



400 Northwest 26th Street ■ Miami, Florida 33127
kaufman@kaufmanpa.com ■ (305) 469-5881 ■ www.KaufmanPA.com

April 11, 2019

VIA ELECTRONIC FILING

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Notice of Ex Parte Presentation
In re Best Doctor's Inc.'s Petition for Declaratory Ruling
CG Docket Nos. 02-278 & 05-338

Dear Ms. Dortch:

On April 9, 2019, Glenn L. Hara of Anderson + Wanca, on behalf of Career Counseling, Inc.; Daniel A. Edelman of Edelman Combs Lattuner & Goodwin, LLC, on behalf of Florence Mussat, M.D., S.C.; and undersigned counsel of Kaufman P.A., on behalf of Kenneth A. Thomas MD, LLC, met with Rebecca Hirselj, Daniel Margolis, Erica McMahon, Kurt Schroeder, and Nancy Stevenson, Consumer and Governmental Affairs Bureau.

During the meeting, we discussed Best Doctors, Inc.'s Petition for Declaratory Ruling, Dr. Thomas' office's Comment to the Petition, Enclarity, Inc.'s Comment to the Petition, and Dr. Mussat's office's Reply to Enclarity's Comment to the Petition. In Dr. Thomas' office's Comment, Dr. Thomas' office urged the Commission to apply its rules and precedents to confirm that, under the Telephone Consumer Protection Act, (1) a fax is an "unsolicited advertisement" if it is a pretext or precursor to a future commercial solicitation; and (2) the fax-as-pretext inquiry necessarily requires examining facts beyond the fax itself. In Dr. Mussat's office's Reply, Dr. Mussat's office similarly urged the Commission to confirm that a fax is an advertisement or a pretext, and not merely informational, if it makes known either the "commercial availability *or quality*" of a sender's goods and services as the TCPA expressly provides. 47 U.S.C. § 227(a)(5).

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We discussed Best Doctors' business, including selling plaques to doctors for between \$265 and \$290 per plaque, the content and purpose of the fax at issue, Best Doctors' overall marketing campaign directed towards doctors, and the burden and costs that Best Doctors imposes on doctors' offices through its multiprong marketing scheme directed towards them. In connection with this discussion we reviewed Best Doctors' fax; the website that Best Doctors' fax directs recipients to, which includes multiple solicitations to purchase plaques; and the welcome packet Best Doctors mails to the same doctors' offices it sends the faxes at issue to, including Dr. Thomas' office, which also includes multiple solicitations to purchase plaques. (Copies attached as Exhibits 1-3 to this letter.)

Finally, we discussed the meaning of "pretext" in Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 / Junk Fax Protection Act of 2005, Report and Order and Third Order on Reconsideration, 21 FCC Red 2787 (2006). We explained that the TCPA, the Junk Fax Order, and the Commission's precedent, including *Presidential Who's Who dba Presidential Who's Who, Inc.*, Notice of Apparent Liability for Forfeiture, 25 FCC Red 13759 (2010), refute Best Doctors' position that only the content of a fax is relevant to determining whether the fax is an advertisement subject to the TCPA.

After showing the Commission representatives the two faxes from *Presidential Who's Who* (attached as Exhibit 4 to this letter) that the Commission deemed pretext and therefore "advertisements" under the TCPA because they were preludes to express solicitations, we explained that like Best Doctors' fax, the faxes in *Presidential Who's Who* invited recipients to share their information and give permission to have it included in a directory, but did not include express solicitations to purchase commemorative products relating to the directory.

