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July 11, 2018

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Re: National Television Multiple Ownership Rule,  
MB Docket 17-318

Dear Ms. Dortch:

This letter serves as notice that on Tuesday, July 10, 2018 Jordan Wertlieb of Hearst Television, Brian Lawlor of Scripps Media, Emily Barr of Graham Media, Rob Folliard of Gray Television, and Mark Prak of Brooks Pierce met with Matthew Berry of the Chairman's Office and, subsequently, met with Commissioner Michael O'Rielly and Brooke Ericson, and discussed the rule governing the ownership of television stations, focusing on the National Cap.

The parties explained their view that a 50% National Ownership Cap would be the best public policy choice for the Commission to adopt at this time. They noted that such a choice would permit reasonable growth without causing localism to be irreparably harmed. They commented on the tension between national economic impulses to amortize and homogenize programming and the production of costly local news, weather, sports and public affairs programming. In order to protect localism and the ability of stations to grow their local newsrooms to produce additional investigative and enterprise reporting, the Cap should be set no higher than 50%. Protection of a vibrant local television ecosystem requires no less.

If any questions should arise during the course of your consideration of this matter, it is respectfully requested that you communicate with the undersigned.

Very truly yours,

Mark J. Prak

cc: Commissioner Michael O'Rielly  
Ms. Brooke Ericson