



April 11, 2018

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Re: Notice of Ex Parte Communication, MB Docket No. 17-105

Dear Ms. Dortch:

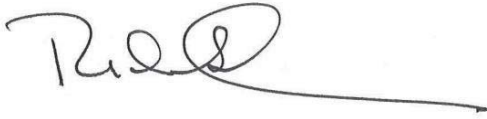
Several television broadcasters met with Commissioner Michael O’Rielly and his chief of staff and legal advisor Brooke Ericson on April 9, 2018 to discuss the Commission’s rules regarding children’s television programming. A complete list of attendees is attached to this letter.

The broadcasters expressed appreciation to Commissioner O’Rielly for his leadership on this issue and to the Commission for its commitment to review the children’s television rules. They emphasized that they are committed to serving the children in their communities and made clear that they are not asking to be excused from the statutory requirements of the Children’s Television Act of 1990. Instead, they explained that the Commission’s regulatory regime, adopted in 1996,¹ no longer reflects the viewing habits of today’s children and lacks needed flexibility. This lack of flexibility hampers broadcasters’ ability to respond to children’s viewing habits and to tailor programming to fit the needs of their communities.

The broadcasters said that they look forward to the Commission’s forthcoming rulemaking proceeding and hope that it results in positive changes to the Commission’s rules that better reflect the needs of children.

¹ See *Policies and Rules Concerning Children’s Television Programming*, Report and Order, 11 FCC Rcd 10660 (1996).

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Rick Kaplan', with a long horizontal line extending to the right.

Rick Kaplan
General Counsel and Executive Vice President,
Legal and Regulatory Affairs
National Association of Broadcasters

cc: Commissioner O'Rielly, Brooke Ericson

April 9, 2018 Meeting Attendees

Federal Communications Commission

Commissioner Michael O’Rielly

Brooke Ericson, Chief of Staff, Press Contact, Legal Advisor, Media

Broadcasters and Broadcast Attorneys

Chris Cornelius, Vice President, Business Development, Morgan Murphy Media

Marla Drutz, Vice President and General Manager, WDIV-TV (Detroit)

Robert Folliard, Vice President, Deputy General Counsel, Gray TV

Jack Goodman, Law Offices of Jack N. Goodman

David Kushner, Brooks Pierce

Bill Lamb, Vice President of Television Broadcasting, Block Communications, Inc.

Dave Lougee, President and Chief Executive Officer, TEGNA

Joshua Pila, General Counsel, Local Media, Meredith Corp.

National Association of Broadcasters

Rick Kaplan

Emmy Parsons

Jerianne Timmerman