

CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC.

EXHIBIT 4

CFEF MEANS OF IMPLEMENTING ITS  
EDUCATIONAL AND CULTURAL OBJECTIVES

CENTRAL FLORIDA EDUCATIONAL  
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CFEF MEANS OF IMPLEMENTING ITS  
EDUCATIONAL AND CULTURAL OBJECTIVES

1. CFEF's board has three directors: James S. Hoge; Thomas H. Moffit, Jr.; and Richard A. Rosenberg. Two of those three directors, James S. Hoge, Jr. and Thomas H. Moffit, Jr. will work at CFEF's proposed station full-time, a minimum of 40 hours per week. Mr. Hoge will work as the station's General Manager, and be generally responsible for policy decisions that effect the station, for a majority of the public relations and station relations with the community, and for matters pertaining to the FCC and the station's technical plant. Mr. Moffit will serve as Station Manager, and be responsible, under Mr. Hoge, for station programming and scheduling, for station sales, i.e., for the sale of broadcast time and the solicitation of donations for station operation, and for other matters pertaining to station operation.

2. Two of CFEF's directors, Mr. Hoge and Mr. Rosenberg, were directors of DeLand Christian Academy, a kindergarten through 12th grade school located in DeLand which operated for some ten years and then recently ceased operation. Both have experience in attempting to run a school in central Florida and meet the educational and instructional needs of Central Florida's young people.

3. Mr. Hoge is also a director of the Circle Community School (CCS), which will be cooperating with CFEF to produce

CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC.  
EXHIBIT 4, page 2

certain educational programming for CCS students. In addition, CCS students will be working at the station as interns producing "High School Happenings," a program devoted to providing news, sports and music of interest to local high school students.

4. CFEF principals have a great deal of experience in educating young people about radio through an internship program. Mr. Hoge, when he was the general manager of WYND from 1987 to 1989 used utilized student interns from the marketing department of Stetson University to develop a marketing plan for DeLand Christian Academy as part of their class project. WYND also sponsored a club which was moderated by Mr. Hoge for high school students, where student interns from DeLand Christian Academy (DCA) assisted in station operation under Mr. Hoge's supervision. Mr. Hoge was an instructor at DCA and graded the students on their performance. These students produced radio programming as part of their class projects.

5. Mr. Hoge and Mr. Moffit, at WTLN, have supervised four high school student interns from Forest Lake Academy who have worked at the station for credit. Mr. Hoge, generally, supervises and evaluates the students and fills out reports which are used to compute the student's grade.

6. In addition, Mr. Hoge, when he was general manager of WYND, and at WTLN, has used student interns from a number of

CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC.  
EXHIBIT 4, page 3

educational institutions in the Orlando radio market which were provided to the station through the auspices of the Orlando Radio Broadcasters Association.

7. Messrs. Hoge and Moffit, generally, have a great deal of experience producing radio programming. Mr. Hoge is functionally bi-lingual and assists in the production of Spanish-language radio programming, "Rayo da Esperanza," by the Primera Iglesia Bautista, Cali, Colombia, and the Spanish-language programming produced by the Southern Baptist Seminary in Cali, Colombia.

DECLARATION

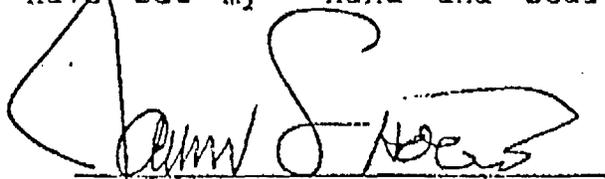
I, James S. Hoge, hereby declare under penalty of perjury under the laws of the United States as follows:

1. I am the president of Central Florida Educational Foundation, Inc.

2. The foregoing Exhibit 4, "CFEF Means of Implementing its Educational and Cultural Objectives" was prepared under my direction.

3. The facts contained in the foregoing Exhibit are true and correct to the best of my knowledge and belief.

IN WITNESS WHEREOF, I have set my hand and seal this 13<sup>th</sup> day of July, 1992.

