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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

July 13, 1991

Hon. Donna Searcy, Secretary
Federal Communications Commission
Room 222
1919 M Street, NW
Washington, DC 20554

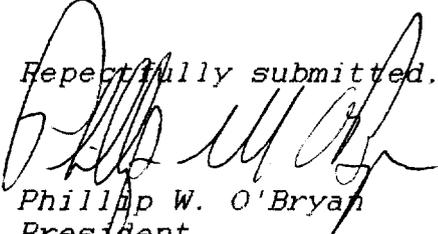
Re: Amendment of the Commission's Policies on Preferences in
Comparative Broadcast Hearings, RM-7739 and RM-7741

Dear Ms. Searcy:

As broadcasters, we have an interest in a comparative preference for persons who do the work and spend the money to find an available FM channel. As such, we would like to express support for the petitions for rulemaking filed by Gerald Proctor (RM-7739) and Larry G. Fuss, d/b/a Contemporary Communications (RM-7741) asking the Commission to establish such a preference. We ask that the Commission accept these informal comments, in accordance with Section 1.41 of the rules and regulations.

At the very least, we think the Commission should fully explore this request by instituting a full rulemaking proceeding. As pointed out in the Fuss petition, "the commission's objectives will more readily be met if petitioners are encouraged to see allotments to small and/or rural underserved communities via a preference in the comparative hearing process."

Respectfully submitted,


Phillip W. O'Bryan
President
Mediatronics Broadcasting Inc.

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