

The Verde Independent

P.O. Box 429
116 South Main Street
Cottonwood, Arizona 86326

"Serving the Verde Valley more than 40 years."

FCC MAIL SECTION

May 15, 1992

Donna R. Searcy
Secretary
Federal Communications Commission
1919 M Street Northwest
Washington, DC 20554

RECEIVED

MAY 26 1992

Federal Communications Commission
Office of the Secretary

Reference: CC Docket No. 92-90

Mrs. Searcy,

I am writing to you regarding implementation of provisions of the Telephone Consumer Protection Act of 1991. Specifically I would like to point out my feelings and concerns regarding several points within this act.

- I. It is my opinion that pre-recorded or artificial voice calls may for billing and collection purposes be allowable. This is not commercial solicitation. The reason for the call would be prompted by the consumers failure to pay. Businesses should be allowed an efficient means of collecting debts owed them. The debtors failure to pay actually initiates the call.
- II. The FCC should not implement a national data base of telephone numbers off limits to call. For newspapers to be unable to solicit by phone, you are tampering with a lot more than our subscriber base. Newspapers perform functions vital to the American democratic system - everything from literacy to economic competitiveness. I have taken part in several telemarketing efforts and find that on our local level, there have been very few objections to our telemarketing calls. This national data base is a bad idea.
- III. The FCC should allow companies to maintain their own do not call systems on a self policing basis. Many newspapers around the country have "total market coverage products" that are thrown to homes of non-subscribers. In doing this kind of distribution, we already police ourselves. When someone tells us not to throw a paper to their home, we stop. There's no reason for us to antagonize the customer by throwing an unwanted paper or by making an unwanted telephone solicitation. We can easily police ourselves. In our own program we do

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telephone solicitation no more than twice a year for a period of a couple months.

Thank you for taking note of my opinion on these matters.

Sincerely,

A handwritten signature in cursive script that reads "Dick Larson".

Dick Larson
Publisher