Ultimately, the Commission's rules and precedents dictate that, to determine whether a fax is an advertisement because it makes known "the commercial availability or quality of any property, goods, or services," it is necessary to understand the context of the fax, including who sent it, why it was sent, and what the sender intended to happen after it was sent. For example, a fax advising of the benefits of vaccinations is an advertisement if sent by the marketing department of a company that sells vaccines (e.g., *Kohll's Pharmacy & Homecare, Inc. Petition for Declaratory Ruling*, Order, 31 FCC Red 13289 (2016)), but it is not an advertisement if sent by a municipal health department that does not. Similarly, a fax advising of the insurance reimbursement status of a pharmaceutical may be an advertisement if sent by a manufacturer or seller of the drug (e.g., *Physicians Healthsource, Inc. v. Janssen Pharm., Inc.*, 12cv2132, 2015 WL 3827579 (D.N.J. June 19, 2015)), but it is not an advertisement if sent by a benefit plan or another sender that has no pecuniary interest in increasing sales of the drug, to medical offices that have submitted claims to inform them of the extent to which their claims will be paid (e.g., *Sandusky Wellness Center, LLC v. Medco Health Solutions, Inc.*, 788 F.3d 218 (6th Cir. 2015)).

Pursuant to Section 1.1206(b) of the Commission's rules, this letter is being filed electronically. If there are questions, please communicate directly with undersigned counsel for Dr. Thomas' office.

Respectfully submitted,

s/ Avi R. Kaufman

Avi R. Kaufman

EXHIBIT 1



Fax

Attention of: Dr. Kenneth A. Thomas	Fax No: 203-377-6497
From: Tommysina Bryant (return fax: 866-904-0913)	Date: 5/16/2017
Ref: Review your Best Doctors inclusion data	Pages (including cover): 1

Dear Dr. Thomas,

Best Doctors® is preparing to notify the clinicians selected for the newest Best Doctors database. Physicians are included based on the result of our extensive, confidential peer-review process. As you may know, we accept no fees from doctors in exchange for a listing in our database. Physicians not currently seeing patients, even though selected by their peers to be a Best Doctor, will not be included in our Best Doctors in America List.

One step in this process is to verify and update your clinical address and to confirm that you are currently seeing patients to insure the accuracy of your information and to facilitate delivery of your formal inclusion letter this summer.

Please review the information below and either confirm its accuracy or indicate required corrections or additions. In particular, please let us know if the clinical address below is incomplete, or if it is not the address where you see patients.

To help us meet our deadline, please respond within 7 days of your receipt of this request.

CLINICAL ADDRESS** Dr. Kenneth A. Thomas 305 Boston Ave, Ste 205 Stratford, CT 06614	MAILING ADDRESS (if different)
--	---------------------------------------

Appointment Phone: 203-377-7670 **Administrative Fax:** 203-377-6497
Email address:

Thank you for taking the time to update this information. If you have any questions or concerns, please do not hesitate to contact me at the number or email listed below. You will find some helpful information about us at <http://bestdoctors.com/for-physicians>.

Sincerely,

Tommysina Bryant
Best Doctors, Inc. | Polling and Research Division
5230 Woodside Executive Court
Aiken, SC 29803
ph: 800-675-1199 x3201 | fax: 866-904-0913
research@bestdoctors.com

147420

CURRENTLY SEEING PATIENTS? <input type="checkbox"/> YES <input type="checkbox"/> NO
If YES, are you accepting NEW patients?
<input type="checkbox"/> Yes, all patients <input type="checkbox"/> Yes, referral required <input type="checkbox"/> Not accepting new patients
If NOT currently seeing patients, what is the reason?
<input type="checkbox"/> Administrative only <input type="checkbox"/> Research only <input type="checkbox"/> Retired <input type="checkbox"/> Other (explain:)

**The information you provide at this time will be used by Best Doctors to determine your eligibility for inclusion in the Best Doctors in America list. If you are not accepted for inclusion, Best Doctors will not use or disclose the information you provide any further. If you are accepted as a Best Doctor and included in the Best Doctors in America list, we may use and disclose your information as follows: Best Doctors will use, and may disclose to subcontractors, your contact information only for purposes of administering our programs and services. Best Doctors may list your name, clinical address and affiliation, and specialty in local and regional magazines and newspapers as recognition of your inclusion in the Best Doctors in America® List. Prior to any publication, we will notify you and provide you with the ability to opt out of your inclusion in such publication. We may disclose your name, clinical address, and specialty to our members as part of our Find a Best Doctor™ service in which members request names of Best Doctors who treat their specific condition and who are in their geographic location. Finally, we may reach out to you from time to time to invite you to participate in other Best Doctors programs such as our virtual medical review service called InterConsultation®.

