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|  | Federal Communications Commission  Washington, D.C. 20554 |

July 10, 2019

**VIA ECFS ELECTRONIC DELIVERY**

Ms. Marlene H. Dortch, Secretary

Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
  
Re: Measuring Broadband America Program (Fixed Collaborative), GN Docket No. 12-264  
  
Dear Ms. Dortch,  
  
A fixed-line Measuring Broadband America (MBA) collaborative meeting was held in the FCC premises on June 20, 2019 in which Commission Staff members met with representatives of broadband providers, public interest groups, companies, and other organizations to discuss ongoing plans pertaining to the MBA program.[[1]](#footnote-1)

Rajender Razdan, Electronics Engineer, EMCD/OET welcomed all the collaborative members and introduced Ms. Anastacia (Stacie) Djordjevic, Government Project Manager for North America, SamKnows to present the agenda for the meeting.[[2]](#footnote-2)

1. **New MBA Website Launch:**

At the previous MBA collaborative meeting (May 16, 2019) SamKnows had announced the creation of a new recruitment website and had requested ISPs to provide their feedback regarding this website. Ms. Djordjevic announced that she had received many useful comments from the ISPs and thanked all the ISPs for their feedback. She noted that most of the feedback was very positive and the only changes that were proposed centered around formatting issues and inclusion of company logos. These changes were accepted and the revised website was made live on June 11, 2019.

Based on the subsequent large number of sign-up requests that SamKnows received, it seems clear that the messaging provided by the website has been effective. The comments from the people who signed up also show that they are quite engaged in the process and would like to know more about the MBA program. Additionally, the URLs used by the ISPs in their recruitment letters seem to be working well and, as a result, the validation process has been considerably simplified. Ms. Djordjevic thanked the ISPs for their cooperation in this effort.

1. **Current Recruitment Statistics:**

Ms. Djordjevic presented the statistics for use of the Recruitment Website from the time the website went public (June 11, 2019) till one day before the current MBA meeting (i.e., 19 June 2019). The number of website visitors in the period of June 11 to June 19 was 28,448 of which the number of sign-ups was 13,208. Out of these, greater than 96% were viable sign-ups identifying with the correct ISP tier. SamKnows has so far shipped out 153 boxes and will continue to ship a lot more boxes in order to reach the target of 100 whiteboxes reporting for each ISP tier.

1. **Code of Conduct**

As in previous years, ISPs and the companies providing measurement servers for the MBA program (MLabs and Level 3) were requested to sign their Code of Conduct form which would be sent to them on July 1, 2019. This process should be non-controversial given that no modifications to the form have been made from the previous year. The signed forms are to be sent to SamKnows by no later than Friday, July 12, 2019.

1. **Next Steps:**

Ms. Djordjevic informed the ISPs that she would be getting in touch with them during the panelist recruitment process. She asked the ISPs to keep her updated about any major recruitment email dispatches that they may be sending out. She promised, in turn, to let them know how well the recruitment was progressing and to keep track of the whiteboxes shipped to each ISP tier. She also promised to inform the ISPs if any further actions, such as sending out more emails, are required on their part. She expected this to continue on till the pre-validations are received by September 2019.

Mr. Razdan concluded the meeting by thanking all the attendees for their active participation and reminding everyone on the bridge to send in email notifications of their presence at this meeting.

Sincerely,  
  
/s/ Rajender Razdan  
  
Rajender Razdan, Electronics Engineer,  
Electromagnetic Compatibility Division/OET  
Federal Communications Commission

1. A list of attendees is attached to this filing in GN Docket No. 12-264. [↑](#footnote-ref-1)
2. SamKnows presentation is attached to this filing in GN Docket No. 12-264. [↑](#footnote-ref-2)