

**Exhibit 7**

Access from AT&T Outreach Collateral (English)

Exhibit 7  
Offer Flyer (for Families)

# Brighten your child's future with the Internet.



*Internet for just \$10 a month*



The digital world is full of possibilities. AT&T is making it easier to connect to friends, family, and the things that matter most. If at least one person in your household is a **SNAP\* participant**, you may qualify for 10Mbps home Internet service at our discounted \$10 rate.\*\* In California only, households receiving SSI benefits also may qualify.\*\*\*

Access from AT&T takes you online so you and your family can:

- **Do homework**
- **Research colleges and scholarships**
- **Stay up to date with school news and connect with teachers**
- **Connect with friends and family around the country and world**

And a whole lot more!

*Plus, there's NO commitment,  
NO deposit and NO installation fee.*

Get an in-home Wi-Fi gateway and access to the nationwide AT&T Wi-Fi Hot Spot network — INCLUDED at no extra cost.†

Other eligibility requirements apply.

Visit [att.com/access](http://att.com/access) for complete information and to apply.  
Or call 1-855-220-5211



\*Supplemental Nutrition Assistance Program. \*\*Available only in the AT&T 21-state wireline footprint. Additional eligible speed tiers (5Mbps for \$10 a month or 3Mbps/1.5Mbps/768Kbps for \$5 a month) may be provided depending on availability at your address. Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary based on factors including site traffic, content provider server capacity, internal network management factors and device capabilities, and are not guaranteed. For more information, go to [att.com/speed101](http://att.com/speed101). Pricing excludes taxes. Service will include a monthly data allowance of either 150GB or 1TB of data/mo. depending on the type and speed of service you receive. If you exceed your monthly data plan allowance, you will be automatically charged \$10 for each 50GB of data usage in excess of your data plan, even if less than 50 gigabytes is used. For more information, go to [att.com/internet-usage](http://att.com/internet-usage). \*\*\*California Supplemental Security Income. †Wi-Fi enabled device required. Other restrictions apply. ©2016 AT&T Intellectual Property. All rights reserved. AT&T, the AT&T logo, and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies.

Exhibit 7

Offer Flyer (for Seniors)

# Get Home Internet and Stay Connected.



*Internet for just \$10 a month*



Staying independent is easier with the Internet. If at least one person in your household is a **SNAP\* participant**, you may qualify for 10Mbps home Internet service at our discounted \$10 rate.\*\* In California only, households receiving SSI benefits also may qualify.\*\*\*

Access from AT&T takes you online so you can:

- **Stay in touch with family**
- **Pay bills online**
- **Shop for groceries and other items**
- **Find information on community activities, entertainment and news**

And a whole lot more!

Get FREE training resources at **digitalyou.att.com/access**, plus get FREE installation support.

*Plus, there's NO commitment, NO deposit and NO installation fee.*

Get an in-home Wi-Fi gateway and access to the nationwide AT&T Wi-Fi Hot Spot network — INCLUDED at no extra cost†

Other eligibility requirements apply.

Visit **att.com/access** for complete information and to apply.

Or call 1-855-220-5211



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Exhibit 7  
AT&T Offer Flyer

# Affordable Home Internet. Incredible Opportunities.



*Internet for just \$10 a month*



The digital world is full of possibilities. AT&T is making it easier to connect to friends, family, and the things that matter most. If at least one person in your household is a **SNAP\* participant**, you may qualify for 10Mbps home Internet service at our discounted \$10 rate.\*\* In California only, households receiving SSI benefits also may qualify.\*\*\*

Access from AT&T takes you online so you can:

- **Do homework**
- **Search for jobs**
- **Pay bills**
- **Find news, information and entertainment**

And a whole lot more!

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# Affordable Home Internet. Incredible Opportunities.



*Internet for just \$10 a month*



The digital world is full of possibilities. AT&T is making it easier to connect to friends, family, and the things that matter most. If you are a California resident and at least one person in your household is a **SNAP\* participant** or **receives SSI\*\* benefits**, you may qualify for 10Mbps home Internet service at our discounted \$10 rate.\*\*\*

Access from AT&T takes you online so you can:

- **Do homework**
- **Search for jobs**
- **Pay bills**
- **Find news, information and entertainment**

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Exhibit 7



Checklist of Information Needed to Complete Application

## Checklist of Information Needed to Complete Application

Participants in the USDA Supplemental Nutrition Assistance Program (SNAP) — or recipients of Supplemental Security Income (SSI) benefits (in California only) — may apply for the Access from AT&T program.

It is important that you *fill out the application completely and accurately* to help make sure there are no delays in being approved for the program. Please review the instructions on the application carefully.

