



April 10, 2019

Marlene H. Dortch, Esq.  
Secretary  
Federal Communications Commission  
445 12th Street SW  
Washington DC 20554

Re: Notice of Ex Parte Communication, MB Docket No. 18-349

Dear Ms. Dortch:

On April 8, 2019, Caroline Beasley, Chief Executive Officer of Beasley Media Group, met with Commissioner Brendan Carr and his policy advisor Evan Swarztrauber. Rick Kaplan of the National Association of Broadcasters (NAB) was also present to assist in drafting this ex parte.

Ms. Beasley discussed NAB's radio ownership proposal and the Commission's ongoing quadrennial review.<sup>1</sup> She voiced her support for the NAB proposal and emphasized the increasingly competitive media landscape facing broadcast radio today. Ms. Beasley noted that radio broadcasters are competing against dozens of digital giants, including YouTube, Spotify and Pandora, for listeners and advertisers. Broadcasters in all markets, and especially those in smaller markets, must be allowed to achieve greater economies of scale in order to survive as meaningful, free sources of local news, information and entertainment programming in their communities.

Respectfully submitted,

A handwritten signature in blue ink that reads 'Caroline Beasley'.

Caroline Beasley  
Chief Executive Officer  
Beasley Media Group

cc: Commissioner Brendan Carr, Evan Swarztrauber

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<sup>1</sup> See *2018 Quadrennial Regulatory Review – Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996*, Notice of Proposed Rulemaking, MB Docket No. 18-349, at ¶ 13 (rel. Dec. 13, 2018) (citing Letter from Rick Kaplan et al., Legal and Regulatory Affairs, NAB, to Michelle Carey, Chief, Media Bureau, FCC, at 1-4 (filed June 15, 2018)).