



July 13, 2016

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Re: Notice of Ex Parte Communication, MB Docket Nos. 14-50 and 09-182

Dear Ms. Dortch:

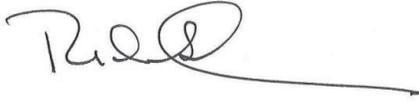
On Monday, July 11, the undersigned of the National Association of Broadcasters (NAB) participated in a telephone conference with Ruth Milkman, Chief of Staff to Chairman Tom Wheeler, regarding the Commission's broadcast ownership rules.

During the call, NAB urged the Commission to eliminate the woefully outdated print newspaper and television/radio cross-ownership rules. The rules no longer have a justification in today's news and information landscape, which is dominated by local and national content generated on the Internet. The last week alone serves as strong evidence for exactly how Americans report, discover and engage with news and information. Print newspapers and radio and television broadcasters are only a piece of how today's stories are covered and shared.

NAB also explained that the incentive auction has no impact whatsoever on the Commission's review of its cross-ownership rules. Even though certain stations may be eliminated as a result of the auction, the fact that there are fewer broadcasters does not change the transformative impact the Internet has had on consumers' access to a wide variety of sources of news and information. Moreover, the outlets most likely to go off the air are the least likely to be current producers of local news and information.

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Respectfully submitted,

A handwritten signature in black ink, appearing to read "Rick Kaplan", with a long horizontal flourish extending to the right.

Rick Kaplan
General Counsel and Executive Vice President
Legal and Regulatory Affairs
National Association of Broadcasters

cc: Ruth Milkman