LAURA G HUNTER, PHD

Chief Operating Officer
Utah Education and Telehealth Network/KUEN   LAURA.HUNTER@UTAH.EDU
101 Wasatch Drive, Salt Lake City, UT 84112   801-581-5852

QUALIFICATIONS

- Proven manager of people and projects: makes intelligent decisions, executes vision
- Highly experienced in public media, government, non-profit and education settings
- Effective communicator: excellent writing, public speaking, teaching, synthesis, listening skills

EDUCATION

Ph.D. in Teaching and Learning, University of Utah   2002
   Emphasis: Educational Technology; Doctoral Committee Chair: Dr. Nancy Winitzky
   Dissertation: *Internet Use in Constructivist Classrooms*

M.Ed. in Educational Studies, University of Utah   1991
   Emphasis: Urban education, technology, Glasser's Quality Schools, cooperative learning
   Additional Credentials: Utah Teaching License, Gifted/Talented Teaching Endorsement

B. U. S. in Liberal Arts, University of Utah Minor: English   1988
   Emphasis: Communication, Political Science, Social Sciences, Writing and Humanities

PROFESSIONAL HISTORY

Chief Operating Officer, Utah Education and Telehealth Network   October 2015-Present
Station Manager, KUEN   March 2002-Present
Content Director, Utah Education Network   March 1999-October 2015
- Gained progressively greater responsibilities due to excellent performance and effectiveness
- Delivers on operational goals for 130 employees with $65 million budget serving over 900,000 education, library, healthcare, and government constituents
- Administers programs of the CEO, Governing Board, and Advisory Councils to fulfill mission
- Streamlines operations to reduce costs and improve outcomes; adept at working with multiple stakeholders and delivering creative solutions to challenges
- Prioritizes constituent requests and marshals resources to accomplish goals
- Supervises instructional services, professional development and digital media services
- Manages public TV station operations, FCC compliance, federal grant programs, and innovative programming on a limited budget
- Able to identify, solve, and prevent problems; collaborates with state agencies and boards, Utah legislature, federal leaders and peer organizations nationwide
- Oversees partnership with Office of General Counsel to complete contracts and agreements
- Leads procurement and negotiations for consortia purchases, saving over $11 million public and higher education funding per year across Utah
- Chairs the UtahFutures Steering Committee, appointed by Governor Gary Herbert

Adjunct Associate Professor, University of Utah College of Education   2002-Present
- Teaches two original hybrid courses (online and in-person) for Instructional Design with Educational Technology Master's degree program
- Known for innovative teaching with consistently high student evaluations

State Internet Specialist, Utah State Office of Education   1998-1999
- Administered state and federal Educational Technology Initiative grant programs
- Conducted technology workshops and teacher training programs throughout Utah
- Served as agency liaison with Utah Education Network

School Technology Specialist, Salt Lake City School District   1997-1998
- Lead teacher for school wide technology reform with T.H. Bell and Salt Lake District
- Created new models for technology scheduling, physical design, curriculum and training
- Subcontracted to teach UEN/UtahLINK Internet classes for faculty statewide

Classroom Teacher, Salt Lake City School District   1990-1998
- Taught full curriculum in gifted/talented magnet program for advanced fifth graders; responsible for student assessment, parent communication, teaching and learning
- Taught basic reading and math courses for at-risk neighborhood students

Computer Teacher, Substitute Teacher, Rowland Hall-St. Marks School 1989-1990
- Taught preschool to grade 6 computer classes, substitute teacher, after school teacher

LICENSES AND CERTIFICATES

- John F. Kennedy School of Government at Harvard University: Executive Certificate in Public Leadership for completion of *Women & Power Program* April 2019, *Leadership for the 21st Century Program* October 2018 and *Leading Successful Programs: Using Evidence to Assess Effectiveness Program* April 2017
- Georgetown University McCourt School of Public Policy: Executive Certificate in Nonprofit Management, 2016
- University of Utah: *Leadership Development Series for Faculty and Staff*, 2007
- Utah State Board of Education: *Elementary 1-8 Teaching License Level 3* (highest), 1990-Present
- Utah State Board of Education: *Gifted and Talented Teaching License Endorsement*, 1991-Present
- Brigham Young University: *Project Management*, 2006
- University of Utah: *IT Service Management* (ITIL), 2005

UNIVERSITY TEACHING EXPERIENCE

Educational Psychology 6445: Leadership for Instructional Design and Educational Technology 2002-Present

College of Education Graduate Core Course - University of Utah

Prepare graduate students for educational technology leadership roles including understanding of law and policy, ethics, equity and accessibility issues, administrative qualities and critical thinking on current educational technology issues (3 credits).

