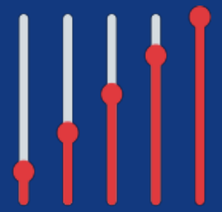
Sam Knows

MBA



Collaborative Meeting

June 20th, 2019

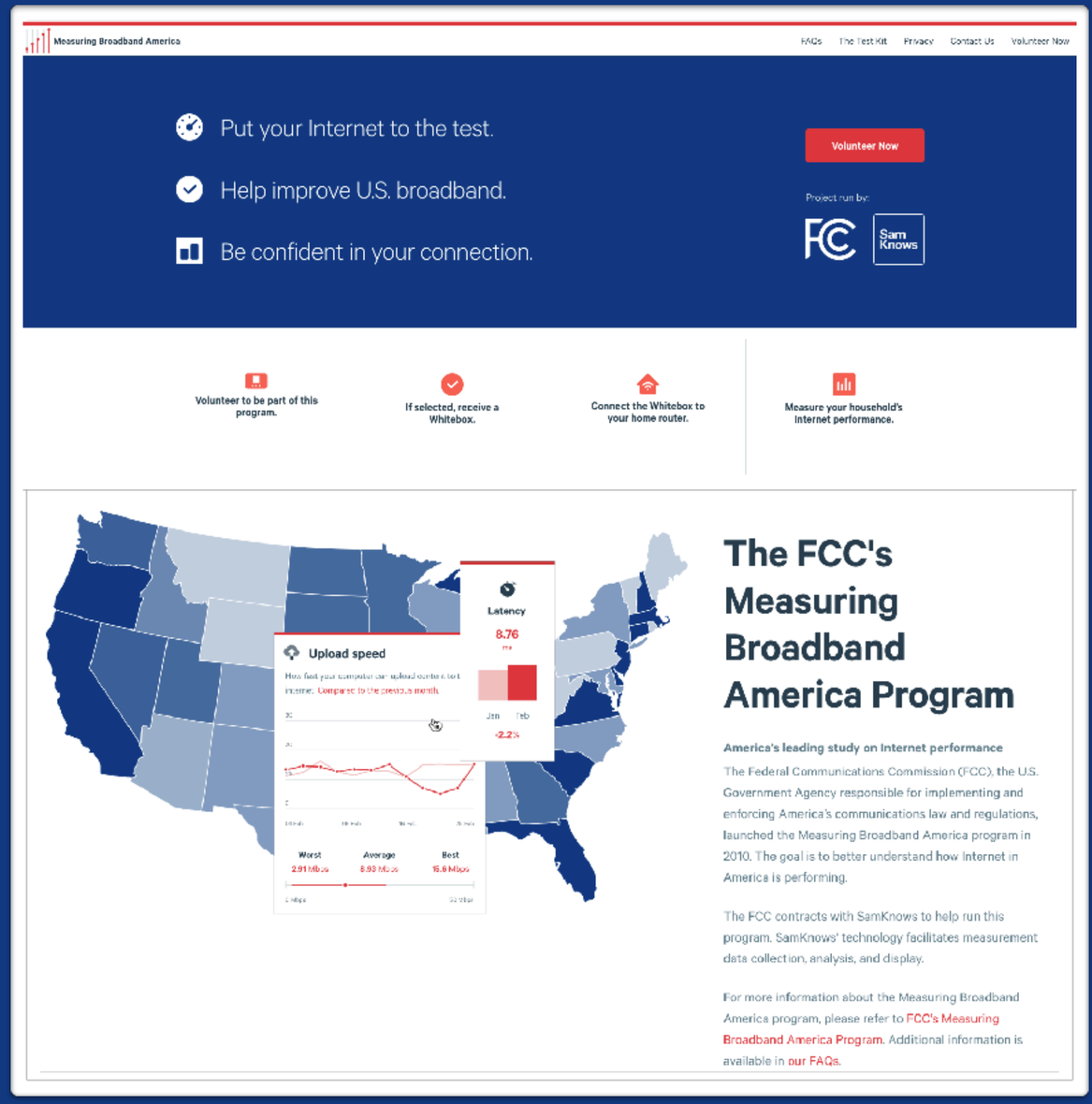
Agenda

- Website Launch
- Current Recruitment Statistics
- Code of Conduct
- Next Steps

Website Launch

Website Launch

