

July 13, 2017

Chairman Ajit Pai  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: Proceedings 17-108, "Net Neutrality"

Dear Chairman Pai,

My name is Stephanie McGraw and I am an attorney, the founder and CEO of New Heights Naturals, LLC, and a proud resident of the state of Texas. I write to you today as a concerned member of the small business community. The FCC's proposal to roll-back "net neutrality" could have a lasting and stifling impact on start-up and small businesses, like my own.

New Heights Naturals is a natural and organic kids' skin care company that launched in June, 2017. We have a bright future ahead of us. We anticipate a busy 18 months which will include the launch of new products and the participation in several trade expos and shows. We also anticipate there will be an increase in internet sales of our products from our website. All of this is made possible and driven by our ability to have equal access to the same quality internet as some of our larger competitors. Were net neutrality laws eliminated, competitors with higher capital could pay for, and be given, a "fast-track" internet while small start-up businesses would receive second-class treatment on the web.

I want to make sure that the FCC appreciates that net-neutrality is a pro-business policy. It encourages competition, it fosters and promotes small business growth, and it invites innovation. My business is the perfect example of what net neutrality does – it enables entrepreneurs with a small amount of capital to bring a good idea to the market place. Right now consumers can find my products and access my website as quickly and as easily as they can Honest Co., for example. An open and free internet starts with an equal playing field for all users, big corporations and small businesses, alike.

I am sure that you received many comments about the impact of net-neutrality on freedom of speech. And while I echo those concerns, I implore you not to forget that net-neutrality provides a crucial life-line to small companies like my own. Please do not turn your back on small business interests and the entrepreneurial spirit – it is the backbone of American capitalism.

Thank you for your time.

Warm Regards,  
Stephanie McGraw  
Found, CEO  
New Heights Naturals LLC  
[www.netheightsnaturals.com](http://www.netheightsnaturals.com)