  
James S. Hoge

ICEF, Exhibit 5

CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC

EXHIBIT 5

PAST BROADCAST RECORD OF CFEF PRINCIPALS

CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC  
EXHIBIT 5

PAST BROADCAST RECORD OF CFEF PRINCIPALS

1. Thomas H. Moffit, Jr., a trustee of CFEF, has been the General Manager of WTLN (AM & FM) since 1968, and has been a principal of the licensee, Alton Rainbow Corporation since the mid-70's. Mr. Moffit has, in addition, committed to work at CFEF's proposed station full-time as its Station Manager should CFEF's application be granted.

2. CFEF's president, James S. Hoge, has been Director of Engineering for WTLN (AM & FM), Apopka, WRJZ, WYLV, Knoxville, Tennessee and WCVH and WEEE, Chester, Pennsylvania-Cherry Hill, New Jersey since May 1989. Mr. Hoge is also committed to work at CFEF's proposed station full-time as the General Manager.

3. WTLN has an outstanding record of service to the community, and its service area includes portions of the same area to be served by CFEF's proposed new station. For example, WTLN broadcasts at least three hours daily of public affairs programming Monday through Friday, including a talk show, "Central Florida Forum," hosted by Dr. George Crossley, which is specifically designed to be responsive to the community's needs; and, "Life Perspectives," a one-hour program, Monday through Friday, dealing with emotional and family issues. In fact, "Central Florida Forum" elicits such an audience response concerning local issues that WTLN as well as other stations determine what problems are uppermost in listeners' minds by taping and listening to the show. Other public

CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC.  
EXHIBIT 5, page 2

affairs and educational programming is broadcast, including "How to Manage Your Money," a call-in show which teaches basic money management, and "Focus on the Family," which deals with family problems. Another WTLN produced program, "Eleuthros," is a half-hour show broadcast every Saturday during which a rotating staff of counselors discuss the problems and traumas created by child sexual abuse, and other intra-family abuse. This program, primarily devoted to the issues created by child sexual abuse, is unique in the Orlando radio market.

4. WTLN has long been one of the most active radio stations in the Orlando market in sponsoring community events. Most recently, WTLN, through Mr. Hoge's efforts, served as one of the sponsors for the recently concluded "Food Drive for the Hungry," which has been called, in the local media, the largest and most successful private food drive in the nation. In each of the last five years WTLN has sponsored and organized the "Family Expo." The "Family Expo" is a three day fair and convention held in the stations service area where local social service agencies, religious ministries, counseling services, retirement villages, mental health care professionals, youth organizations, employment agencies, health care institutions and business persons who wish to serve the needs of the family gather to distribute information and provide outreach services to those who attend. Radio remotes are

run from the "Expo" to boost attendance, and food and family entertainment are provided to attract family attendance.

5. WTLN also recently sponsored and organized a city-wide mental health clinic, which was produced in conjunction with the Mirith-Meier Clinic, a national radio show. This clinic is one of the nation's largest specializing in emotional and mental health care, and was attended by approximately 400 local residents.

6. In cooperation with the Orlando SunRays professional baseball team, WTLN organized a baseball skills clinic for junior high school students and their fathers. At the clinic the boys and their fathers not only were drilled in fundamental baseball skills, but listened to the professional ballplayers talking about the dangers of drug and alcohol abuse, AIDS, and other teen problems.

7. Following the well-publicized execution of Ted Bundy, WTLN sponsored a seminar on the problems of sexual abuse open to all city high school students and held at a local high school. The seminar encouraged students to ask questions and express their fears about sexual abuse, and their questions were answered by trained psychologists and social service professionals. This seminar was recorded on tape and broadcast several times on WTLN.

8. WTLN does a great many remote broadcasts at local social service and other agencies whose exposure over the radio encourages listeners to make use of the services offered. For example, WTLN

CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC.  
EXHIBIT 5, page 4

recently did a live remote broadcast from the Crisis Pregnancy Center, where the problems created by crisis pregnancies were discussed, as were the ministry and services available at the Center.