### Required Information:

- ☐ Customer Name (the person who will pay the bill)
- ☐ Address Where Service Will Be Installed  
(Street, Apartment or Unit # (if applicable), City, State, ZIP Code)
- ☐ Customer Billing Address (if different from the service address)
- ☐ Customer E-Mail Address
- ☐ Customer Telephone Numbers (home and/or cell phone)
- ☐ Customer Social Security Number, Taxpayer ID Number, or Tribal ID Number
- ☐ Customer Date of Birth (mm/dd/yyyy)
- ☐ Name of the SNAP (or SSI in CA only) Benefit-Qualifying participant living in the household where service will be installed. (Note: This does not have to be the same as the person applying for service.)
- ☐ SNAP (or SSI in CA only) Benefit Qualifying participant Social Security Number, Taxpayer ID Number, or Tribal ID Number
- ☐ Proof of SNAP (or SSI in CA only) participation (see details below)

### Required Documents:

You will need to provide **one** of the following documents:

- ☐ A copy of a SNAP card, *showing the name of the SNAP participant*  
(Note: if the SNAP card does not have a name on it, you will need to provide a copy of a SNAP participation or benefits letter from the participant's local SNAP office or a copy of the front and back sides of a government ID)
- ☐ A copy of a SNAP participation or benefits letter from a local SNAP office, *showing the name of the SNAP participant*
- ☐ **In CA only:** A copy of an original award letter from the Social Security Administration confirming that you or a resident of your California household has qualified for and will receive SSI benefits
- ☐ **In CA only:** A copy of a current benefits verification letter confirming that a California household resident is receiving SSI benefits

If the SNAP participant in your household does not have a SNAP card or benefits letter, please have the participant visit <http://www.fns.usda.gov/snap> to find your local SNAP office and obtain one.

If you live in California and the SSI benefits recipient in your household does not have a copy of the original SSI award letter, please have the recipient contact the Social Security Administration Office at 1.800.772.1213 to obtain a copy or visit <https://faq.ssa.gov/link/portal/34011/34019/Article/3705/How-can-I-get-a-benefit-verification-letter> to obtain a benefit verification letter.



## Exhibit 7 Customer FAQs



### *Frequently Asked Questions*

#### **program details**

##### *What is the Access program from AT&T?*

The Access program from AT&T provides a low-cost option for wireline home Internet access to low-income households in the 21 states where we offer wireline home Internet services.

##### *Why should I apply to participate in the Access program from AT&T?*

Access to the Internet can change lives. You can use the Internet to apply for jobs online, connect with family and friends, research health information, complete an online education—and much more. Plus, as a participant in the Access program from AT&T, you could save money on your Internet bill! In addition, you won't have to pay for installation or activation—or pay modem or gateway charges.

##### *How long will the Access program from AT&T be available?*

This offer will be in effect for four years. It will begin in April 2016 and continue until April 2020. Once you are an Access from AT&T customer, your service will automatically renew each year the program continues. AT&T will notify you, in advance of your annual renewal date, that no action is required as long as you still participate in the Qualifying Program. If you do not participate in the Qualifying Program, contact us to discuss other internet service programs. Participants who qualify for the Access program from AT&T after April 2019 may continue in the program for 12 months from the date of activation. services & pricing

#### **service and pricing**

##### *How much does it cost to apply? Is there an application or processing fee for the Access from AT&T Program?*

AT&T does not charge a fee to apply or process application for this program.

##### *Which Internet speeds are available with the Access program from AT&T?*

Five speed tiers are currently available under the program. AT&T will assign you a speed of 10, 5, 3 or 1.5Mbps or 768Kbps, whichever is the fastest available at your address.

##### *If I participate in the Access program from AT&T, what's my monthly rate?*

There are five possible program speed tiers. If you're assigned a speed tier of 10Mbps or 5Mbps, you'll pay only \$10 per month. And if your speed is 3Mbps or 1.5Mbps or 768Kbps, you'll pay just \$5 per month. You'll be assigned the highest speed available where you live.

##### *Will my speed tier come with a data allowance?*

Service will include a monthly data allowance of either 150GB, 300GB or 600GB data/mo. depending on the type and speed of service you receive. If you exceed your monthly data plan allowance, you will be automatically charged \$10 for each 50GB of data usage in excess of your data plan, even if less than 50 gigabytes is used. For more information, go to [www.att.com/internet-usage](http://www.att.com/internet-usage).



## Exhibit 7

*Suppose I'm assigned a speed of 5Mbps. Can I switch to 3Mbps so that my monthly bill is \$5 instead of \$10?*

No. This program applies only to the highest of the three program speed tiers available at your address. This speed will be automatically assigned to you by AT&T.

*What exactly do you mean by wireline home Internet service?*

"Wireline home Internet service" refers to AT&T's wireline Broadband Internet Access Service, which is delivered to a fixed location over a physical wire or cable.

*Does this offer apply to wireless (cellular) Internet service?*

No. This offer applies only to wireline home Internet service in AT&T's 21-state **service area**.

*The program materials say that an in-home Wi-Fi modem is included at no extra cost. What does that mean?* Access from AT&T service includes a Wi-Fi capable modem or gateway which broadcasts a wireless Wi-Fi signal inside your home, allowing you to extend the reach of your wireline Internet service. You can access this wireless Wi-Fi signal on a variety of Wi-Fi compatible devices, including: laptops, tablets, smartphones, and many more.

