



# Midland Daily News

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Federal Communications Commission  
Office of the Secretary

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May 19, 1992

Ms. Donna R. Searcy  
Secretary  
Federal Communications Commission  
1919 M Street, NW  
Washington, DC 20554

Reference: CC Docket No. 92-90

Dear Ms. Searcy:

I am writing you in regards to the Telephone Consumer Protection Act of 1991. We are a newspaper with a circulation of 16,500, located in Central Michigan. We have used sequential dialing in order to accomplish two things: (1) to check with our current subscribers to see how their service is; and (2) to solicit new subscribers.

When we solicit for new subscribers we do our best to eliminate calls to those households who in the past have asked not to be called. The largest obstacle to this is that we have a very mobile community. Midland is the headquarters to Dow Chemical Company and many of those working here are only in Midland for 12 to 36 months. It is also not that unusual for people to move within the city once or twice every five years. Because we generally use the telephone solicitation twice a year it is not unusual for us to call a household and get an entirely new resident.

I sincerely believe that this act is very harmful to any local business that uses the telephone in a responsible manner to solicit business and/or comments on ways to improve their service or product. If this act is to be enacted then I would suggest it be directed towards those businesses that are not community based organizations.

Sincerely,



Gary D. Wamsley  
Circulation Director