Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington DC 20554

In re:  
Nexstar Broadcasting, Inc.  
Petition for Rulemaking to Amend  
the DTV Table of Allotments for  
Station WNLO(TV), Buffalo, New York  
(Facility 71905)  
Petition for Rulemaking to Amend  
the DTV Table of Allotments for  
Station WUTV(TV), Buffalo, New York  
(Facility 415)  

To: Office of the Secretary, Federal Communications Commission  
Attn: Chief, Media Bureau

PETITION FOR RULEMAKING

Nexstar Broadcasting, Inc. ("Nexstar") and WUTV Licensee, LLC ("WUTV Licensee"), by counsel, hereby request that the Commission institute a rulemaking proceeding for the purpose of amending the Table of Allotments for the digital television service ("DTV Table") contained in Section 73.622(i) of the Commission’s rules,\(^1\) to change WNLO(TV)’s digital allotment from UHF Channel 32 to UHF Channel 36 and to change WUTV(TV)’s digital allotment from UHF Channel 36 to UHF Channel 32 consistent with the technical parameters as set forth in the attached Engineering Statement. As set forth herein, grant of this Petition will create a preferential arrangement of allotments by

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\(^1\) See 47 C.F.R. §§ 1.401, 73.622(i). The Petitioners, Nexstar and WUTV Licensee, recognize that the DTV Table has not been updated since the conclusion of Auction 1000 and that the Commission intends to adopt a fully revised DTV Table following the repack. See Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, Report and Order, 29 FCC Rcd. 6567 n. 1545 (2014). The requested change should be included in the permanent DTV Table adopted by the Commission.
expanding the availability of free, over-the-air television service in consideration of the technical constraints associated with the affected UHF television channels.

To the extent necessary, Nexstar and WUTV Licensee also request that the Commission waive its freezes on the filing and processing of petitions for digital channel substitutions and modification applications based on the showing of good cause contained herein.2 Furthermore, because WUTV must complete its post-Incentive Auction transition by August 2, 2019, the parties request expedited consideration of the instant Petition.

I. INTRODUCTION AND BACKGROUND

Nexstar is the licensee of full power, non-repack, television station WNLO(TV), Buffalo, New York (Fac. ID 71905) (“WNLO”), a CW affiliate. Nexstar is also the licensee of WIVB-TV, Buffalo, New York (Fac. ID 7780) (“WIVB”), a CBS affiliate established in 1948 and Buffalo’s oldest television station. As a consequence of the Commission’s post-Incentive Auction repack, WNLO (Sharer) is channel sharing with the commonly owned WIVB (Sharee). More specifically, on April 16, 2018, WIVB, suspended operations on its pre-auction UHF Channel 39 and began operating on a shared UHF Channel 32 with WNLO.3 As a result of WIVB’s move to WNLO’s Channel 32 technical facilities, certain viewers that previously received a free over-the-air television signal from WIVB no longer receive WIVB over-the-air. Due to constraints on WNLO’s existing Channel 32, Nexstar is unable to modify WNLO’s technical facilities to restore service to these historical WIVB viewers.


3 See FCC File Nos. 0000035433 (Construction Permit) and 0000053321 (License to Cover).
WUTV Licensee, LLC (“WUTV Licensee”) is the licensee of full power television station WUTV(TV), Buffalo, New York (Facility 415) (“WUTV”), a FOX affiliate. As part of the post-Incentive Auction repack, the FCC has mandated WUTV to transition from its existing UHF Channel 14 to UHF Channel 36 in Transition Phase 4 – by or before August 2, 2019.

Nexstar and WUTV Licensee desire to exchange the channels of WNLO and WUTV such that, upon completion of the swap, WNLO would operate on Channel 36 (currently assigned to WUTV in the post-Incentive Auction repack) and WUTV would operate on Channel 32 (currently assigned to WNLO). As proposed, WUTV would continue to operate from its existing transmission facilities – on Channel 32, and WNLO would move its facilities to the site previously vacated by WIVB and operate on Channel 36.