Educational Psychology 6446: Integration of Educational Technology
  2002-Present
  College of Education Graduate Core Course – University of Utah
  Prepare graduate student to successfully integrate technology tools into instruction, including effective pedagogy, evaluation of resources, and alignment to standards (3 credits).

Teaching & Learning 5140: Educational Applications of Technology
  2003-2009
  College of Education Undergraduate Core Course, University of Utah (3 credits)

Teaching & Learning 6741: Integration of Educational Technology
  2003-2009
  College of Education Undergraduate Core Course, University of Utah (3 credits)

Teaching & Learning 6743: Critical Perspectives on Technology in Education
  2003-2009
  College of Education Undergraduate Core Course, University of Utah (3 credits)

SELECT PRESENTATIONS

Education Innovation in Utah, National Educational Telecommunications Association, January 2019, Salt Lake City, UT.

How to Make a Winning Budget Request (invited speaker), Utah Digital Government Summit, June 2017, Salt Lake City, UT.

Increasing Personal Productivity, Utah System of Higher Education Office of the Commissioner and Utah Higher Education Assistance Authority, April 2017, Salt Lake City, UT.

UtahFutures for College and Career Planning, Governor's Education Excellence Commission, Utah Governor Gary Herbert, September 2016, Salt Lake City, UT.

Zoos, Aquariums, and Public Media Partnerships, National Educational Telecommunications Association Education Center, November, 2015. Online webinar.

Invited Panelist, Corporation for Public Broadcasting Board Strategic Planning Meeting, October 2015, Cambridge, MA.

Station Perspectives on Corporation for Public Broadcasting Research Study, National Educational Telecommunications Association, October 2015, Tampa, FL.

Integrating and Effectively Implementing Educational Video and other Electronic Content into the Classroom, SEDC Administrative Conference, June 2012, Cedar City, UT.

Using Social Networking Tools to promote your School, SEDC Administrative Conference, June 2012, Cedar City, UT.

Increasing Personal Productivity, SEDC Administrative Assistants Conference, February 2012, Delta, UT and Cedar City, UT.

Building and Sustaining Partnerships with Universities, National Educational Telecommunications Association, October 2011, Kansas City, MO.

Public TV General Manager and Education Director Forum, National Educational Telecommunications Association, October 2011, Kansas City, MO.

Reading for Public Media Professionals, National Educational Telecommunications Association*,* January 2010, Nashville, TN.

STEM Digital Content Panel, Corporation for Public Broadcasting, June 2009, Washington, DC.

A Vision for the Class of 2020, National Educational Telecommunications Association, January 2008, Columbus, OH. and Mountain Plains Adult Education Association, March 2008, Salt Lake City, UT.

Media Exchange for Digital Learning Objects, National Educational Telecommunications Association, January 2007, Norfolk, VA.

Leadership Strategies for Integrating Technology, National Educational Computing Conference, July 2005, Philadelphia, PA.

Public Broadcasting Educational Services Panelist (invited speaker) PBS Annual Meeting, January 2005, Las Vegas, NV.

Virtues of Video: Research Based Practices, (invited speaker) National School Boards Association, October 2004, Denver, CO.

PUBLICATIONS

Hunter, L. (2016) *Creating an Effective Annual Report*. Capstone paper for Georgetown University Center for Public and Nonprofit Leadership Certificate Program, Washington, D.C.

Gaisford, R., Mao, J., Garton, S., Hunter, L., Lemke, C., Greaves, T. Finlinson, R. (2015) *Utah's Master Plan: Essential Elements for Technology Powered Learning*. Publication by the Utah Digital Teaching and Learning Task Force for Utah Board of Education and Utah State Legislature, Salt Lake City, UT.

Burian, S.J., Horsburgh, J.S., Rosenberg, D.E., Ames, D.P., Hunter, L.G., and Strong, C. (2013). "Using interactive video conferencing for multi-institution, team-teaching." *American Society for Engineering Education (ASEE) Annual Conference Proceedings*, 23-26 June, 2013, Atlanta, GA.

Willemsen, R. & L. Hunter (2006). *Higher Education and Digital Learning Assets*, white paper for public television stations.

Hunter, L., Editor (1999-2006). *Utah Educator Resources Guide.* Utah Education Network annual 88 page publication distributed to 30,000 education professionals.