9. Recently WTLN organized and sponsored a city-wide seminar on family finances in conjunction with Larry Burkett, host of "How to Manage Your Money," a program heard on WTLN, to help service area residents cope with the economic bad times.

10. In September WTLN will host a two-day seminar called "Love is a Decision" in Winter Park, Florida. This seminar will feature Dr. Gary Smalley and Dr. John Trent, nationally known conference speakers and authors, specializing in helping people strengthen their relationships. The focus of the conference will be on marriage and family relationships.

11. During the height of the recession, WTLN published a special issue which carried free ads for the unemployed. WTLN also publishes a monthly newsletter for its listeners which gives notice of its special programming, such as the seminar on sexual abuse.

DECLARATION

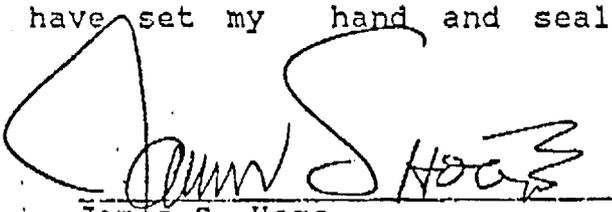
I, James S. Hoge, hereby declare under penalty of perjury under the laws of the United States as follows:

1. I am the president of Central Florida Educational Foundation, Inc.

2. The foregoing Exhibit 5, "Past Broadcast Record of CFEF Principals" was prepared under my direction.

3. The facts contained in the foregoing Exhibit are true and correct to the best of my knowledge and belief.

IN WITNESS WHEREOF, I have set my hand and seal this 13<sup>th</sup> day of July, 1992.

  
James S. Hoge

CFEF, Exhibit 6

CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC

EXHIBIT 6

CFEF PROPOSED PROGRAM SCHEDULE

**CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC  
EXHIBIT 6**

**CFEF PROPOSED PROGRAM SCHEDULE**

Central Florida Educational Foundation, Inc.'s (CFEF) proposed program schedule is attached. Descriptions of specific program offerings on the schedule are outlined below.

1. **"Vida En Los Estados Unidos" (Life In the United States)**. This nightly 50 minute program in Spanish will use a talk show format to provide Spanish-speaking residents with tips and information on coping with life in the United States. Topics to be discussed include: English language training and where to get it; American history and culture; how to find housing and jobs; how to open a checking account and deal with a bank; educational issues; and, an INS tutorial.

The program will be hosted by Eunice Medina Hoge, the Colombian born wife of CFEF director James Hoge who is bi-lingual. Mrs. Hoge has a B.A. in Education from Colombia College, Colombia, South Carolina, and an M.A. in Learning Disabilities from Stetson University. Mrs. Hoge taught Spanish for two semesters at the University of South Carolina.

2. **"TeleAmiga" ("Telephone Friend")**. "TeleAmiga" is a nightly talk and call-in show hosted by a trained bi-lingual psychologist specializing in family issues. Dr. Medina, who is the mother of Mrs. Hoge, will interview guests whose area of expertise is family stress and the family issues facing Hispanic listeners in Central Florida. Dr. Medina is currently the primary host on a

**CENTRAL FLORIDA EDUCATIONAL  
FOUNDATION, INC.  
EXHIBIT 6, page 2**

Spanish-language radio show heard in Cali, Colombia. Both the guests and Dr. Medina will also answer questions called in by listeners.

3. "Sound Off." These are short, minute long expressions of called in listener opinions about various public issues of importance. "Sound Off" segments will be broadcast throughout the day.

4. "Woman to Woman." This program is produced by the Moody Bible Institute and concentrates on issues of interest to women: health; balancing job and family responsibilities; childrearing, etc.

5. Subcarrier Programming. In addition, CFEF will broadcast a 24-hour program service in Spanish on its SCA frequency. The programming will consist of recorded CFEF Spanish-language programming and programming produced by the Southern Baptist Seminary in Cali, Colombia, and other local and national Spanish programming.

