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Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

In the Matter of )  
 )  
Enforcement of Prohibitions )  
Against Broadcast Indecency )  
in 18 U.S.C. § 1464 )

GC Docket No. 92-223

ORIGINAL  
FILE

COMMENTS OF  
BONNEVILLE INTERNATIONAL CORPORATION

Bonneville International Corporation ("Bonneville") hereby submits these comments in response to the above-captioned Notice of Proposed Rule Making. <sup>1/</sup> In its Notice, the Federal Communications Commission ("Commission") invites the public to update the record with regard to the presence of children in the broadcast audience. This information is being sought in connection with a proposed rule that will prohibit the broadcast of indecent material on television and radio stations between 6 a.m. and 12 midnight. <sup>2/</sup> Bonneville shares concerns that have been expressed by the Congress and the Commission concerning the broadcast of indecent material and herein submits data to demonstrate the presence of significant numbers of children in the broadcast audience during the relevant time period.

<sup>1/</sup> FCC 92-445 (released October 5, 1992).

<sup>2/</sup> The proposed rule will also prohibit the broadcast of indecent material between the hours of 6 a.m. and 10 p.m. on public broadcast stations that go off the air at or before 12 midnight.

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I. STATEMENT OF INTEREST

Bonneville is the operator of six AM stations,<sup>3/</sup> eight FM stations,<sup>4/</sup> and two television stations<sup>5/</sup> located in markets across the United States. As a long-time broadcaster, Bonneville has a substantial interest in the quality of television and radio programming. In this regard, it is part of Bonneville's corporate philosophy to operate pursuant to a "Mission and Commitments" statement adopted in 1987. That statement provides in part that Bonneville stations shall endeavor to serve and improve individuals, communities, and society through the provision of quality broadcast entertainment, information, news, and values-oriented programming.<sup>6/</sup>

In 1990, Bonneville commented in MM Docket No. 89-494 in support of the Commission's proposed 24-hour ban on the broadcast of indecent material. Bonneville's comments were based on the apparent presence of children in the broadcast audience at

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<sup>3/</sup> Stations: KAAM, Dallas, Texas; KIDR, Phoenix, Arizona; KIRO, Seattle, Washington; KMBZ, Kansas City, Missouri; KOIT, San Francisco, California; and KSL, Salt Lake City, Utah.

<sup>4/</sup> Stations: KBIG, Los Angeles, California; KIRO-FM, Seattle, Washington; KLTH, Kansas City, Missouri; KOIT-FM, San Francisco, California; KPSN, Phoenix, Arizona; KZPS, Dallas, Texas; WTMX, Skokie (Chicago), Illinois; and WMXV, New York, New York.

<sup>5/</sup> Stations: KIRO-TV, Seattle, Washington and KSL-TV, Salt Lake City, Utah. Both stations are CBS affiliates.

<sup>6/</sup> Two examples of Bonneville's commitment to quality programming are the joint sponsorship by Bonneville and the National Association of Broadcasters of the annual "Service to Children" award in recognition of superior television programming for children and the annual "Life in America" award for excellence in values-oriented programming for adults.

all times of the day. <sup>7/</sup> Bonneville argued that parents -- many of whom are already faced with major challenges in attempting to supervise their children -- were entitled to the support of laws which could aid them in discharging their responsibilities. Bonneville urged the Commission to assist parents in these efforts by adopting a 24-hour ban.

Bonneville recognizes the more limited scope of the instant proceeding. Specifically, in this docket, the Commission is implementing the Public Telecommunications Act of 1991 <sup>8/</sup> which, inter alia, requires that the Commission promulgate regulations to prohibit the broadcasting of indecent programming --

(1) between 6 a.m. and 10 p.m. on any day by any public radio station or public television station that goes off the air at or before 12 midnight; and

(2) between 6 a.m. and 12 midnight on any day for any radio or television broadcast station not described in paragraph (1). <sup>9/</sup>

In response to this legislation, the Commission has issued the instant Notice soliciting data on the presence of children in the viewing and listening audience. Bonneville has accordingly

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<sup>7/</sup> In this proceeding and in these comments, the term "children" is defined as persons 17 years old and younger. Notice at footnote 9.

