



ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Room TWA325
Washington, DC 20554

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RE: *Applications of T-Mobile US, Inc. and Sprint Corporation, Consolidated Applications for Consent To Transfer Control of Licenses and Authorizations, WT Docket No. 18-197*

Dear Ms. Dortch:

On behalf of the U.S. Hispanic Chamber of Commerce (“USHCC”), I am writing to express support for the proposed T-Mobile and Sprint merger.¹ The capabilities of the New T-Mobile’s 5G network promise to catalyze entrepreneurship, innovation and economic growth within the Hispanic community, enabling budding and established entrepreneurs to compete more effectively in the global economy. With resources like the New T-Mobile network, Hispanic business owners will create financial success for themselves and their families to the benefit of the American economy.

For over thirty years, the USHCC has been the leading voice for Hispanic business owners in America. From its inception, the mission of the USHCC has been to stimulate economic growth that creates and sustains Hispanic prosperity for the betterment of American society. Today, the USHCC actively promotes the interests of over 4.37 million Hispanic-owned businesses contributing over \$700 billion to the American economy every year. In addition, the USHCC serves as an umbrella organization for more than 200 local chambers and business associations around the United States. We provide the platform and resources for Hispanic enterprises, local Hispanic chambers of commerce and corporate partners to build meaningful relationships for the benefit of our economy.

At the USHCC, we support efforts to modernize our infrastructure systems; after all, infrastructure keeps businesses running and connects producers to consumers. The combination of T-Mobile and Sprint will yield the nation’s first robust, world-class 5G network that is truly nationwide¹—the kind of high-speed, high-capacity network that can support the growth of existing and future Hispanic businesses.

With its fiber-like speeds, increased capacity, and improved signal quality across the United States, New T-Mobile’s 5G network will create new business opportunities and spur economic activity within the Hispanic community by increasing participation in the “marketplace of ideas.”¹



Hispanic entrepreneurs will be better equipped to identify market opportunities and effectively compete in the global economy regardless of where they live. Furthermore, the advanced capabilities of the New T-Mobile network represent much needed access the resources they need to create and sustain their business and set themselves up for long-term success. This is particularly true for Hispanic entrepreneurs located in rural and remote areas.

Earlier this year, the United States Hispanic Chamber of Commerce joined a coalition of national chambers to encourage the Federal Communications Commission to speed the deployment of next-generation 5-G wireless. As stated in our previous letter, studies show that minorities are less likely to have access to high-speed internet and, when they do have access, are more likely to connect with a wireless device. With speeds up to 100 times more than today's 4G networks, 5G development will empower minority business owners.

The T-Mobile and Sprint merger will also support entrepreneurship by lowering the cost of doing business. The post-merger price of cellular data is expected to drop by as much as 55% compared to current prices.¹ These cost-savings place Hispanic businesses in a better position to hire, expand into other revenue streams, and focus on developing new and innovative products and services.

The broad geographic coverage of the New T-Mobile's network will likewise support the growth and extend the reach of Hispanic business operations. Not only will the businesses themselves be able to offer their products and services on an online platform more easily and at a lower cost, but also New T-Mobile's expanded coverage and service offerings will expand the universe of potential customers, and allow businesses to connect with them more easily and effectively.¹

Hispanic businesses will especially benefit from New T-Mobile's extensive coverage because Hispanic entrepreneurs use social media to connect with clients and peers more frequently than non-Hispanics. Hispanic businesses are more likely than non-Hispanic businesses to use social media to market their business (78%, compared to 49% of non-Hispanics), network (76%, compared to 46% of non-Hispanics) and share updates with customers (74 %, compared to 39% of non-Hispanics).¹ New T-Mobile's geographic coverage will allow our members to more effectively take advantage of the Hispanic's community purchasing power of \$1.7 trillion.¹

More directly, the T-Mobile and Sprint merger promises to create additional opportunities for Hispanic businesses in the telecommunications space. Through its Supplier Diversity Program, T-Mobile has committed to developing and sourcing existing and new Hispanic-owned enterprises through technical assistance and capacity building initiatives. Budding innovative partnerships like these are critical to the overall growth of Hispanic businesses. We expect that New T-Mobile will continue and expand this initiative, and we are excited to see Hispanic businesses grow through their work with New T-Mobile.



Finally, we appreciate T-Mobile's commitment to working with the USHCC and organizations like ours to strengthen the company's outreach and engagement with the Hispanic business community.

USHCC strongly believes that the T-Mobile-Sprint merger will create economic opportunities for Hispanic businesses, and will enable more Hispanic people than ever before to compete in the modern economy. The New T-Mobile's speed, capacity and, above all, true nationwide 5G coverage, will support entrepreneurship, innovation and economic growth within the Hispanic community, helping create and sustain prosperity for Hispanic business owners to the benefit of the American economy.

Thank you for your consideration.

Respectfully,

Ramiro Cavazos
President & CEO
United States Hispanic Chamber of Commerce