*The program materials say that Access from AT&T service includes access to AT&T's entire national Wi-Fi hotspot network at no extra cost. What does that mean?*

You can connect your Wi-Fi enabled devices away from home, at thousands of AT&T Wi-Fi hotspots nationwide. For complete details and to locate AT&T Wi-Fi hotspots, visit [www.attwifi.com](http://www.attwifi.com).

### signing up for service

*How do I know if I'm eligible for the Access program from AT&T?*

You are eligible for the Access program if:

- At least one person in your household participates in the Supplemental Nutrition Assistance Program (SNAP);
- You live in one of the 21 states where AT&T provides wireline home Internet service; and
- At least one of the Access from AT&T Internet speed tiers is available at the address where you live.

California residents also are eligible if:

- At least one member of your household receives Supplemental Security Income (SSI) benefits; and
- At least one of the Access from AT&T Internet speed tiers is available at the address where you live.

Other requirements also apply. To know for sure that you can participate in the program, visit [www.att.com/access](http://www.att.com/access) to check service availability at your address and submit an application to see whether your household qualifies.

*How do I find out if I'm located in AT&T's 21-state service area?*

The 21-state service area is the broad area (also known as footprint) where AT&T provides wireline services. You can view a map of this service area at [www.att.com/local](http://www.att.com/local). Actual service availability and speeds may vary by individual address.

*What information will I need to provide to participate in the Access program from AT&T?*

You can view a list of the required information you'll need to provide [here](#).

*Can I provide a taxpayer ID instead of a Social Security number?*

You may provide either a social security number, a taxpayer ID number, or a tribal ID number.

*Can I apply for the Access program from AT&T at a local AT&T store?*

No, AT&T retail stores are not able to process Access from AT&T applications or orders. You will be able to access the application at [www.att.com/access](http://www.att.com/access) and submit the form online or via email. You may also print the form and send via fax or mail. If you experience difficulties or otherwise need help with the application, you can contact an AT&T representative by phone at 855.220.5211. (For help in Spanish, call 855.220.5225.)

**Exhibit 7**

*Do I need to pay a deposit to get service?*

No deposit is required to establish Internet service under the Access program from AT&T.

*Will AT&T conduct a credit check when I apply for service?*

As part of standard AT&T policy, all orders for new service are subject to a credit check, including a bureau credit check. Results of the credit check will not impact your ability to obtain Internet service under the Access program from AT&T.



## Affordable Home Internet. Incredible Opportunities.





Dear <<Partner>>,

AT&T is offering a digital world full of possibilities. [Access from AT&T](#) is making it easier to connect to friends, family and what matters most. We're helping to narrow the divide one household at a time for social, education and recreational interests for families who live in areas where AT&T is available.

---

Access from AT&T offers home wireline Internet access service at a low, discounted rate to households with at least one resident who participates in the Supplemental Nutrition Assistant Program (SNAP). In California only, Supplemental Security Income (SSI) recipients also may qualify. Access from AT&T takes you online, so you can do homework, search for jobs, pay bills, and a whole lot more!

Plus, there's:

-  No commitment
-  No deposit
-  No installation fees
-  In-home Wi-Fi gateway and access to all AT&T Wi-Fi Hot Spot Network – **INCLUDED at no extra cost!**

Visit the [Access from AT&T](#) page to fill out an application, see if you qualify and find out more!

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Please sign into our [Partner Portal](#) to browse our promotional and communications materials. If you would like to order free copies of printed materials, please sign into <https://attaccess.rrd.com>. There's no cost for printing or shipping.

We hope you'll share this program information with your constituents and consider:

- ✓ Including a flyer from our [Partner Portal](#) in your communications
- ✓ Adding a link to Access from AT&T ([att.com/access](http://att.com/access)) on your website
- ✓ Coordinating events or presentations during meetings
- ✓ Brainstorming other ideas to share the information about Access from AT&T

Thanks for choosing **AT&T!**



Exhibit 7  
June 2018 AT&T Letter



## Helping narrow the digital divide one household at a time.

Dear Superintendent,

Student learning shouldn't end when the bell rings. Learning should be supported everywhere.

The [Access from AT&T](#) program helps families narrow the divide by bringing low-cost home internet access to qualifying households.

---

[Access from AT&T](#) offers home wireline Internet access service at a low, discounted rate to households with at least one resident who participates in the Supplemental Nutritional Assistance Program (SNAP). In California only, Supplemental Security Income (SSI) recipients also may qualify.

There is **NO** term commitment, **NO** deposit, **NO** installation fee and **NO** charge for an in-home Wi-Fi<sup>®</sup> capable modem.

You can find more details at [att.com/access](http://att.com/access).