Best Doctors® and the star-in-cross logo are registered service marks of Best Doctors, Inc., in the United States and other countries.

EXHIBIT 2



Best Doctors is now a part of Teladoc Health, the global leader in virtual care. [Learn more.](#)

THE BEST DOCTORS POLL

THE BEST DOCTORS POLL | PLAQUES | FAQ

THE BEST DOCTORS POLL

THE
DOCTORS
OTHER
DOCTORS
TRUST MOST

Since 1989, Best Doctors has conducted one of the largest ongoing peer physician polls in health care to identify the physicians other physicians trust



most. We start by asking: “If you or a loved one needed a physician in your specialty, to whom would you refer?”

All listed Best Doctors have received a consensus of their peer physicians support. Once a physician receives consensus, s/he is researched and verified for clinical activity, licensure and disciplinary actions.

A selected Best Doctor doesn’t remain in the database forever. The peer-review process requires that every listed Best Doctor physician be re-evaluated by their peers in each poll. Best Doctors does not pay physicians to be included in the database, nor can physicians or their organizations pay Best Doctors. A physician cannot apply to become a Best Doctors physician. The only way for a physician to be selected to the database is to be nominated by and then receive voting consensus from Best Doctors physicians.

As a result, Best Doctors has a proprietary, global database of expert physicians — free from commercial and financial bias – numbering more than 50,000 in over 450 specialties and subspecialties.

Best Doctors is not a list company and does not publish a directory of the database.

WHY BEST DOCTORS IS UNIQUE

- ▶ The large pool of voting physicians helps eliminate the biases of smaller-scale surveys and the potential distortion that results from a random survey of the entire physician community.
- ▶ Best Doctors never accepts compensation of any kind from physicians or hospitals in return for listing physicians in the database, nor does Best Doctors pay physicians to participate in the poll.
- ▶ A physician cannot apply to become a Best Doctor. The only way to be selected to the database is to be nominated and voted on by other Best Doctors physicians.
- ▶ No one is a Best Doctors physician for life. Each must be re-selected in each subsequent poll.
- ▶ Best Doctors is not a list company and does not publish a directory of the database.
- ▶ Best Doctors verifies all physicians in its database for clinical activity and medical license.
- ▶ Best Doctors develops and maintains detailed profiles of each physician in the database through in-depth, ongoing research. The profile includes education and training, diagnoses and procedures in the doctor's expertise, publications, special areas of medical research and experience and board certifications.

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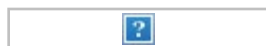
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PLAQUES

[THE BEST DOCTORS POLL](#) | [PLAQUES](#) | [FAQ](#)

TO RECOGNIZE PHYSICIANS SELECTED ON THE BEST DOCTORS IN AMERICA® LIST

At the request of Best Doctors physicians, we offer customized recognition items for any physician who has ever been selected as a Best Doctor. These recognition items make a handsome addition to any lobby, waiting room or home office.

The wall plaque features the Best Doctors logo and the appropriate inclusion years on a polished brass plate mounted on beautifully crafted, hand-finished, solid cherry wood. Those Best Doctors who have been selected for multiple years may be interested in the First Year Inclusion plaque which displays both the first year the physician was selected and the current listing years.

In addition to the traditional wall plaque, we also offer a desktop commemorative. Made of curved, clear acrylic, and custom-etched with the Best Doctors logo and inclusion dates, this item is a modern and tasteful way to showcase your selection. The light-catching gold accented and flat base makes it easy to display on any flat surface such as a desk or counter.

Please [click here](#) for complete details on all recognition items, including photos, pricing and order information. Discounts are available on multiple orders. Please allow eight weeks for delivery.

View a [printable version](#) of the 2017-2018 plaque order form.

PLEASE NOTE: Physicians who wish to order a plaque for a previous poll year, please call 617-963-1167 for assistance.