On its other subcarrier CFEF will broadcast actual classes for credit, class information, curriculum information, school news, and information on how to cope with a home school environment produced by the faculty, staff and families of Circle Community School in conjunction with CFEF.

Central Florida, Sample Daily Program Log:

Legion:

Type:

Source:

- |                         |                                     |
|-------------------------|-------------------------------------|
| ED = Educational        | LV = Live in studio                 |
| A = Arts                | REC = Recorded                      |
| PA = Public Affairs     | MBI = Moody Bible Institute Network |
| N = News                | NWC = Northwest College Network     |
| WX = Weather            | FRN = Florida Radio Network         |
| S = Sports              | UPI = United Press International    |
| E = Light Entertainment | EBS = Emergency Broadcast System    |
| D = Other               | REM = Remote facilities             |

\* Assisted by Student Interns

Time /	Program	Type	Source
12:00 A	World and National News	N	UPI
12:05 A	Union Park Weather *	WX	LV
12:06 A	A Light in the Night	E	NWC
1:00 A	World and National News	N	UPI
1:05 A	Union Park Weather *	WX	LV
1:06 A	A Light in the Night	E	NWC
2:00 A	World and National News	N	UPI
2:05 A	Union Park Weather *	WX	LV
2:06 A	A Light in the Night	E	NWC
3:00 A	World and National News	N	UPI
3:05 A	Union Park Weather *	WX	LV
3:06 A	A Light in the Night	E	NWC
4:00 A	World and National News	N	UPI
4:05 A	Union Park Weather *	WX	LV
4:06 A	New Dimensions	E	NWC
5:35 A	Discoveries	E	NWC

C F E F, Sample Daily Program Log:

\* Assisted by Student Interns

Time /	Program	Type /	Source
6:00 A	World and National News	N	UPI
6:05 A	Union Park Weather *	WX	LV
6:06 A	Morning News Magazine *	N	LV
6:20 A	Sports Roundup	S	UPI
6:25 A	Local Sports Highlights *	S	LV
6:27 A	Metro Traffic Report	N	REM
6:29 A	Union Park Weather *	WX	LV
6:30 A	Seminole County High School *	ED	REL
6:35 A	Morning News Magazine *	N	LV
6:40 A	Radio School of the Bible	ED	MEI
6:55 A	Metro Traffic Report	N	REM
6:57 A	Union Park Weather *	WX	LV
6:58 A	Sound off *	PA	REC
7:00 A	World and National News	N	UPI
7:05 A	Metro Traffic Report	N	REM
7:07 A	Union Park Weather *	WX	LV
7:08 A	Morning News Magazine *	N	LV
7:20 A	Sports Roundup	S	UPI
7:25 A	Local Sports Highlights *	S	LV
7:27 A	Metro Traffic Report	N	REM
7:29 A	Union Park Weather *	WX	LV

C F E F, Sample Daily Program Log:

\* Assisted by Student Interns

Time /	Program	Type	Source
7:30 A	Seminole County High School	ED	REL
7:35 A	Morning News Magazine *	N	LV
7:40 A	Climbing Higher *	ED	MBI
7:45 A	Metro Traffic Report	N	REM
7:47 A	Union Park Weather *	WX	LV
7:48 A	Sound off *	PA	REC
7:50 A	Florida Sports Wrap-up	S	FRN
7:55 A	Local Sports Highlights *	S	LV
7:57 A	Metro Traffic Report	N	REM
7:59 A	Union Park Weather *	WX	LV
8:00 A	Morning News Magazine	N	LV
8:30 A	Seminole County Elementary School Update*	ED	REL
8:32 A	Probe	ED	MBI
8:37 A	Metro Traffic Report	N	REM
8:39 A	Union Park Weather *	WX	LV
8:40 A	Perspectives on the News	N	MBI
8:55 A	How to Manage Your Money	ED	REC
9:00 A	Morning Music Magazine	E	REC
9:29 A	Union Park Weather *	WX	LV
9:30 A	Seminole County High School Update	ED	REL
9:35 A	Morning Music Magazine	E	REC