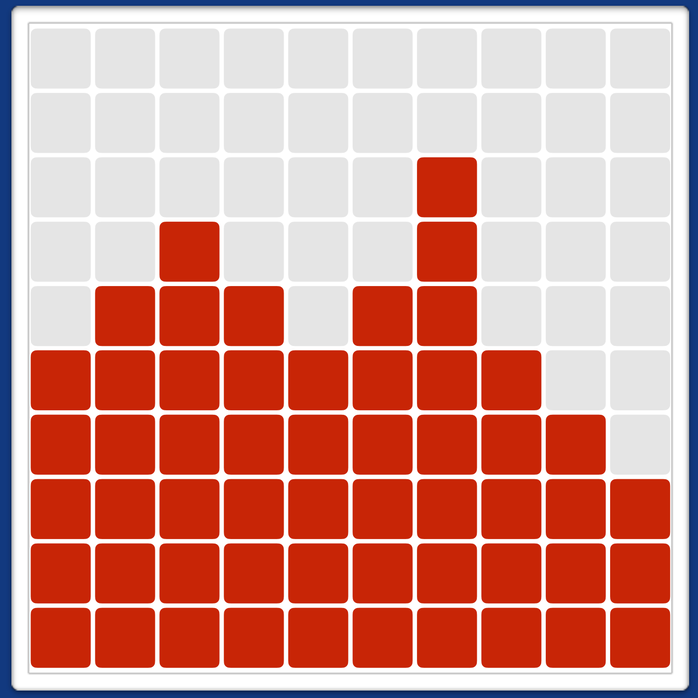
- Website is now LIVE
- Feedback collated and documented
  - Main topics around formatting and logos
  - Overall positive
- Effective messaging
- Safely storing thousands of sign-ups
- URLs working as they should
- Thank you all!