The official Best Doctors in America® wall plaque and desktop recognition items are available exclusively from Best Doctors, Inc. Best Doctors, Inc. does not authorize, contract with or license any organization to sell recognition items for Best Doctors, Inc. Please contact us at plaques@bestdoctors.com or 617-963-1167 to confirm the legitimacy of a solicitation regarding recognition items or with any questions.

Best Doctors, Inc. never sells your contact information to outside vendors.

PLAQUE OPTIONS



BEST DOCTORS PLAQUE – STANDARD

\$265.00

The Standard Plaque features the doctor's name, in the format requested – John Sample, MD or Dr. John Sample – along with the current year of inclusion: 2017-2018.

BEST DOCTORS PLAQUE – FIRST YEAR



INCLUSION INSCRIPTION

\$290.00

The First Year Inclusion Plaque shows the doctor's name, in the format requested – John Sample, MD or Dr. John Sample – along with the current year of inclusion: 2017-2018. In addition, the plaque shows the first year the doctor was selected as a Best Doctor.



BEST DOCTORS PLAQUE – DESKTOP COMMEMORATIVE

\$265.00

The Desktop Commemorative shows the doctor's name, in the format requested – John Sample, MD or Dr. John Sample – along with the current years of inclusion: 2017-2018.

DISCLAIMER

As our plaques are personalized items, Best Doctors® will not be responsible for orders of duplicate plaques. Please check your most recent plaque purchase to make sure you are not ordering a duplicate, before placing your order.

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(Your shopping cart is empty)

Home > Best Doctors Plaques >
Standard Wall Plaque




+ Larger Photo

Our Price: \$265.00


Product Code: BD-PLS

Choose your options...

Doctor's 

Name*:

Please enter the Doctor's name as it should appear on the plaque. For full-sized name, use a maximum of 28 characters. Font size on plaque will decrease with more than 28 characters.

Doctor's 

PIN:

Please enter the doctor's six-digit PIN, if known. PIN can be found on the bottom right corner of the inclusion letter you received from us.

Add to cart ➔

[View quantity discounts](#)

Description

Hand-finished by expert craftsmen, this 11" x 13" plaque will make a handsome addition to your office, waiting room or home.

The Standard plaque is solid cherry wood and features a custom printed polished brass plate featuring the Best Doctors logo, the Doctor's name in the format requested - John Sample, MD or Dr. John Sample - along with the current years of inclusion: 2017-2018.

PLEASE NOTE: Physicians who wish to order a plaque for a previous poll year, please call 617-963-1167 for assistance.

Browse for more products in the same category as this item:

Best Doctors Plaques
Best Doctors Plaques > Standard Wall Plaque

[About Us](#) | [Send Us Feedback](#)

Discount10		
Buy...	Save...	New Price...
10 - 19	5%	\$251.75 per order
Discount20		
Buy...	Save...	New Price...
20 - 29	10%	\$238.50 per order
Discount30		
Buy...	Save...	New Price...
30 or more	15%	\$225.25 per order

Note: Quantity discounts shown above will be automatically applied to your order.

▼ Close Window

(Your shopping cart is empty)

[Home](#) > [Best Doctors Plaques](#) >
Desktop Commemorative

[+ Larger Photo](#)**Our Price: \$265.00**

Product Code: BD-PLD

Choose your options...

Doctor's
Name*:

Please enter the Doctor's name as it should appear on the plaque. For full-sized name, use a maximum of 28 characters. Font size on plaque will decrease with more than 28 characters.

Doctor's
PIN:

Please enter the doctor's six-digit PIN, if known. PIN can be found on the bottom right corner of the inclusion letter you received from us.

[Add to cart >](#)[View quantity discounts](#)**Description**

Made of curved, clear acrylic, and custom-etched with the Best Doctors logo and 2017-2018 inclusion date, this item is a modern and tasteful way to showcase your selection. The gold-accented flat base makes it easy to display on any flat surface such as a desk or counter.

The Desktop Commemorative shows the Doctor's name, in the format requested - John Sample, MD or Dr. John Sample - along with the current years of inclusion: 2017-2018.

