April 10, 2019

Dear Sirs / Madams:

Apologies in advance if I dropped this into an incorrect proceeding, but seemed most relevant.

I think the FCC should modernize the ways "news" affiliates display their content. I think there should be a new "banner" or "rating" type of visual system for ALL news (either in video on TV or internet, or print online).   A color-coded system based on "Journalism" (Green "J" in corner) vs. "Opinion" (Orange "O" in corner) vs. "Entertainment", etc., which would be on display during the ENTIRE show/clip/episode.

The FCC protects our children from violence, sex, and extreme misbehavior with ratings on shows and movies. The FCC should also protect the American public from being misinformed … not by stopping the content, but by alerting the viewers about what TYPE of content they are watching.

When I dig into my New York Times or Boston Globe, I KNOW when I have flipped to the "OPINION" page, and I KNOW what that means. When someone falls into the Infowars website, or turns on Sean Hannity, they DON'T KNOW it is an opinion piece … many believe that it is journalism, and it's playing a LARGE factor in creating swaths of American TV viewers who are being misled/misinformed/lied to.

This color-coded system should be required for ANY news organization putting content on our televisions or on Facebook, or any other news aggregator.

People are desperate for real news, and I don't think they realize that half the time they tune into their 24 hr. "news" service, it's an opinion piece. Facebook is only a multiplier of sending out this information. People have a right and NEED to know the difference.

Help educate America!

Sincerely,

Nate Murphy