National Hispanic Media Coalition

July 8, 2016

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *Ex Parte* disclosure pursuant to 47 C.F.R. § 1.1206(b) in MB Dkt. No. 14-50, MB Dkt. No. 09-182, MB Dkt. No. 07-294, MB Dkt. No. 10-103.

Dear Ms. Dortch:

On July 6, 2016, Jessica J. Gonzalez, Michael Scurato, Carmen Scurato, Andy Lomeli, and Cristina Contreras of the National Hispanic Media Coalition (NHMC) met with FCC Commissioner Mignon Clyburn, David Grossman, and David Nayer about the Commission's quadrennial review of its media ownership limits and how to remedy the shockingly low number of diverse broadcast owners.

Ms. Gonzalez referenced NHMC's comments in the docket to underscore that radio significantly contributes to viewpoint diversity and to oppose any finding to the contrary.[1]

To ensure that the Commission complies with the Third Circuit mandate in *Prometheus Radio Project v. FCC III* and its own stated goal to promote broadcast ownership diversity, Ms. Gonzalez recommended that it develop a three-point plan.

First, it should regularly collect and disseminate Form 323 media ownership data and include an analysis of why diverse owners are entering or exiting the market, to whom they are selling and from whom they are buying. She urged that the Commission take a detailed look at how the spectrum auction has impacted ownership diversity.

Second, it should initiate a disparity study. Mr. Scurato noted that the transportation industry has undertaken similar studies to address disparities such as the ones presented by the Commission's ownership data.

[1] *See* Comments of National Hispanic Media Coalition at pg #8-11, MB Dkt. No. 14-50, MB Dkt. No. 09-182, MB Dkt. No. 07-294 (Aug. 6, 2014), *available at* https://ecfsapi.fcc.gov/file/7521751409.pdf.

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Third, the Commission should reinstate collection of Form 395 Equal Employment Opportunity (EEO) data from broadcasters and make it available to the public.[2]

NHMC respectfully submits this notice of ex-parte letter pursuant to 47 C.F.R. § 1.1206(b).

Sincerely,

/s/ Andy Lomeli

Policy Associate
National Hispanic Media Coalition

cc: Commissioner Mignon Clyburn
David Grossman

[2] *See* Reply Comments of National Hispanic Media Coalition, MB Dkt. No. 10-103 (Sep. 13, 2010), *available at* https://ecfsapi.fcc.gov/file/7020912103.pdf.