PLEASE NOTE: Physicians who wish to order a plaque for a previous poll year, please call 617-963-1167 for assistance.

Browse for more products in the same category as this item:[Best Doctors Plaques](#)[Best Doctors Plaques > Desktop Commemorative](#)[About Us](#) | [Send Us Feedback](#)

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Built with Volusion

Discount10**Buy...**

10 - 19

Save...

5%

New Price...**\$251.75 per order****Discount20****Buy...**

20 - 29

Save...

10%

New Price...**\$238.50 per order****Discount30****Buy...**

30 or more

Save...

15%

New Price...**\$225.25 per order**

Note: Quantity discounts shown above will be automatically applied to your order.

[▼ Close Window](#)


(Your shopping cart is empty)

[Home](#) > [Best Doctors Plaques](#) >
First Year Inclusion Plaque


[+ Larger Photo](#)**Our Price: \$290.00**

Product Code: BD-PLI

Choose your options...

Doctor's 
Name*:

Please enter the Doctor's name as it should appear on the plaque. For full-sized name, use a maximum of 28 characters. Font size on plaque will decrease with more than 28 characters.

Doctor's 
PIN:

Please enter the doctor's six-digit PIN, if known. PIN can be found on the bottom right corner of the inclusion letter you received from us.

[Add to cart](#) >[View quantity discounts](#)**Description**

Hand-finished by expert craftsmen, this 11" x 13" plaque will make a handsome addition to your office, waiting room or home.

The First Year Inclusion plaque is solid cherry wood and features a custom printed polished brass plate featuring the Best Doctors logo, the Doctor's name in the format requested - John Sample, MD or Dr. John Sample - along with the current years of inclusion: 2017-2018. In addition, the plaque shows the first year the doctor was selected as a Best Doctor.

PLEASE NOTE: Physicians who wish to order a plaque for a previous poll year, please call 617-963-1167 for assistance.

Browse for more products in the same category as this item:[Best Doctors Plaques](#)[Best Doctors Plaques > First Year Inclusion Plaque](#)[About Us](#) | [Send Us Feedback](#)

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Built with Volusion

Discount10		
Buy...	Save...	New Price...
10 - 19	5%	\$275.50 per order
Discount20		
Buy...	Save...	New Price...
20 - 29	10%	\$261.00 per order
Discount30		
Buy...	Save...	New Price...
30 or more	15%	\$246.50 per order

Note: Quantity discounts shown above will be automatically applied to your order.



The Best Doctors in America® Commemoratives

At the request of Best Doctors physicians, we offer customized recognition items to any physician who has ever been selected as a Best Doctor. These items make a handsome addition to any lobby, waiting room or home office to tastefully showcase your accomplishment.

All items feature the physician's name in preferred format - John Sample, MD or Dr. John Sample.



STANDARD PLAQUE

Features the Best Doctors logo, your name and appropriate inclusion years on a polished brass plate mounted on beautifully crafted, hand-finished solid cherry.

\$265

1ST YEAR INCLUSION PLAQUE

Same as the standard, designed for physicians who have been selected for multiple years and is customized to display both the first year of selection and the current listing years.

\$290



DESKTOP COMMEMORATIVE

For those who prefer, this is a stylish curved, clear acrylic with light catching gold accent and a flat base.

\$265


ORDER YOURS ONLINE


usplaques.bestdoctors.com


Contact us at plaques@bestdoctors.com or 617.963.1167 with questions



HOW TO ORDER YOUR BEST DOCTORS PLAQUE

 **Online with Credit Card** - Order at usplaques.bestdoctors.com
(For your security we do not accept credit card orders by fax or US Mail).

 **By Mail** - complete this form and mail with check to Best Doctors, Inc. at the address noted below.

 **By Purchase Order** - fax this form with the Purchase Order to 866.904.0913, or mail both to the address noted below.

Contact us for discounts on multiple orders.

ORDER FORM

I would like to purchase:

☐ Desktop Commemorative(s) \$265

☐ Standard Plaque(s) \$265

☐ 1st Year Inclusion Plaque(s) \$290

Name as it should appear on the plaque (Dr, MD or DO)
(up to 28 characters)

Shipping Address (UPS/FedEx Delivery. Physical address required.)

