



**The Internet & Television Association**  
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March 22, 2019

**VIA ECFS**

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

**Re: In re MB Dkt. Nos. 17-105; 18-202**

Dear Ms. Dortch:

On March 21, 2019, Keith Murphy, Senior Vice President, Government Relations and Regulatory Counsel of Viacom; and Jacqueline Clary, Senior Director, Program Network Policy of NCTA – The Internet & Television Association; and the undersigned, met with Alexander Sanjenis, Acting Media Advisor to Chairman Pai, regarding the above-captioned proceedings.

Consistent with NCTA filings in the docket,<sup>1</sup> we explained that the marketplace for children's programming has changed significantly in recent years, including a marked shift to online consumption. We reiterated the industry's commitment to quality children's programming and urged the Commission to modernize its children's video rules in order to provide non-broadcast program networks greater flexibility to serve their audiences.

Please address any questions regarding the foregoing to the undersigned.

Sincerely,

/s/ **Rick Chessen**

Rick Chessen

cc: Alexander Sanjenis

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<sup>1</sup> See NCTA Comments, MB Docket No. 17-105 at 20-21 (July 5, 2017); See also NCTA Comments, MB Docket No. 18-202 (Sept. 24, 2018).