Hunter, L. (2002) *Internet Use in Constructivist Classrooms*. Dissertation of the University of Utah, Salt Lake City, UT.

GRANTS

Hunter, L. & Gibbs, J. (2017), *UtahFutures American Graduate*, Corporation for Public Broadcasting (Awarded: $200,000)

Hunter, L. (2016) *Utah American Graduate,* Corporation for Public Broadcasting (Awarded: $120,000)

Jones, N., Corbató, S., Hunter, L, & Tarboton, D. (2011) *CI-WATER Cyberinfrastructure to Advance*

High
    Performance Water Resource Modeling, National Science Foundation CI-WATER Cyberinfrastructure/Collaborative Research Grant (Awarded: $3,435,873)

Hunter, L. (2011) *E-Learning for Educators*, Alabama Public Television (Awarded: in kind)

Ehleringer, J., Hunter, L., Baker, M., Baxter, L., & Tarboton, D. (2010). *iUTAH – Urban Transitions and Arid region Hydro-sustainability*, National Science Foundation EPSCOR RII Track-1 Grant (Declined: $20,000,000; resubmitted as iUTAH 2011: awarded $20,000,000 Crowl, T. PI).

Hunter, L. & Gibbs, J. (2009). *Utah Climate Literacy Partnership*, Corporation for Public Broadcasting STEM Digital Media Resources for Learning Production Grant (Awarded: $125,000)

Hunter, L. & Gibbs, J. (2011). *NetSafe Utah*, Sexual Exploitation of Children Prevention Grant, Utah Commission on Criminal and Juvenile Justice Services (2009 Awarded $363,000; 2010 Awarded $338,800; 2011 Awarded $195,200; 2014 Awarded $95,000.)

Willemsen, R., Hunter, L., & Salem, S. (2006). *Water Wise Utah*, Partnership for a Nation of Learners Grant, Institute for Museum and Library Services and Corporation for Public Broadcasting (Awarded $240,000).

Hunter, L. (2005). *Datacasting Educational Media to Youth in Custody*, Corporation for Public Broadcasting Digital Services Fund (Awarded: $551,000)

PROFESSIONAL SERVICE

National Educational Telecommunications Association Executive Committee (2018-Present)
UtahFutures Steering Committee Chair (2015-Present)
Utah Digital Teaching and Learning Task Force (2016-2019)
Public Media Venture Group (2017-Present)
National Educational Telecommunications Association, Finance Committee (2016-2018)
Education Affinity Group Coalition for Public TV (2007–2019)
Corporation for Public Broadcasting Technology Advisory Panel (2016-2018)
New Media Consortium Horizon Internet 2 Panelist (2015)
Internet 2 Education Consortium Member (2015-Present)

Corporation for Public Broadcasting Digital Spectrum Auction and Repack Advisory Panel (2014)
Utah FIRST Lego League, Head Judge Advisor (2011–2014)
Editorial Board, International Journal of Cyber Behavior, Psychology and Learning (2010-present)
Utah Educator Quality Standards Advisory Board and Writing Committee (2010-2011)
PBS Digital Learning Library/Learning Media Station Advisory Board (2009–2014)
National Educational Telecommunications Association Education Board (2007–2012)
WorldCom Foundation MarcoPolo National Teacher Training Cadre (2000–2003)
PBS Interactive Teacher Advisory Board (2000)
Corporation for Public Broadcasting Education Advisory Board (2000-2002)
2002 Winter Olympic Games Education Board (2000–2002)
Federal Grant Review Panelist: National Science Foundation (2009-2017); Corporation for Public Broadcasting (2005-2016); Institute for Museum and Library Services (2005-2006); U.S. Department of Education (2000)

AWARDS AND HONORS

- Education Innovation for KUEN, Corporation for Public Broadcasting, 2012
- Community Engagement and Outreach for NetSafe Utah, National Educational Telecommunications Association, 2011
- Excellence in Education, Women Technology Council, 2010
- Education Project of the Year, UEN Climate Science, Utah Association for Environmental Education 2010
- Instructional Media, UEN Climate Science, National Educational Telecommunications Association, 2010
- Community Impact Award for Education, Corporation for Public Broadcasting, 2009
- Outreach and Community Impact Award for Water Wise Utah, National Educational Telecommunications Association, 2008

THESIS ADVISOR AND POSTGRADUATE STUDENTS SUPERVISED

Peter Bruce, University of Utah