Attn: _____

City State Zip

Telephone _____

Email (required for order confirmation) _____

Payment Information: (Prices include Shipping & Handling)

Check # _____ Purchase Order # _____

We are required to collect sales tax in the following states where Best Doctors, Inc. is located: FL, IL, MA, MD, SC

Tax exempt facilities must provide a current legible copy of the tax exempt certificate.

Questions? Call 617.963.1167



FAQ

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FAQ FOR PHYSICIANS

Below are some of the most frequently asked questions from physicians who are looking to work with Best Doctors.

Please feel free to [contact us](#) if you need any further information.

- What is a Best Doctor?
- How does the Best Doctors consultation process work?
- Is Best Doctors a list company?
- What is the process for a physician to be included in the Best Doctors database?
- How does Best Doctors decide which physicians to poll?

- What is the Best Doctors in America® List?
- How many physicians are on the Best Doctors in America® List?
- Once a Best Doctor is selected, does he or she remain on the list forever?
- How does Best Doctors avoid reflecting bias in the database?
- What exclusive benefits are available to a physician selected to the Best Doctors in America® List?

These benefits are available to listed physicians upon request:

- ▶ **Access the Best Doctors in America® List** for personal or professional use.
- ▶ **Promote your medical practice.** Upon request, Best Doctors will send a website seal announcing the physician's inclusion and a press release template to communicate the doctor's listing distinction to local press outlets.
- ▶ **Purchase the exclusive Best Doctors wall plaque or desktop recognition item,** a tasteful addition to the waiting room or office.
- ▶ **Earn honoraria and Continuing Medical Education** credits for consulting on Best Doctors services, such as InterConsultation®.
- ▶ **Physician name and contact information** may be provided to members who are seeking care from someone in a specific medical specialty in the member's geographic area.
- ▶ **Participate in Best Doctors services,** such as InterConsultation®, and may be contacted to consult on a case as a Best Doctors Expert for which they earn honoraria and Continuing Medical Education.
- ▶ **May be listed in regional lifestyle magazines and well as business journals recognizing their Best Doctors inclusion.**

To learn more about these benefits, email experts@bestdoctors.com.

- Can a physician or his or her hospital pay to be on the Best Doctors in America® List?
- Once a Best Doctors physician is selected, does he or she remain on the list forever?

- What are the clinical requirements for a Best Doctors physician?
- How can physicians on the Best Doctors in America® List be recognized?
- Do you offer Continuing Medical Education credits?

Any unanswered questions? [Contact us!](#)

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FAQ

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FAQ FOR PHYSICIANS

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Please feel free to [contact us](#) if you need any further information.

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- What is the Best Doctors in America® List?
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- What exclusive benefits are available to a physician selected to the Best Doctors in America® List?
- Can a physician or his or her hospital pay to be on the Best Doctors in America® List?
- Once a Best Doctors physician is selected, does he or she remain on the list forever?
- What are the clinical requirements for a Best Doctors physician?
- How can physicians on the Best Doctors in America® List be recognized?

At the request of Best Doctors physicians, we offer customized recognition items for any physician who has ever been selected as a Best Doctor. These recognition items make a handsome addition to any lobby, home office or waiting room. Learn more [here](#).

- Do you offer Continuing Medical Education credits?

Any unanswered questions? [Contact us!](#)

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EXHIBIT 3



DEAR PRINCETON UNIVERSITY FACULTY AND STAFF MEMBER,

Princeton University believes that your health and the health of your family members are very important. That is why Princeton is pleased to offer you a medical resource that gives you confidential access to medical advice from the world's leading physicians. The name of the program is called My Medical Expert, and it is provided by Best Doctors.

This program is available to all benefits-eligible employees and their dependents regardless of enrollment in the University's health plans. It is completely confidential and neither Princeton nor your insurance company is made aware of your participation. To ensure this resource is accessible to all benefits-eligible employees, it is provided at no additional cost to you.