<sup>8/</sup> Pub. L. No. 102-356.

<sup>9/</sup> This legislation was passed after the United States Court of Appeals for the District of Columbia Circuit, in Action for Children's Television v. FCC, 932 F.2d 1504 (D.C. Cir. 1991), cert. denied, 112 S.Ct. 1282 (1992) ("ACT II"), directed that "the Commission must identify some reasonable period of time during which indecent material may be broadcast . . . [and] that the Commission may not ban such broadcasting entirely." See Notice at para. 8.

gathered data on both its stations and the markets in which they operate for the purpose of aiding the Commission in implementing these regulations.

## II. EXPLANATION OF THE DATA

In the attached exhibits, Bonneville has provided data on the listening and viewing habits of children in eight of the markets where its stations are located: Chicago, Kansas City, Los Angeles, New York, Phoenix, Salt Lake City, San Francisco, and Seattle.

In most circumstances, we have provided cume <sup>10/</sup> and AQH <sup>11/</sup> numbers for children <sup>12/</sup> listening to the Bonneville radio station and for children listening in the market as a whole during a recent ratings survey period. <sup>13/</sup> Cume and AQH data is given for the time period Monday through Sunday, 6 a.m. to 12

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<sup>10/</sup> Cumulative persons are those listening to a station in the course of any given week for at least five minutes.

<sup>11/</sup> Average Quarter Hours persons are the estimated number of persons who listened to a station for a minimum of five minutes within a quarter hour.

<sup>12/</sup> Radio data is provided for "teen" listeners aged 12-17.

<sup>13/</sup> The Commission recognized the importance of market-wide data in its recent forfeiture case against WXRK, New York, WYSP, Philadelphia, and WJFK, Manassas, Virginia when it indicated that only a market-wide showing could rebut a presumption that there is a reasonable risk of unsupervised children in the general radio listening audience. It noted that "if children in a given market are in the broadcast audience, they may well tune into a particular station when "grazing" through different channels on their radios." In the Matter of Liability of Sagittarius Broadcasting Corporation, et al., Memorandum Opinion and Order, DA 92-1444 (released October 23, 1992).

midnight, to demonstrate the presence of children in the radio audience during the period proposed by the Commission for the prohibition of indecent broadcasts. <sup>14/</sup> Data is also provided for the fringe periods around 6 a.m. and 12 midnight. Specifically, data is provided for the periods 10 p.m. to 1 a.m. and 5 a.m. to 8 a.m.

For Salt Lake City and Seattle, where Bonneville's television stations are located, we have provided viewing data for children <sup>15/</sup> for several television stations in the market, including the Bonneville station. This data covers morning and evening periods, Monday through Sunday.

### III. ANALYSIS AND ILLUSTRATION

A review of the data in the attached exhibits demonstrates the presence of significant numbers of children in the audience in all markets. Several of the markets are illustrative. In New York, for example, between 6 a.m. and 12 midnight, total market data indicates that 1,156,800 children are listening Monday through Sunday. <sup>16/</sup> Similarly, 667,100 children are listening from 10 p.m. to 1 a.m. and 530,400 children are listening from 5 a.m. to 8 a.m. <sup>17/</sup> The station with the highest

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<sup>14/</sup> Monday through Friday (not Monday through Sunday) data is provided for some time periods for Bonneville's Los Angeles station.

<sup>15/</sup> Television data is provided for viewers aged 2-17.

<sup>16/</sup> See Exhibit 4.

<sup>17/</sup> Id.

teen listenership in the market during the 6 a.m. to 12 midnight period, WHTZ, has 586,600 children in the audience. <sup>18/</sup>

In Los Angeles, 888,100 children are listening to radio stations in the market from 6 a.m. to 12 midnight Monday through Sunday. <sup>19/</sup> During the periods 10 p.m. to 1 a.m. and 5 a.m. to 8 a.m., Monday through Friday, 438,100 and 602,500 children, respectively, are listening in the market. <sup>20/</sup> Station KPWR-FM has the highest cume teen listenership during the 6 a.m. to 12 midnight period with 450,200 listeners. <sup>21/</sup>

In the Chicago market, there are 654,000 children listening 6 a.m. to 12 midnight, Monday through Sunday. <sup>22/</sup> In the San Francisco market, 404,400 children listen during this period. <sup>23/</sup> When viewed in combination, each of the four Bonneville radio markets discussed above show market cume listenership in excess of 400,000 children during the 6 a.m. to 12 midnight period.