As the Commission is aware, WUTV recently sought and received a construction permit to construct its post-Incentive Auction Channel 36 transmission facilities at the facility site previously occupied by WIVB. See LMS File No. 0000034378, granted January 22, 2018 (“WUTV CP”). Thus, following Commission grant of the proposed channel swap, both stations would be required to submit minor modification applications. WNLO would seek Commission authority to construct a facility replicated from the WUTV CP, and WUTV would seek Commission authority to remain at its current facility and retool to Channel 32. With the impending Transition Phase 4 deadline approximately nine (9) months away, time is of the essence.

II. GRANT OF THE REQUESTED REALLOTTMENT IS IN THE PUBLIC INTEREST.

Grant of the requested channel substitution serves the public interest because it would allow for a more efficient allocation of UHF television channels. The FCC has described the
goal of the DTV Table of Allotments as ensuring the provision of digital television service “to the American people in an expeditious and efficient manner.” In considering channel substitution requests, the Commission considers the petitioner’s public interest justification and whether the proposal would comply with the principal community coverage requirements of Section 73.625(a).

Here, the requested reallocation is in the public interest because it will resolve significant over-the-air reception problems in WIVB’s prior service area. When WIVB began channel sharing with WNLO, many viewers in WIVB’s prior service area lost the ability to receive WIVB’s over-the-air signal. Although replicating WIVB’s former coverage area on WNLO would rectify this situation, WNLO cannot operate the same antenna pattern as WIVB on WNLO’s existing Channel 32. By moving from Channel 32 to Channel 36, WNLO will be able to relocate its transmission facilities to the former WIVB site, replicate WIVB’s antenna pattern, and restore over-the-air service to WIVB’s viewers. The reallocation would not affect the ability of WNLO or WIVB to comply with the principal community coverage requirements of Section 73.625(a). WUTV, meanwhile, can continue to operate from its existing transmission site on Channel 32 with no material impact to WUTV’s viewers.

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4 See, e.g., *In the Matter of Amendment of Section 73.622(B), Table of Allotments, Digital Television Broadcast Stations (Nampa, Idaho)*, Report and Order, 19 FCC Rcd. 4491, 4493 (2004); *In the Matter of Amendment of Section 73.622(B), Table of Allotments, Digital Television Broadcast Stations (In the Matter of Amendment of Section 73.622(B), Table of Allotments, Digital Television Broadcast Stations (Albany, New York)*, 19 FCC Rcd. 4329, 4331 (2004); see also *In the Matter of Advanced Television Systems & Their Impact Upon the Existing Television Broadcast Service*, 12 FCC Rcd. 14588 ¶ 76 (1997).


6 See *In Re Amendment of Section 73.622(b), Table of Allotments, Digital Television Broadcast Stations, Missoula, Mt*, Notice of Proposed Rulemaking, 16 FCC Rcd. 2232 (2001) (finding that proposal to substitute channels to improve signal coverage and eliminate interference “warrants consideration”).

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To the extent necessary to enable the grant of this Petition, Petitioners request waiver of the Media Bureau’s current freeze on the filing and processing of petitions for digital channel substitutions and modification applications. The Media Bureau implemented the freeze on digital channel substitutions in May 2011 and the freeze on modification applications in April 2013 to “permit the Commission to evaluate its reallocation and repacking proposals and their impact on the Post-Transition Table of DTV Allotments”\(^{7}\) and to “facilitate analysis of repacking methodologies”\(^{8}\). Now that the auction is over and the repack is underway, grant of the instant Petition would have no impact on the Post-Transition Table of DTV Allotments or otherwise affect the analysis of repacking methodologies. Indeed, the Media Bureau already permitted full power, Class A, and low power stations to propose substitutions of their assigned channels as part of the post-auction transition.\(^{9}\) Any potential effect of the reallocation is further minimized by the fact that the Petitioners are proposing to swap their assigned channels, meaning that no unallotted channels will be affected.

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\(^7\) Substitution Freeze Notice.

\(^8\) Modification Freeze Notice.

III. CONCLUSION

For the foregoing reasons, the proposed amendment to the DTV Table of Allotments will clearly serve the public interest. Petitioners therefore respectfully request that the DTV Table be amended in accordance with the specifications set forth in the attached Engineering Statement.

Respectfully submitted,

By: /s/ Elizabeth Ryder

Elizabeth Ryder
Executive Vice President & General Counsel

Nexstar Broadcasting, Inc.
545 E. John Carpenter Freeway
Suite 700
Irving, TX 75062

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