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# The Pueblo Chieftain

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Donna R. Searcy  
Secretary  
Federal Communications Commission  
1919 M. Street, NW  
Washington, DC 20554

Reference: CC Docket No. 92-90

Dear Ms. Searcy,

This is to comment on considerations to be weighed in formulating rulemaking policy concerning the Telephone Consumer Protection Act of 1991.

Specifically, The Pueblo Chieftain is opposed to the establishment of a database of national "do-not-call" numbers. The Chieftain maintains a "do-not-call" designation in our telemarketing database for those individuals who have requested we not call. I believe most newspapers maintain such a list. It is, in fact, only good business to do so, since unwanted calls are not cost effective in producing results.

We believe that a community newspaper relationship with individuals and business within that community is vastly different than that of widespread telemarketing sales efforts.

We believe that it should remain the right of newspapers to maintain internal "do-not-call" files and not be bound to adhere to any national "do-not-call" list, should such list be established.

Respectively,



Jack Wyss  
DIRECTOR OF ADVERTISING  
& MARKETING

JW/psd

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