In addition, the television markets where Bonneville operates -- Salt Lake City and Seattle -- reveal a significant child presence in the audience. Specifically, in the Salt Lake

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<sup>18/</sup> Arbitron Summer 1992.

<sup>19/</sup> See Exhibit 3.

<sup>20/</sup> Id.

<sup>21/</sup> Arbitron Summer 1992.

<sup>22/</sup> See Exhibit 1.

<sup>23/</sup> See Exhibit 7.

City-Ogden-Provo market, 39,000 children (aged 2-17) are in the television viewing audience of the four reported stations from 10 p.m. to 10:30 p.m. on Saturday night. <sup>24/</sup> In the Seattle-Tacoma market, 161,000 children are viewing the six reported stations during the same period. <sup>25/</sup> Viewership during the early morning hours is also substantial. In the Salt Lake City area, from 7:30 a.m. to 8:00 a.m., Monday through Friday, 41,000 children watch television; <sup>26/</sup> in the Seattle-Tacoma market, 157,000 are viewing. <sup>27/</sup>

#### IV. CONCLUSION

The foregoing data and the attached exhibits plainly illustrate that children are present in significant numbers in the broadcast audience from 6 a.m. to 12 midnight. The Commission's proposal to channel indecent programming to the midnight to 6 a.m. time period is fully justified in view of the substantial presence of children outside of this period. In sum,

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<sup>24/</sup> See Exhibit 9.

<sup>25/</sup> See Exhibit 10.

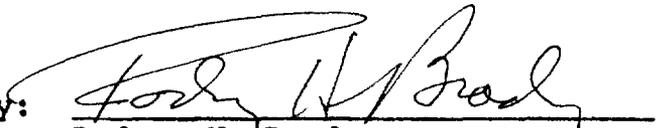
<sup>26/</sup> See Exhibit 9.

<sup>27/</sup> See Exhibit 10.

Bonneville endorses the Commission's efforts to meet its statutory obligation to protect children from the broadcast of indecent material.

Respectfully submitted,

BONNEVILLE INTERNATIONAL CORPORATION

By: 

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President and Chief Executive Officer

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Salt Lake City, Utah 84110

Dated: November 5, 1992

**CHICAGO, ILLINOIS <sup>1/</sup>**  
**RADIO**  
**Children Ages 12-17 Listening**

**Monday - Sunday**

		<b><u>Cume</u> <sup>2/</sup></b>	<b><u>AQH</u> <sup>3/</sup></b>
<b>6 a.m. - 12 midnight</b>			
	Total Children's Market <sup>4/</sup>	654,000	95,500
	WTMX	33,400	400
<b>10 p.m. - 1 a.m.</b>			
	Total Children's Market <sup>4/</sup>	351,000	55,500
	WTMX	8,600	300
<b>5 a.m. - 8 a.m.</b>			
	Total Children's Market <sup>4/</sup>	339,500	55,500
	WTMX	7,600	500

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<sup>1/</sup> Source: Arbitron Summer 1992.

<sup>2/</sup> Cumulative persons are those listening to the station in the course of any given week for at least five minutes.

<sup>3/</sup> Average Quarter Hours persons are the estimated number of persons who listened to a station for a minimum of five minutes within a quarter hour.

<sup>4/</sup> Metro.

**KANSAS CITY, MISSOURI <sup>1/</sup>**  
**RADIO**

**Children Ages 12-17 Listening**

**Monday - Sunday**

	<b><u>Cume</u> <sup>2/</sup></b>	<b><u>AQH</u> <sup>3/</sup></b>
<b>6 a.m. - 12 midnight</b>		
Total Children's Market <sup>4/</sup>	282,500	16,300
KLTH	8,600	200
<b>10 p.m. - 1 a.m.</b>		
Total Children's Market <sup>4/</sup>	121,000	14,600
KLTH	2,800	400
<b>5 a.m. - 8 a.m.</b>		
Total Children's Market <sup>4/</sup>	141,100	10,400
KLTH	3,100	100

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<sup>1/</sup> Source: Arbitron Summer 1992.

