

July 13, 2018

Regarding MB-18-184

My name is Bill Coleman, owner of Team Radio Marketing Group in North Central Oklahoma.

Here in Tornado Alley we take our jobs as first informers very serious. I pay quadruple time to my people who are reporting on severe weather after hours. We are the most consistent media outlet covering severe weather in our market.

By allowing my station to go up to 12,000 watts, more people will be informed during times of severe weather. The key to surviving a tornado is knowing that one is imminent. It would be of great benefit to the public's safety if the FCC approves MB-18-184.

Keep in mind that after the storm information is critical as well. Local radio has proved time and time again we are a lifeline after a disaster as well. More coverage will mean more citizens can receive lifesaving and survival information.

Sincerely

Bill Coleman
Owner
Team Radio Marketing Group