C F E F, Sample Daily Program Log:

\* Assisted by Student Interns

Time /	Program	Type	Source
10:29 A	Union Park Weather *	WX	LV
10:30 A	Love Worth Finding Dr. Adrian Rodgers	ED	REC
11:00 P	World and National News	N	UPI
11:05 A	Psychiatry and You	ED	REC
11:10 A	Radio School of the Bible	ED	REC
11:25 A	Union Park Weather *	WX	LV
11:26 A	Sound Off	PA	REC
11:28 A	Metro Traffic Report	N	REM
11:30 A	Circle Community School Reports	ED	REC
12:00 P	World and National News	N	UPI
12:05 P	Noon Local News Report *	N	LV
12:08 P	Metro Traffic Report	N	REM
12:09 P	Union Park Weather *	WX	LV
12:10 P	A Call to Action * w/ Jim Hoge (A call-in talk show that interviews local community leaders and discusses current issues and problems in Union Park and Central Florida.)	PA	LV
1:00 P	Mirith /Myer Clinic Dr.s Mirith & Myer M.D., F.H.D (A Psychological & Medical Talkshow)	ED	MBI
1:55 P	World and National News	N	MBI
2:00 P	Woman to Woman (Women's Issues)	ED	MBI
2:30 P	Seminole County High School Report	ED	REC
2:35 P	Conductor's Choice (Classical selections)	A	REC
3:00 P	Fanorama	E	NWC
3:30 P	Seminole County Middle School	ED	REC

C F E F, Sample Daily Program Log:

\* Assisted by Student Interns

Time /	Program	Type	Source
3:35 P	How to Manage Your Money Mr. Larry Burkett (A callin financial show teaches basic money management and troubleshoots listeners money concerns.)	ED	MBI
4:00 P	Story Reading (Childrens' Show)	ED	MBI
4:30 P	Seminole Conty Middle School Report	ED	REL
4:35 P	Odyssey (Childrens' Show)	ED	REC
5:00 P	World and National News	N	UPI
5:05 P	Central Florida Alive (News) *	N	LV
5:11 P	Metro Traffic Report	N	REM
5:14 P	Union Park Weather *	WX	LV
5:15 P	Young Life Dr. Mel Johnson (Youth Issues)	ED	NWC
5:20 P	Sound Off *	PA	REC
5:21 P	Sports Highlights *	S	LV
5:24 P	Metro Traffic Report	N	REM
5:25 P	Seminole County High School Report	ED	REC
5:30 P	Family Forum Dr. Jay Kessler (Family Issues)	ED	NWC
5:35 P	Central Florida Alive (News) *	N	LV
5:40 P	Metro Traffic Report	N	REM
5:44 P	Union Park Weather *	WX	LV

C F E F, Sample Daily Program Log:

\* Assisted by Student Interns

Time /	Program	Type	Source
5:45 P	Joni and Friends Joni Erickson Tadda (Handicapped Issues)	ED	NWC
5:50 P	Central Florida Alive (News) *	N	LV
5:55 P	Metro Traffic Report	N	REM
5:57 P	Sound Off *	PA	REC
5:59 P	Union Park Weather *	WX	LV
6:00 P	Local College Forum * (Directed, produced and voiced by College Interns at the station. Program contains course offerings news and music of the local college scene.)	ED	LV
6:30 P	High School Happenings * (Directed, produced and voiced by High School Interns at the station. Program contains sports, news and music of the local high school scene.)	ED	LV
6:59 P	Union Park Weather *	WX	LV
7:00 P	Focus on the Family Dr. James Dobson	PA	MBI
7:30 P	Immanuel Presbyterian Hour * Dr. David Boxerman	ED	REC
7:59 P	Union Park Weather *	WX	LV
8:00 P	InTouch Dr. Charles Stanley	ED	MBI
8:30 P	Insight for Living Dr. Charles Swindoll	ED	NWC
8:59 P	Union Park Weather *	WX	LV

C F E F, Sample Daily Program Log:

\* Assisted by Student Interns

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 Time / Program / Type / Source  
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( From 9:00 to 11:30 PM the following programs simulcasted on "Radio La Esperanza", the 24 hour Spanish Language programming on the subcarrier.)