---

We hope you'll share this program information with students and their families. Please consider:

- Including a flyer from our partner portal (see the attachment) in National School Lunch Program (NSLP) communications
- Adding a link to [Access from AT&T \(att.com/access\)](#) on your school or district website
- Coordinating campus enrollment events or presentations during parent meetings
- Brainstorming other ideas to share the information about Access from AT&T

See the enclosed flyer or go to [att.com/access](http://att.com/access) to learn more about [Access from AT&T](#). Please also sign into our [partner portal](#), [accesspartners.att.com](http://accesspartners.att.com), to browse our promotional and communications materials. If you

## Exhibit 7

would like to order [free copies](#) of printed materials sign in to <https://attaccess.rrd.com>. There's no charge for printing or shipping.

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AT&T is collaborating with **EveryoneOn**, a national non-profit working to narrow the digital divide. Learn more at [everyoneon.org](http://everyoneon.org).

Please join us for an [Access from AT&T](#) webinar, where we'll share resources you can use to get the word out to your students and their families. Three webinars are being held:

- July 10, 2018 at 2:00 p.m. EST
- July 18, 2018 at 2:00 p.m. EST
- July 24, 2018 at 2:00 p.m. EST

Please visit: <http://bit.ly/attaccesswebinar> to register.

Thanks for choosing us,

**AT&T**

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T:8"

S:7.25"

Exhibit 7

AT&T Offer Flyer Attached to June 2018 Letter

# Affordable Home Internet. Incredible Opportunities.

 **access**  
from AT&T

*Internet for just \$10 a month*



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- **Do homework**
- **Search for jobs**
- **Pay bills**
- **Find news, information and entertainment**

And a whole lot more!

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B:10.25"  
T:1.0"  
S:9.25"





## Helping narrow the digital divide one household at a time.

Dear <<School Administrator>>,

Student learning shouldn't end when the bell rings. Learning should be supported everywhere.

The [Access from AT&T](#) program helps families narrow the divide by bringing low-cost home internet access to qualifying households.

---

[Access from AT&T](#) offers home wireline Internet access service at a low, discounted rate to households with at least one resident who participates in the Supplemental Nutritional Assistance Program (SNAP). In California only, Supplemental Security Income (SSI) recipients also may qualify.

There is **NO** term commitment, **NO** deposit, **NO** installation fee and **NO** charge for an in-home Wi-Fi ® capable modem.

You can find more details at [att.com/access](http://att.com/access).

---

We hope you'll share this program information with students and their families. Please consider:

- Including a flyer from our [partner portal](#) in National School Lunch Program (NSLP) communications
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AT&T is collaborating with **EveryoneOn**, a national nonprofit dedicated to creating social and economic opportunity by connecting everyone to the internet.

Learn more at [everyoneon.org](http://everyoneon.org).

AT&T invites you to attend one of three webinars hosted by EveryoneOn to learn more about [Access from AT&T](#).

**Low-cost Internet for Students: Access from AT&T**

- Jul 10, 2018 2:00 PM EST. Click [here](#) to register.
- Jul 18, 2018 2:00 PM EST. Click [here](#) to register.
- Jul 24, 2018 2:00 PM EST. Click [here](#) to register.

After registering, you will receive a confirmation email containing information about joining the webinar.

Thanks for choosing us,

**AT&T**

Exhibit 7

Sample AT&T DOE Letter



AT&T Mississippi  
4266 I 55 N  
Suite 104  
Jackson, MS 39211

Michael L Walker  
AVP External Affairs

August 23, 2018

Dr. Carey M. Wright, Ed.D.  
State Superintendent of Education  
Mississippi Department of Education  
Jackson, Mississippi

Dr. Wright,

As you are aware from our previous correspondence, AT&T launched Access from AT&T, a low-cost option for wireline home internet service in April of 2016. As previously discussed, the Access program is available to households located across the 21 states where AT&T offers wireline home internet service (including Mississippi) with at least 1 resident who participates in the U.S. Department of Agriculture Supplemental Nutrition Assistance Program (SNAP).

The internet has made a dramatic impact on Americans' productivity and quality of life. Whether used to search for a job, stay in touch with friends and family or complete an online education, the internet powers connections that can change people's lives. Despite these benefits, many homes with limited budgets may not have home internet access and could benefit from a more affordable option.

The purpose of this letter is to make sure you are aware this low-cost option continues to be available to eligible households in Mississippi. We would appreciate whatever assistance you can provide in making sure those families are informed about and can register for Access from AT&T.

I have enclosed a flyer with the pertinent details for your interest and use, and would be happy to answer any questions you may have about the program, and to work with you to coordinate outreach activities. Full details of the program are available at [www.att.com/access](http://www.att.com/access).

Sincerely,

Michael Walker

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And a whole lot more!

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7/7/2016

Exhibit 7  
Press Release

# Connecting More U.S. Residents to the Internet

## AT&T Setting Out to Connect More U.S. Residents to the Internet

[Entertainment](#) / Dallas, Texas, Apr 22, 2016

Share



Download image

*"Access from AT&T" is an Affordable Wireline Home Internet Option For Low-Income Households*

[AT&T](#)<sup>1</sup> is making wireline home Internet service more affordable for low-income households starting today through Access from AT&T, a new program designed to help bridge the digital divide.

