)

Dear Ms. Dortch:

On January 25, 2018, on behalf of ContextMedia, Inc. d/b/a Outcome Health (“Outcome”), Howard Waltzman of Mayer Brown LLP, Todd Stitt of Michelman and Robinson LLP, and the undersigned met with Kurt Schroeder, Kristi Thornton, and Christina Clearwater of the Consumer and Governmental Affairs Bureau to discuss the above-referenced proceeding.

Our discussion was entirely consistent with the Outcome Petition and comments in reply. We focused primarily on the attached depictions, which convey the information flow for handling unsubscribe requests from subscribers that opted into the Healthy Tips text message program under Outcome’s original vendor, SignalHQ, and subsequent vendor, Twilio. In addition, we emphasized the company’s good-faith efforts to comply with the Telephone Consumer Protection Act and the Commission’s implementing rules by hard-coding the opt-out process into the program’s software. Finally, we reconfirmed that the Healthy Tips messages did not involve telemarketing, solicitation, or advertising, and that only consumers who had previously opted-in to the program ever received these messages.

In addition to filing the instant notice in the above-referenced docket, I will send an electronic mail copy to the Commission personnel listed below.

Sincerely,

/s/ Angela E. Giancarlo

Attachment

cc: Kurt Schroeder
Kristi Thornton
Christina Clearwater