



FEMA

July 11, 2018

Marlene H. Dortch, Office of the Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

In the Matters of: PS Docket No. 15-91
 Regarding Wireless Emergency Alerts

PS Docket No. 15-94
Regarding the Emergency Alert System

Regarding the FCC's pending discussion of EAS Public Service Announcements (PSAs), FEMA supports allowing EAS Participants to use the EAS Attention Signal and simulated, inert EAS data headers, as developed by FEMA and made available on a media resource page of the FEMA website, in PSAs and other similar program elements when used for the purpose of raising public awareness about emergency alerting. We concur that such usage should only be permitted if the PSA is presented in a non-misleading and technically harmless manner as specified in the current Public Draft document entitled *Preventing False Emergency Alerts and Improving Alert Testing*.

If you have any questions or need further information, please contact Antwane Johnson, Director, IPAWS PMO.

Respectfully Submitted,

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