Qualifying households will get the fastest of three speed tiers – 10Mbps, 5Mbps or 3Mbps –available at their address. Internet speeds provided at 10Mbps and 5Mbps will cost \$10 a month, and Internet speeds at 3Mbps will cost \$5 a month. We will also waive installation and Internet equipment fees for participating households. Additional taxes and fees may apply.<sup>2</sup>

Access from AT&T is available to households with at least one resident participating in the U.S. Department of Agriculture Supplemental Nutrition Assistance Program, or SNAP, and located within the 21 states where we offer home Internet service.<sup>3</sup>

"We're making it easier for more people to connect to friends, family, their communities and the possibilities of the Internet," said Cheryl Choy, vice president wired voice and broadband products, AT&T. "Access from AT&T is an affordable Internet option available to millions of Americans with limited budgets."

"At EveryoneOn, we believe that a home Internet connection is life-changing. From completing homework online to applying for a job to interacting with family and friends, a connection to the digital world is vital for all Americans" said Chike Aguh, chief executive officer of EveryoneOn. "Access from AT&T, and other programs like it, will help more low-income Americans experience the opportunity that the Internet provides."



## Exhibit 7

We're working with school districts and national and community-based organizations to educate eligible households on Access from AT&T. The new, low-cost program will be available through April 2020.<sup>4</sup> Complete program details are available at [att.com/access](http://att.com/access).

The [AT&T Digital You](http://att.com/digitalyou) portal has additional resources on the Access from AT&T program as well. The portal has resources and tools for getting online, using technology safely, utilizing online learning sites, job searching and more. Created in collaboration with Common Sense Media, the Digital You portal also provides free training on topics like basic computer skills and ways to maximize online privacy and security.

Potential customers can learn more and see if they qualify by visiting [att.com/access](http://att.com/access), or by calling 1-855-220-5211 for assistance in English or 1-855-220-5225 for assistance in Spanish.

Geographic and service restrictions apply to AT&T Internet services. For more information on AT&T Internet, TV and voice services — or to find out if these services are available in your neighborhood — visit [www.att.com/universe](http://www.att.com/universe).<sup>5</sup>

<sup>1</sup>AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

<sup>2</sup>Slower speed tiers (5Mbps for \$10 a month or 3Mbps for \$5 a month) may be provided depending on availability at your address. Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary based on factors including site traffic, content provider server capacity, internal network management factors and device capabilities, and are not guaranteed. For more information, go to [att.com/speed101](http://att.com/speed101). Pricing excludes taxes. Visit [www.att.com/access](http://www.att.com/access) for additional details.



<sup>3</sup>Service availability and speed tiers may vary by individual address. View [www.att.com/access](http://www.att.com/access) for additional details.

<sup>4</sup>Access from AT&T will be available for all qualifying customers through at least April 2020. Customers who sign up after April 2019 will remain eligible for all program benefits for at least one year after signing up for the program.

<sup>5</sup>From 4/22/16 through 5/22/16, service will include a monthly data allowance of either 150GB data/mo. or 250GB data/mo. depending on the type and speed of service you receive. Beginning 5/23/16 and thereafter, service will include a monthly data allowance of either 150GB, 300GB or 600GB data/mo. depending on the type and speed of service you receive. If you exceed your monthly data plan allowance, you will be automatically charged \$10 for each 50GB of data usage in excess of your data plan, even if less than 50 gigabytes is used. For more information, go to [att.com/internet-usage](http://att.com/internet-usage).

Access by AT&T

A

 **AT&T**  
Sponsored · 



**A real family connection.**



Access from AT&T makes it affordable to connect to friends and family.  
For qualifying low-income customers.


[ATT.COM/SHOP/INTERNET/ACCESS](https://att.com/shop/internet/access)

**Get Started Now**

 Like  Comment  Share

B

 **AT&T**  
Sponsored · 




**Access is my answer to home Internet.**

Access from AT&T. Affordable home Internet solution for qualifying  
low-income customers.

[ATT.COM/SHOP/INTERNET/ACCESS](https://att.com/shop/internet/access)



**Get Started Now**


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## Access by AT&T




C

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**access**  
from **AT&T**

**Internet I can afford.**  
Access from AT&T. Affordable home Internet solution for qualifying low-income customers. No commitment. No deposit.  
[ATT.COM/SHOP/INTERNET/ACCESS](https://att.com/shop/internet/access)  
**Connect Now**

 Like  Comment  Share




D

**AT&T**  
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**access**  
from **AT&T**

**Internet with no commitment.**  
Access from AT&T. Affordable home Internet solution for qualifying low-income customers.  
[ATT.COM/SHOP/INTERNET/ACCESS](https://att.com/shop/internet/access)  
**Connect Now**

 Like  Comment  Share

**Exhibit 7**  
**Sample Social Media Instructions**

A)

A real family connection.