Current Recruitment Statistics

Current Recruitment Statistics

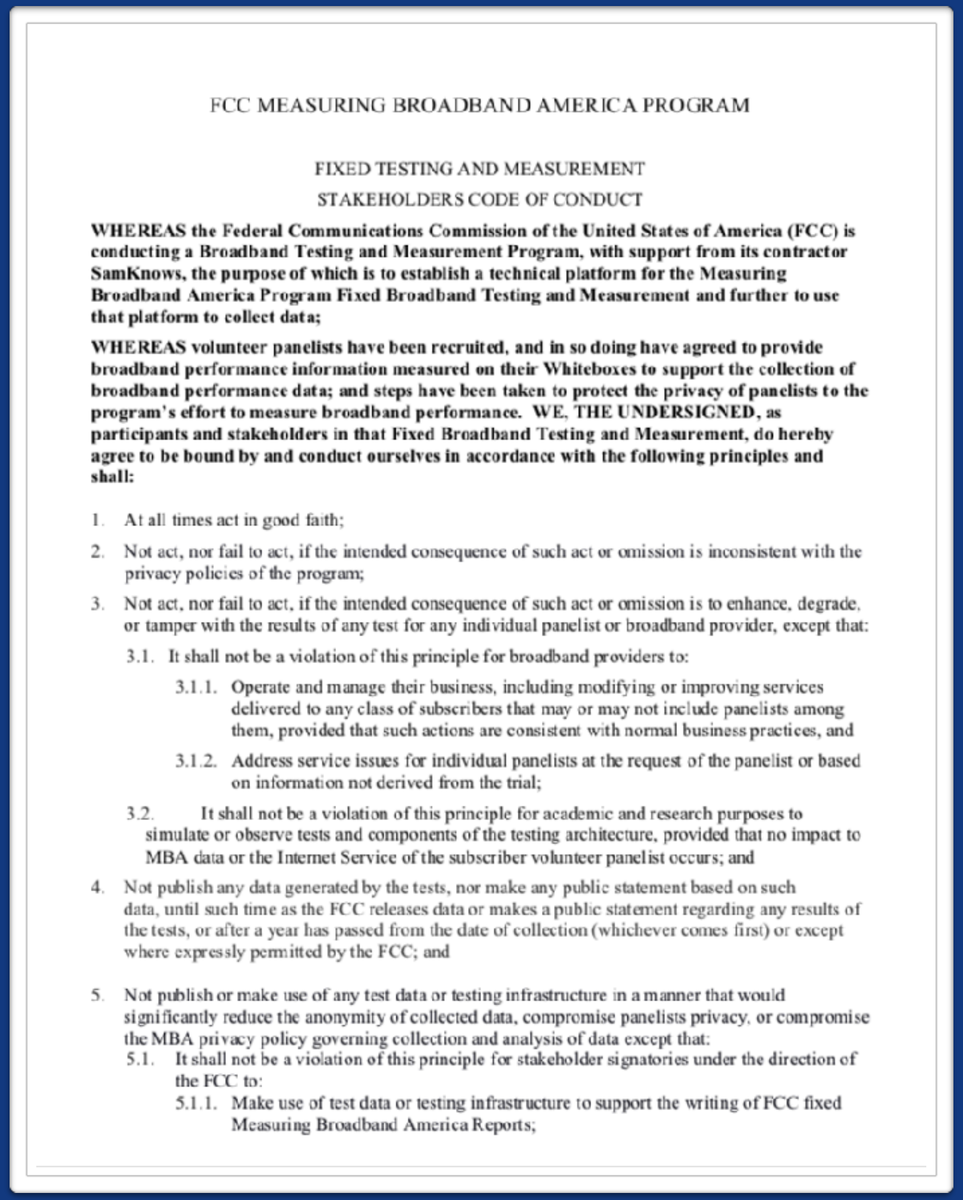
- Website visitors since June 11th: ***28,448***
- Number of sign-ups: ***13,208***
- Viability % of sign-ups: ***96.14%***
- Whiteboxes in transit: ***153***
- Recruitment ongoing



Code of Conduct

Code of Conduct

- Collaborative will be sent the Code of Conduct on July 1st
- No modifications from last year
- Please execute and return to SamKnows no later than ***Friday, July 12th***



FCC MEASURING BROADBAND AMERICA PROGRAM

FIXED TESTING AND MEASUREMENT
STAKEHOLDERS CODE OF CONDUCT

WHEREAS the Federal Communications Commission of the United States of America (FCC) is conducting a Broadband Testing and Measurement Program, with support from its contractor SamKnows, the purpose of which is to establish a technical platform for the Measuring Broadband America Program Fixed Broadband Testing and Measurement and further to use that platform to collect data;

