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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In the Matter of	)	
	)	
The Impact of Advanced	)	RM-5811
Television Technologies	)	
on Local Television	)	
Broadcasting	)	

COMMENTS OF THE CONSUMER ELECTRONICS GROUP
OF THE ELECTRONIC INDUSTRIES ASSOCIATION

The Consumer Electronics Group of the Electronic Industries Association ("EIA/CEG") hereby comments on the Petition for Notice of Inquiry filed by the Association of Maximum Service Telecasters, the National Association of Broadcasters, the Association of Independent Television Stations, and 55 other broadcast organizations (hereinafter collectively referred to as "Petitioners"). EIA/CEG unequivocably supports the Petitioners' request that the Commission initiate a proceeding to review the status of advanced television technologies and their impact on local television broadcasting.

As EIA/CEG noted in its comments in support of the Petitioners' Petition for Special Relief,[1] it is important

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1/ See Comments of the Consumer Electronics Group of the Electronic Industries Association, Gen. Docket No. 85-172 (Mar. 16, 1987).

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that the Commission acquire a deeper understanding of developments in advanced television technologies. This is an area of very active innovation, and the Commission needs to develop a record that will permit it to identify and resolve any regulatory implications that may inhere in the technology developments. For example, as we have previously observed, progress in advanced television systems may be highly relevant to the Commission's pending UHF-land mobile proceeding.[2]

We will not burden the Commission with a recital of the many reasons why an inquiry should be promptly initiated. Nor will we suggest any specific topic areas that should be included in the inquiry. For present purposes, EIA/CEG wishes only to lend its support to the Petitioners' request that an advanced television systems inquiry be initiated, so that information which may be

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2/ See Further Sharing of the UHF-Television Band by Private Land Mobile Services, Notice of Proposed Rulemaking, Gen. Docket No. 85-172, FCC 85-289 (released June 10, 1985).

germane to future policy decisions can be gathered and assessed.

Respectfully submitted,

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June 10, 1987

CERTIFICATE OF SERVICE

I hereby certify that on this 10th day of June, 1987, copies of the foregoing Comments of the Consumer Electronics Group of the Electronic Industries Association were mailed by first class mail to the individuals on the attached list.

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