Access from AT&T makes it affordable to connect to friends and family.  
For qualifying low-income customers.

[ATT.COM/SHOP/INTERNET/ACCESS](http://ATT.COM/SHOP/INTERNET/ACCESS)

Get Started Now



B)

Access is my answer to home Internet.

Access from AT&T. Affordable home Internet solution for qualifying  
low-income customers.

[ATT.COM/SHOP/INTERNET/ACCESS](http://ATT.COM/SHOP/INTERNET/ACCESS)

Get Started Now



C)

Internet I can afford.

Access from AT&T. Affordable home Internet solution for qualifying  
low-income customers. No commitment. No deposit.

[ATT.COM/SHOP/INTERNET/ACCESS](http://ATT.COM/SHOP/INTERNET/ACCESS)

Connect Now

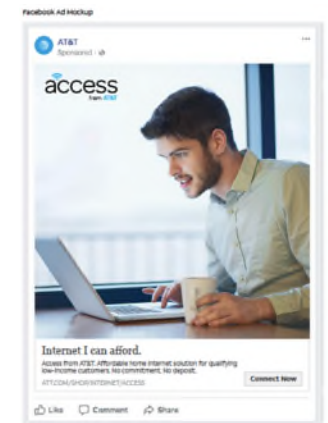


Exhibit 7

D)

Internet with no commitment.

Access from AT&T. Affordable home Internet solution for qualifying low-income customers.

[ATT.COM/SHOP/INTERNET/ACCESS](http://ATT.COM/SHOP/INTERNET/ACCESS)

Connect Now





**Exhibit 7**

Access from AT&T EveryoneOn Sample Collateral



Hello!

Join us on a webinar about [Access from AT&T](#), a low-cost internet service solution for qualifying families! EveryoneOn, a national nonprofit dedicated to creating social and economic opportunity by connecting everyone to the internet, has partnered with AT&T to inform schools about this offer and how to share the information with students and families.

Three webinars are scheduled in July:

Tuesday, July 10, at 2:00 PM EST. Click [here](#) to register.

Wednesday, July 18, at 2:00 PM EST. Click [here](#) to register.

Tuesday, July 24, at 2:00 PM EST. Click [here](#) to register.

After registering, you will receive a confirmation email containing information about joining the webinar.

12/20/2018

Low Cost Internet Service for Students

Tra



Access from AT&T offers home wireline Internet access service at a low, discounted rate to households with at least one resident who participates in the Supplemental Nutrition Assistance Program (SNAP). In California only, Supplemental Security Income (SSI) recipients also may qualify. There is NO term commitment, NO deposit, NO installation fee and NO charge for an in-home Wi-Fi ® capable modem. You can find more details at [att.com/access](http://att.com/access).

If you cannot join the webinar but would like more information, please contact us at [support@everyoneon.org](mailto:support@everyoneon.org).

Sincerely,  
EveryoneOn

---

*Copyright © 2018 EveryoneOn, All rights reserved.*

12/20/2018

[Webinar] Access from AT&T

Subscribe

Past Issues

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## Low-Cost Home Internet Service: Access from AT&T October 17, 2018 from 11AM to 12PM PST

Hello, there!

Join our webinar on Wednesday, October 17th, to learn about [Access from AT&T](#), a low-cost internet service solution for qualifying families. This webinar was developed by EveryoneOn to help organizations help families get low-cost internet service at home and connect to the power of the internet.

This webinar will cover:

- A deep dive of Access from AT&T
- Best practices for digital inclusion outreach
- 2 case studies that highlight successful outreach and enrollment efforts by diverse organizations

**Register Now!**

If you cannot join the webinar but would like more information about Access from AT&T, please contact us at [support@everyoneon.org](mailto:support@everyoneon.org).

Exhibit 7

EveryoneOn October 2018 Follow-up Email

12/20/2018

EveryoneOn Mail - [Webinar Follow-up] PPT Deck + Resources



Norma Fernandez <norma@everyoneon.org>

---

## [Webinar Follow-up] PPT Deck + Resources

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Norma E. Fernandez <norma@everyoneon.org>

Wed, Oct 17, 2018 at 3:10 PM

To: Norma Fernandez <norma@everyoneon.org>

Bcc:

Hello,

Thank you for registering for the Access from AT&T Webinar. We hope you found the content helpful and informative. To support you with your outreach and enrollment efforts, I've included the following in this email:

1. PPT Presentation (attached)
2. Webinar Recording Link: [here](#)
3. Resources:
  - Access from AT&T Partner Portal: <http://accesspartners.att.com/>
  - Digital You: <http://digitalyou.att.com/>
  - Access from AT&T: <http://att.com/access>
  - EveryoneOn: [www.everyoneon.org](http://www.everyoneon.org)
  - National Digital Inclusion Alliance: <https://www.digitalinclusion.org/>

We'd love to hear from you! Please feel free to reach out to:

