

April 8, 2019

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: Notice of Ex Parte Presentation, MB Docket 19-41

Dear Ms. Dortch:

The following representatives for the National Association of Broadcasters, NCTA—The Internet & Television Association, and the Motion Picture Association of America met April 4 with the following representatives of the Media Bureau to discuss MB Docket 19-41.

<u>NAB</u>	<u>NCTA</u>	<u>MPAA</u>	<u>Media Bureau</u>
Rick Kaplan	Rick Chessen	Neil Fried	Michelle Carey
Jerianne Timmerman	Jacqueline Clary		Sarah Whitesell
Emmy Parsons	Jill Luckett		Martha Heller
			Brendan Murray
			Olivia Avery
			Kim Matthews

Reiterating points made in our joint comments and reply comments, we noted that the history and implementation of the TV ratings system, survey data, and the small number of complaints received compared to the overall amount of rated programming indicate parents and other viewers find the system helpful, reliable, and responsive. While there are guidelines that govern how programming is rated, there will always be a subjective element to rating expressive content, and there will be times when individuals disagree with particular ratings. The record shows that those occasional disagreements are handled appropriately and that consumers remain satisfied with the ratings system itself. We emphasized that the ratings system is necessarily voluntary and is not—and should not be—designed to determine what content appears on television. The ratings system is designed to help audiences make their own decisions about what content to watch and it remains a useful and successful tool in doing that.

The representatives of the three organizations also discussed the structure, composition and operation of the Monitoring Board and the executive secretariat. We explained how these entities address the limited number of complaints they receive about the ratings of programs, and detailed instances in which such ratings were changed in response to complaints. We additionally noted the vast array of video content available to parents and children today, accessible via a range of devices.

Respectfully submitted,


Neil Fried

Cc: Michelle Carey
Sarah Whitesell

Martha Heller
Brendan Murray
Olivia Avery
Kim Matthews