Best Doctors provides medical information and advice for many different conditions from minor surgery to serious issues like cancer and heart disease. With Best Doctors, you can:

- **Have an expert specialist conduct an in-depth review of your medical case.** It is like a second opinion. With your approval, Best Doctors will collect all your records, images, and test samples. An expert physician then will confirm your diagnosis and treatment plan or recommend a change. You will receive a full report that you can choose to share with your treating physician.
- **Get expert advice about medical treatment.** You can call Best Doctors for answers to basic questions about a diagnosis or treatment options and receive a response from a doctor who fully understands your particular situation.
- **Find a Best Doctor near you.** When you need a physician, you will have access to Best Doctors' network of more than 53,000 medical experts worldwide who have been voted "best-in-class" by other leading physicians. Best Doctors matches you to the right specialist.

If you are facing a medical challenge, please call Best Doctors at (866) 904-0910 or visit the website at members.bestdoctors.com.

Sincerely,

Best Doctors



EXHIBIT 4

To

From: Presidential Who's W

08/03/2010 8:46 AM

P. 1 of 1



PRESIDENTIAL WHO'S WHO

AMONG BUSINESS AND PROFESSIONAL ACHIEVERS

REMEMBER THE PAST, CHALLENGE THE FUTURE

Dear Company Owner,

It is my pleasure to inform you that on July 15, 2010, your information was reviewed and accepted for inclusion in the 2011 edition.

Presidential Who's Who each year recognizes and selects key executives, professionals and organizations in all disciplines and industries for outstanding business and professional achievements.

Those who have reached a distinguished level of success in their chosen profession share this recognition.

Please take a moment to complete the invitation form below. We would also ask that you write clearly, as our editorial department will review this document.

As a reminder, **Presidential Who's Who** is pleased to inform you that there are no fees or dues to be included in the publication.

On behalf of the CEO and our esteemed staff, we wish you continued success.

Sincerely,
MarkAnthony McGuiness
Chief Operations Officer
Presidential Who's Who
(516) 368-9910

Please fax this form back to **(866) 676-5744** by **Aug. 14**

PRESIDENTIAL WHO'S WHO among Business and Professional Achievers

NAME (FIRST, MIDDLE INITIAL, LAST)

JOB TITLE

COMPANY NAME

BEST TIME TO CALL, DAY/TIME

COMPANY ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE # EXT

HOME OR MOBILE # (NOT PUBLISHED)

FAX # (BUSINESS)

SIGNATURE

PLEASE TELL US MORE ABOUT YOUR ORGANIZATION

INDUSTRY (MEDICINE, LAW, ENGINEERING, ETC)

PRINCIPAL PRODUCT OR SERVICE

PERSONAL SPECIALTY

TYPE OF BUSINESS

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To: [REDACTED]

From: WVEPE

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WHO'S WHO

February 23rd, 2010

FACSIMILE

OF EXECUTIVES PROFESSIONALS & ENTREPRENEURS

TO: [REDACTED]

FROM: Office of Public Affairs (Jennifer Crowley)

We are pleased to inform you that you and your business/organization have been selected to be published for free in the 2010/2011 Edition of Who's Who of Executives, Professionals & Entrepreneurs.


On February 22nd, your candidacy was approved. Your prompt response is needed to ensure your correct information is published. For accuracy purposes, please be sure to fill out the information below and FAX it back to 609-613-5917 at the earliest opportunity.

The office of the Managing Director appoints individuals based upon a candidate's current position, and usually with information obtained from researched executive and professional listings. The Director thinks that you may make an interesting biographical subject, as achievement is what Who's Who is all about.

Upon final confirmation, you will be listed among thousands of accomplished individuals. Remember, there is no cost to be included.

On behalf of the Managing Director, we look forward to your appearance in this year's edition. Best wishes for continued success.

Sincerely,



Jennifer Crowley
Editor

BFUS2010-400M-A14

Please complete and fax back to 609-613-5917

First Name	Last Name	Title
Company/Organization		
Street Address		
City	State	Zip
Bus. Phone	Mobile	Home
Email	Website	
Type of Business		

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