



5425 Wisconsin Avenue | Suite 500 | Chevy
Chase, MD 20815
301-244-7609 | fax 301-244-7509 | cell
202-262-1243
khulsey@scrippsnetworks.com

Kimberly A. Hulsey
Vice President, Legal and Government Affairs

June 29, 2016

Via ECFS

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 Twelfth Street, SW
Washington, DC 20554

Notice of ex parte presentation: In the Matter of Expanding Consumers' Video Navigation Choices, MB Docket No. 16-42; Commercial Availability of Navigation Devices, CS Docket No. 97-80

Dear Ms. Dortch:

On Monday, June 27, 2016, Henry Ahn, President, Content Distribution & Marketing of Scripps Networks Interactive, Inc. ("SNI") Sue Underwald, Senior Vice President, Business and Legal Affairs, Content Distribution & Marketing of SNI, Kathy Wallman, counsel to SNI, and the undersigned met with Marc Paul, Legal Advisor to Commissioner Rosenworcel and Jennifer Thompson, Special Advisor and Confidential Assistant to Commissioner Rosenworcel. Commissioner Rosenworcel attended part of the meeting. In a separate meeting on the same day, the same group of individuals representing SNI met with Jessica Almond, Legal Advisor, Media, Public Safety, and Enforcement to Chairman Wheeler and Scott Jordan, Chief Technology Officer.

In both meetings, we discussed SNI's views and concerns regarding the approach proposed in the Commission's Notice of Proposed Rulemaking in this docket and issues raised by the recent proposal advanced by some large multichannel video programming distributors ("MVPDs") ("the apps approach").

SNI reiterated the progress that the market has already made to provide consumers more choices about when and how they can access content on a variety of devices. SNI acknowledged the FCC's stated goal of supporting competition to encourage more progress, but emphasized the risks that the FCC's proposal entails to the security of programmers' content and the integrity of the signal programmers deliver to their distribution partners. SNI indicated that, as compared to the FCC's proposal—even with refinements--the MVPD apps proposal offers a preferred baseline for developing final rules. SNI stated that it is reviewing the apps approach carefully to ascertain whether it meets the concerns that programmers have outlined in the record in this docket. SNI emphasized that, at a minimum, any FCC final rules need to ensure parity for programmer apps, provide programmers with effective means to enforce compliance with their licensing agreements and ensure that programmers can continue to engage with their viewers. Preliminarily, SNI is encouraged that the apps approach can be modified to address such concerns. We look forward to working with both the Commission and the MVPDs to address programmers' concerns.



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Sincerely,

A handwritten signature in blue ink that reads 'Kimberly Hulsey/kw'. The signature is fluid and cursive, with the initials 'kw' at the end.

Kimberly Hulsey
Vice President, Legal and Government Affairs
Scripps Networks Interactive

cc: Comm. Jessica Rosenworcel
Marc Paul
Jennifer Thompson
Jessica Almond
Scott Jordan