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|  | Federal Communications Commission  Washington, D.C. 20554 |

May 21, 2019

**VIA ECFS ELECTRONIC DELIVERY**

Ms. Marlene H. Dortch, Secretary

Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
  
Re: Measuring Broadband America Program (Fixed Collaborative), GN Docket No. 12-264  
  
Dear Ms. Dortch,  
  
On March 28, 2019, the fixed-line Measuring Broadband America (MBA) collaborative meeting was held in the FCC premises wherein members of the Commission Staff met with representatives of broadband providers, public interest groups, companies, and other organizations to discuss plans pertaining to the MBA program.[[1]](#footnote-1)

Rajender Razdan, Electronics Engineer, EMCD/OET welcomed all the collaborative members and proceeded with a roll call of all the participants in the room as well as those on the teleconference bridge. He then introduced Ms. Anastacia (Stacie) Djordjevic, Government Project Manager for North America, SamKnows to present the agenda for the meeting.[[2]](#footnote-2)

1. **MBA 9th Report Update:**

Ms. Anastacia announced that SamKnows had finalized the structure of the charts for the 9th MBA report. She noted that a list of validated tiers had been sent to each of the participating ISPs and that she was waiting for their confirmation of these validated tiers by Friday, March 29. The final list of Unit IDs used for the validated tiers will be sent to the ISPs after their confirmations are received. ISPs with access to SamKnows One would be able to analyze the data of their respective Unit IDs.

1. **Recruitment of panelists for MBA 10th Report:**

In previous collaborative meetings SamKnows had explained its commitment to increasing the minimum number of reporting Whiteboxes per measured ISP tier from its current value of 45 to 100. Achieving this goal will require close cooperation between the FCC, SamKnows and the ISPs. Additionally, SamKnows has decided to start the recruitment at an earlier date compared to previous years in order to give ISPs more time to recruit new volunteers. SamKnows has used the most recent 477 data (December, 2018) to identify the tiers that represent the top 80% (based on subscribership) of each ISP’s set of offered tiers. These are expected to be the tiers that will be used in the MBA 10th Report. ISPs have been notified about the proposed set of tiers and have been requested to check if these tiers accurately portray the top 80% of their subscribers. If the ISPs have changed subscription numbers and/or tiers from the 477 data, they are requested to provide the changed numbers with explanations to SamKnows. Once the set of tiers to be used for the MBA 10th Report are finalized, SamKnows will inventory the set of reporting Whiteboxes for these tiers and will determine what added number of panelists will need to be recruited to satisfy the goal of 100 reporting Whiteboxes per tier. SamKnows also announced a plan to launch a new recruitment website aimed at making it easier for panelists to join and providing added incentives to keep the panelists engaged. In designing this website, SamKnows has identified the following target user profiles for volunteers who are interested in joining the MBA program: (a) those that are technically savvy and are interested in knowing details of their networks, (b) those that are interested in helping the U.S. government to get accurate data and (c) those who are concerned about the performance of their own personal connections. Once the recruitment website is ready SamKnows will circulate a url for the draft site to the ISPs. SamKnows will then assess the feedback from the ISPs, make necessary changes to the website and then launch the site. ISPs will be asked to solicit new panelists through an email campaign in which the url for the SamKnows recruitment website is included.

1. **Updated Timeline 2019:**

Ms. Djordjevic presented the collaborative with a timeline for the MBA 9th and 10th Reports and identified the following key important dates:

1. March 29, 2019: ISPs to submit final validations for the MBA 9th Report
2. April 3, 2019: ISPs to confirm most popular tiers for the MBA 10th Report
3. April 9, 2019: SamKnows to send final Sample Plan to ISPs for the MBA 10th Report
4. April 12, 2019: SamKnows to send specific email instructions to ISPs
5. April 30, 2019: SamKnows to launch recruitment website
6. May 1, 2019: ISPs to send recruitment emails to their subscribers

The ISPs were asked to make a note of these deadlines so that the recruitment process proceeds smoothly. Mr. Razdan concluded the meeting by thanking all the attendees for their active participation and reminding everyone on the bridge to send in email notifications of their presence at this meeting.

Sincerely,  
  
/s/ Rajender Razdan  
  
Rajender Razdan, Electronics Engineer,  
Electromagnetic Compatibility Division/OET  
Federal Communications Commission

1. A list of attendees is attached to this filing in GN Docket No. 12-264. [↑](#footnote-ref-1)
2. SamKnows presentation is attached to this filing in GN Docket No. 12-264. [↑](#footnote-ref-2)