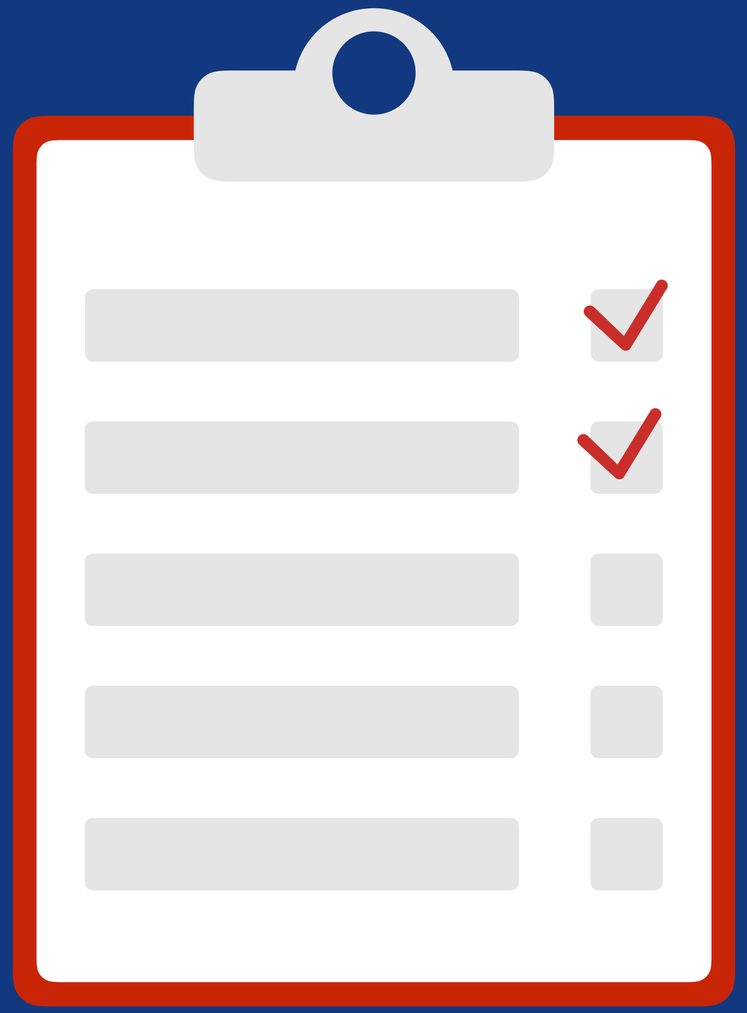
WHEREAS volunteer panelists have been recruited, and in so doing have agreed to provide broadband performance information measured on their Whiteboxes to support the collection of broadband performance data; and steps have been taken to protect the privacy of panelists to the program's effort to measure broadband performance. WE, THE UNDERSIGNED, as participants and stakeholders in that Fixed Broadband Testing and Measurement, do hereby agree to be bound by and conduct ourselves in accordance with the following principles and shall:

1. At all times act in good faith;
2. Not act, nor fail to act, if the intended consequence of such act or omission is inconsistent with the privacy policies of the program;
3. Not act, nor fail to act, if the intended consequence of such act or omission is to enhance, degrade, or tamper with the results of any test for any individual panelist or broadband provider, except that:
   - 3.1. It shall not be a violation of this principle for broadband providers to:
     - 3.1.1. Operate and manage their business, including modifying or improving services delivered to any class of subscribers that may or may not include panelists among them, provided that such actions are consistent with normal business practices, and
     - 3.1.2. Address service issues for individual panelists at the request of the panelist or based on information not derived from the trial;
   - 3.2. It shall not be a violation of this principle for academic and research purposes to simulate or observe tests and components of the testing architecture, provided that no impact to MBA data or the Internet Service of the subscriber volunteer panelist occurs; and
4. Not publish any data generated by the tests, nor make any public statement based on such data, until such time as the FCC releases data or makes a public statement regarding any results of the tests, or after a year has passed from the date of collection (whichever comes first) or except where expressly permitted by the FCC; and
5. Not publish or make use of any test data or testing infrastructure in a manner that would significantly reduce the anonymity of collected data, compromise panelists privacy, or compromise the MBA privacy policy governing collection and analysis of data except that:
   - 5.1. It shall not be a violation of this principle for stakeholder signatories under the direction of the FCC to:
     - 5.1.1. Make use of test data or testing infrastructure to support the writing of FCC fixed Measuring Broadband America Reports;

Next Steps

Next Steps

- Collaborative to sign and return Code of Conduct by ***Friday July 12th***
- SamKnows will contact ISPs directly regarding recruitment matters
    - Updates on dispatches
    - Any required actions (i.e. additional emails)
    - Online count



End