

LA CROSSE  
**Tribune**

Nicholas T. Nicks • Circulation Manager

COMMUNICATIONS SECTION  
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May 22, 1992

Donna R. Searcy  
Secretary  
Federal Communications Commission  
1919 M Street, NW  
Washington, DC 20554

RECEIVED

MAY 27 1992

Reference: CC Docket No. 92-90

Federal Communications Commission  
Office of the Secretary

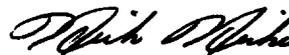
Dear Ms. Searcy:

As the La Crosse Tribune uses telemarketing to maintain and establish reader relationships with residents of the community, we are concerned about the Telephone Consumer Protection Act of 1991.

Generally, people in our community are open to receiving a call from the Tribune. Most are past readers and may want to begin receiving the Tribune again. Some are not familiar with the Tribune and may be eager to become a reader. However, occasionally someone will indicate that they do not wish to receive calls. Their number is taken off the call list. The Tribune is sensitive to the wishes of the residents of the community. The Tribune serves in their best interest by informing them of civic, economic, and other local events. A national data base system does not support the best interests of the La Crosse community.

As the FCC considers implementation of provisions of the Telephone Consumer Protection Act of 1991, it is the Tribune's hope that the needs of the La Crosse community are best served.

Sincerely,



Nick Nicks  
Circulation Manager

NN:slk

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