- Let us know your thoughts on the webinar
- Share YOUR success stories
- Share feedback on your experience with Access from AT&T

Cheers,  
Norma

--

Norma E. Fernandez  
Chief Programs Officer  
[EveryoneOn](#)  
M: (323) 363-0015



**2018.10.17-Access from AT&T Webinar.pdf**  
2987K



Exhibit 7

EveryoneOn Sample School Email

12/20/2018

EveryoneOn Mail - Low Cost Internet Program for Students



Customer Support <support@everyoneon.org>

## Low Cost Internet Program for Students

Customer Support <support@everyoneon.org>

Mon, Oct 8, 2018 at 2:43 PM

To: [REDACTED]

Dear Mr. [REDACTED],

My name is Gisela and I am reaching out to you from EveryoneOn. We are a non-profit organization who is dedicated to eliminating the digital divide in this country. I called your office today asking to talk to you about this low cost Internet program which AT&T has launched which may benefit some of the students in your district. Please read the information below and let me know if you have any questions regarding the program. You may find additional information by visiting the Access from AT&T program website at [www.att.com/access](http://www.att.com/access). Here you will find the offer specifications (price and speeds), FAQs, and the program application;

Explore the Access from AT&T partner portal <http://accesspartners.att.com/>. Find promotional material you can use, customer FAQ sheets, and digital literacy resources. You may also order flyers in any language to distribute to your students and their families. Please visit: <https://accessfromatt.thesolutionsgroup.com/Accounts/Account/Login?ReturnUrl=%2f> to order promotional material.

Consider these outreach strategies:

Include the program flyer in your NSLP (National School Lunch Program) packet mailing

Add the program web link to the district/school website

Email information to students/parents

Present information at parent meetings

Attached you will also find additional information to inform your outreach efforts:

Webinar PPT Presentation (attached)

Webinar Recording: <https://attendee.gotowebinar.com/recording/3528848868744050183>

Request Collateral (free flyers in multiple language): <https://accessfromatt.thesolutionsgroup.com/> (sign-up required)

Once the file has been downloaded, extract the zip archive and launch index.html to play the recording directly in your browser (Google Chrome is best to play the recording).

Thank you,

Gisela

[support@everyoneon.org](mailto:support@everyoneon.org)

EveryoneOn

[www.everyoneon.org](http://www.everyoneon.org)



**BBD1646\_AccessCampRefreshFlyer\_M3R\_X1A.pdf**

1311K

**Exhibit 7**

Dollar General, Family Dollar, and National PTA Sample Collateral

Exhibit 7  
Dollar General Receipt



Exhibit 7  
Family Dollar Receipt

SUBTOTAL	\$11.95
TAX1	\$0.60
TAX2	\$0.12
<b>TOTAL</b>	<b>\$12.67</b>
CASHBACK	\$50.00
DEBIT	\$62.67
CHANGE	\$50.00

US DEBIT \*\*\*\*\* [REDACTED]  
CHIP READ Approved  
AUTH# 290611 SEQUENCE NO: 678401  
ONLINE PIN VERIFIED  
Mode: Issuer TC - B84C97928B011285  
AID: A0000000980840 ARC: 00

99062380267840177353

ITEMS 4  
07-23-2018 20:04:48 06238 02 6228535 6784

-----TEAR HERE-----



**DOWNLOAD THE NEW  
FAMILY DOLLAR APP  
AND  
SAVE OVER \$100  
THIS WEEK!**

Download Family Dollar App or  
text SMART to 28767 to sign up and start saving!

No cash value. No cash back. Consumer pays sales tax.  
Standard text rates and data fees may apply.

-----TEAR HERE-----



**\$10/mo. Internet**  
for qualified households


No commitment, deposit, or Install fee.

**Call 877-813-4993**

Qualified household Includes one SNAP participant. Geo.  
& other restrictions apply. Pricing excludes taxes & fees.  
Includes monthly data allowance based on the type/speed  
of service received. ©2018 AT&T Intellectual Property.

-----TEAR HERE-----

-----TEAR HERE-----



**\$10/mo. Internet**  
for qualified households

No commitment, deposit, or Install fee.

**Call 877-813-4993**

Qualified household Includes one SNAP participant. Geo.  
& other restrictions apply. Pricing excludes taxes & fees.  
Includes monthly data allowance based on the type/speed  
of service received. ©2018 AT&T Intellectual Property.

-----TEAR HERE-----



# National PTA and AT&T Team Up to Help Close the Homework Gap?

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## Media Contact

ALEXANDRIA, Va., (July 20, 2017)—National PTA and AT&T have teamed up to highlight the importance of connectivity to student achievement and family engagement in education, as well as increase digital access for families. The goal of the collaboration is to help close the “homework gap” and ensure all children have the resources they need to succeed in the classroom and beyond.

“Technology and the internet have created countless opportunities for teaching and learning. Having access to both is essential for students to develop the skills they need to be competitive,” said Jim Accomando, president of National PTA. “However, among schools, across districts and in homes many students and families lack sufficient connectivity. Increasing internet access for families is critical to help make sure all students have every opportunity for success.”