9:00 P	Noticiero (News in Spanish) *	N	LV
9:05 P	Clima (Weather in Spanish) *	WX	LV
9:06 P	Deportes (Sports in Spanish) *	S	LV
9:10 P	Vida en los Estados Unidos * (Life in the United States) with Eunice Hoge	ED	LV

An Informative talkshow on coping with the American lifestyle. Information on courses in English, American History, Civics. How to setup a checking account, find Jobs, housing, education, etc. for the Spanish speaking community in Central Florida.

10:00 P	TeleAmiga (Telephone Friend) * Dra. Amparo de Medina P.H.D	ED	LV
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Dr. Medina, a psychologist presents guests and raises issues on family life in Central Florida for the Hispanic Community. She answers questions from callers on issues facing the Spanish family today.

11:00 P	Adam Y Eva: Siglo XX (Twenty Century Adam and Eve) Comunicaciones Seminario Bautista	ED	REC
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Produced by students and faculty of the Baptist Seminary in Cali Colombia, South America. Adam Y Eva: Siglo XX has won wide acclaim on radio in South America as expertly portraying and dealing with problems of modern life, such as drug abuse, homosexuality and marital strife.

11:30 P	The Latin Beat (Spanish Cultural Music)	E	REC
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Central Florida, Sample Sunday Program Log:

Legion:

Type:

Source:

ED = Educational	LV = Live in studio
A = Arts	REC = Recorded
PA = Public Affairs	MBI = Moody Bible Institute Network
N = News	NWC = Northwest College Network
WX = Weather	FRN = Florida Radio Network
S = Sports	UPI = United Press International
E = Light Entertainment	EBS = Emergency Broadcast System
O = Other	REM = Remote facilities

\* Assisted by Student Interns

Time /	Program	Type	Source
12:00 A	World and National News	N	UPI
12:05 A	Union Park Weather *	WX	LV
12:06 A	A Light in the Night	E	NWC
1:00 A	World and National News	N	UPI
1:05 A	Union Park Weather *	WX	LV
1:06 A	A Light in the Night	E	NWC
2:00 A	World and National News	N	UPI
2:05 A	Union Park Weather *	WX	LV
2:06 A	A Light in the Night	E	NWC
3:00 A	World and National News	N	UPI
3:05 A	Union Park Weather *	WX	LV
3:06 A	A Light in the Night	E	NWC
4:00 A	World and National News	N	UPI
4:05 A	Union Park Weather *	WX	LV
4:06 A	A Light in the Night	E	NWC
5:00 A	World And National News	N	UPI
5:05 A	Union Park Weather *	WX	LV
5:06 A	Discoveries	E	NWC

O F E F, Sample Sunday Program Log:

\* Assisted by Student Interns

Time /	Program	Type	Source
6:00 A	World and National News	N	UPI
6:05 A	Union Park Weather *	WX	LV
6:06 A	Sunday Sacred Sounds (Sacred Organ and Coral Music)	E	NWC
6:30 A	The Hour of Decision Dr. Billy Graham	ED	MBI
6:55 A	World and National News	N	MBI
6:59 A	Union Park Weather *	WX	LV
7:00 A	The Gospel Train * (Black Gospel)	E	LV
9:00 A	Moody Presents Dr. Joseph Stowel	ED	MBI
9:30 A	The Sunday School Hour	ED	REM
<p>A Sunday School lesson from a different church weekly from around Central Florida brought live via remote pick-up radio and telephone.</p>			
11:00 A	The Worship Service from the First Baptist Church at Union Park	ED	REM
12:00 P	World and National News	N	UPI
12:05 P	Union Park Weather *	WX	LV
12:06 P	Conference Pulpit	ED	NWC

Taped speakers of conferences from around the country expounding on financial, social, family, current, church and Biblical issues. Most are well known P.H.D.'s.