



DLA Piper LLP (US)
500 Eighth Street, NW
Washington, DC 20004
www.dlapiper.com

Nancy Victory
nancy.victory@dlapiper.com
T 202.799.4216
F 202.799.5616

March 4, 2019

VIA ECFS

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

REDACTED – FOR PUBLIC INSPECTION

Re: Applications of T-Mobile US, Inc. and Sprint Corporation for Consent to Transfer Control of Licenses and Authorizations; WT Docket No. 18-197

Dear Ms. Dortch:

Pursuant to Section 1.1206(b) of the Commission’s Rules, 47 C.F.R. § 1.1206(b), notice is hereby provided of a written *ex parte* presentation in the above-referenced docket. Following a February 21, 2019 meeting between representatives of T-Mobile US, Inc. (“T-Mobile”) and Sprint Corporation (“Sprint” and, collectively with T-Mobile, “Applicants”) and members of the FCC Transaction Team to discuss, among other things, the extremely granular information in the Nielsen Mobile Performance (“NMP”) data used by Drs. John Asker, Timothy Brenham, and Kostis Hatzitaskos to develop their estimates of diversion ratios, the Transaction Team had several additional questions about this data. The Applicants answer those questions in this filing.

First, the Transaction Team requested a data dictionary explaining each variable of the dataset. A data dictionary for the NMP dataset is attached as “Attachment A.” Attachment A includes explanations for the variables that begin with [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



Ms. Marlene H. Dortch
March 4, 2019
Page 2

[REDACTED]

[REDACTED]

[REDACTED]

Finally, the Transaction Team asked how the set of files which cover an entire month differ from the files which cover only about a week. The data files that were provided in weekly form contain data that Sprint obtains in the ordinary course of business. The data that was provided to the Commission in monthly form is an additional dataset Nielsen collects as part of its NMP data collection but is not covered by Sprint’s regular NMP subscription. Sprint had to purchase this additional data separately and Nielsen provided it to Sprint in the form that was submitted to the Commission (*i.e.*, monthly).

This filing contains information that is “Confidential” pursuant to the Protective Order filed in WT Docket No. 18-197.¹ Accordingly, pursuant to the procedures set forth in the Protective

¹ Applications of T-Mobile US, Inc., and Sprint Corporation for Consent to Assign Licenses, Protective Order, WT Docket No. 18-197 (June 15, 2018).



Ms. Marlene H. Dortch
March 4, 2019
Page 3

Order, a copy of the Confidential Filing is being provided to the Secretary's Office. In addition, two copies of the Confidential Filing are being delivered to Kathy Harris, Wireless Telecommunications Bureau. A copy of the Redacted Confidential Filing is being filed electronically through the Commission's Electronic Comment Filing System.

Please direct any questions regarding the foregoing to the undersigned.

Respectfully submitted,

DLA Piper LLP (US)

/s/ Nancy Victory

Nancy Victory
Partner

cc: David Lawrence
Kathy Harris
Linda Ray
Kate Matraves
Jim Bird
David Krech

REDACTED – FOR PUBLIC INSPECTION

**ATTACHMENT A:
Nielsen Mobile Performance Survey Data Dictionary**

REDACTED – FOR PUBLIC INSPECTION

REDACTED