Through their collaboration, National PTA and AT&T will educate families on how students are using digital technology in the classroom and arm them with tips to use technology and the internet to support their child’s education at home. For example, the AT&T **Digital You**® portal includes English and Spanish-language resources and tools for getting online, using technology safely, utilizing online learning sites, job searching and more.

“Technology has made it more convenient for families to be involved in their child’s education and to engage in regular communication with teachers and school staff,” added Nathan R. Monell, CAE, National PTA executive director. “We are pleased to team up with AT&T to empower families with the tools they need to connect to the internet and support their child’s education at home.”

National PTA and AT&T will also help qualifying families connect to low-cost internet service through **Access from AT&T**. The Access program provides an affordable way for qualifying customers to take advantage of the opportunities internet access can bring—including the ability to conduct research for school projects, complete homework assignments, access virtual library shelves, apply for jobs and complete an education online. It is available to households located in the 21 states where AT&T offers wireline service with at least one resident who participates in the U.S. Department of Agriculture Supplemental Nutrition Assistance Program (SNAP). In California only, Supplemental Security Income (SSI) recipients also may qualify. Visit [ATT.com/Access](#) for full details.



**Exhibit 7**

“An affordable home internet connection is vital to promote digital inclusion—making it possible for students to complete homework and families to apply for jobs, keep in touch with family and friends and so much more,” said Judson Flynn, assistant vice president, product marketing, AT&T. “That’s why we’re excited to team up with National PTA to help raise awareness of the Access program from AT&T and the tools available to help students and families succeed

For more information about National PTA and AT&T’s collaboration, visit [PTA.org/DigitalAccess](https://www.pta.org/DigitalAccess).

## **About National PTA**

National PTA® comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of family engagement in schools. PTA is a registered 501(c)(3) nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health, and welfare of children and youth.

## **About AT&T**

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We offer the nation’s best data network\* and the best global coverage of any U.S. wireless provider.\*\* We’re one of the world’s largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.

Additional information about AT&T products and services is available at [about.att.com](http://about.att.com). Follow our news on Twitter at @ATT, on Facebook at [facebook.com/att](https://facebook.com/att) and YouTube at [youtube.com/att](https://youtube.com/att).

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\*Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q3+Q4 2016 across 121 markets.

\*\*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; and voice roaming in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

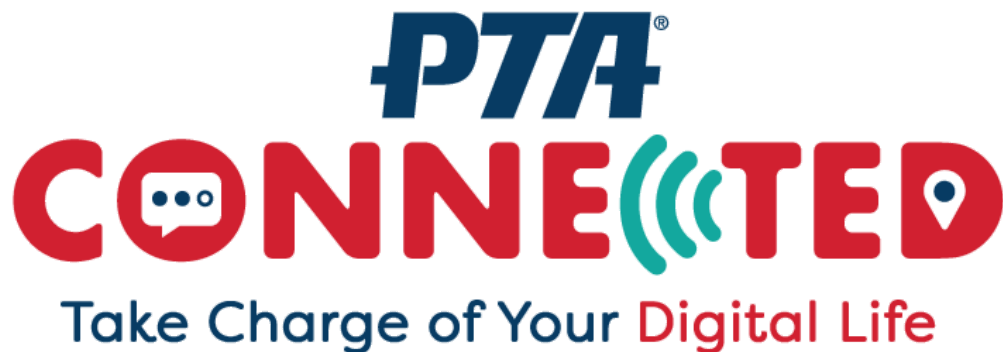


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## PTA Connected with AT&T: Access

Technology and learning go hand-in-hand. Unfortunately, not everyone has access to the internet at home, which makes it hard for students to do homework, learn at their own pace, and for families to stay informed and connect with teachers.

National PTA and AT&T have teamed up to help close the “**homework gap**” and ensure Supplemental Nutrition Assistance Program (SNAP) eligible families in select States have the resources they need for kids to succeed in the classroom and beyond.



**Access from AT&T** gets families in low income communities connected to affordable internet access at home for as low as \$10 per month.

## Exhibit 7

Access - PTA Connected - Programs | National PTA

# Are Families In My State Eligible?

Alabama  
Arkansas  
California  
Florida  
Georgia  
Illinois  
Indiana  
Kansas  
Kentucky  
Louisiana  
Michigan

Missouri  
Mississippi  
North Carolina  
Nevada  
Ohio  
Oklahoma  
South Carolina  
Tennessee  
Texas  
Wisconsin

## Interested in learning how your PTA can help?

**Watch** this webinar.

## More resources for families

**Digital You:** created in collaboration with Common Sense Media, this site helps you with privacy, safety and security as you connect online.

**EveryoneOn:** Find low-cost internet and affordable computers in your area.

## Related Content

**Urban Child**

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**Getting Started**

---

**Special Education Toolkit**

---

**American Child**

---

**Video Series**

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