<sup>2/</sup> Cumulative persons are those listening to the station in the course of any given week for at least five minutes.

<sup>3/</sup> Average Quarter Hours persons are the estimated number of persons who listened to a station for a minimum of five minutes within a quarter hour.

<sup>4/</sup> Metro.

**LOS ANGELES, CALIFORNIA <sup>1/</sup>**  
**RADIO**

**Children Ages 12-17 Listening**

	<u>Cume</u> <sup>2/</sup>	<u>AQH</u> <sup>3/</sup>
<b><u>Monday - Sunday</u></b>		
<b>6 a.m. - 12 midnight</b>		
Total Children's Market <sup>4/</sup>	888,100	128,300
KBIG	72,500	2,000
<b><u>Monday - Friday</u></b>		
<b>10 p.m. - 1 a.m.</b>		
Total Children's Market <sup>4/</sup>	438,100	102,300
KBIG	15,200	2,400
<b><u>Monday - Friday</u></b>		
<b>5 a.m. - 8 a.m.</b>		
Total Children's Market <sup>4/</sup>	602,500	100,100
KBIG	18,500	2,500

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<sup>1/</sup> Source: Arbitron Summer 1992.

<sup>2/</sup> Cumulative persons are those listening to the station in the course of any given week for at least five minutes.

<sup>3/</sup> Average Quarter Hours persons are the estimated number of persons who listened to a station for a minimum of five minutes within a quarter hour.

<sup>4/</sup> Metro.

**NEW YORK, NEW YORK <sup>1/</sup>  
RADIO**

**Children Ages 12-17 Listening**

**Monday - Sunday**

		<b><u>Cume</u> <sup>2/</sup></b>	<b><u>AQH</u> <sup>3/</sup></b>
<b>6 a.m. - 12 midnight</b>			
	Total Children's Market <sup>4/</sup>	1,156,800	170,600
	WMXV	144,200	4,900
<b>10 p.m. - 1 a.m.</b>			
	Total Children's Market <sup>4/</sup>	667,100	119,500
	WMXV	46,100	5,000
<b>5 a.m. - 8 a.m.</b>			
	Total Children's Market <sup>4/</sup>	530,400	78,000
	WMXV	29,200	2,500

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<sup>1/</sup> Source: Arbitron Summer 1992.

<sup>2/</sup> Cumulative persons are those listening to the station in the course of any given week for at least five minutes.

<sup>3/</sup> Average Quarter Hours persons are the estimated number of persons who listened to a station for a minimum of five minutes within a quarter hour.

<sup>4/</sup> Metro.

**PHOENIX, ARIZONA <sup>1/</sup>**  
**RADIO**  
**Children Ages 12-17 Listening**

**Monday - Sunday**

	<b><u>Cume</u> <sup>2/</sup></b>	<b><u>AQH</u> <sup>3/</sup></b>
<b>6 a.m. - 12 midnight</b>		
Total Children's Market <sup>4/</sup>	161,500	19,700
KPSN	11,000	200
<b>10 p.m. - 1 a.m.</b>		
Total Children's Market <sup>4/</sup>	Unavailable	Unavailable
KPSN	3,200	100
<b>5 a.m. - 8 a.m.</b>		
Total Children's Market <sup>4/</sup>	Unavailable	Unavailable
KPSN	3,500	300

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<sup>1/</sup> Source: Arbitron 2 BK AV WI92+SP92.

<sup>2/</sup> Cumulative persons are those listening to the station in the course of any given week for at least five minutes.

<sup>3/</sup> Average Quarter Hours persons are the estimated number of persons who listened to a station for a minimum of five minutes within a quarter hour.

<sup>4/</sup> Metro.

**SALT LAKE CITY-OGDEN-PROVO, UTAH <sup>1/</sup>**  
**RADIO**

**Children Ages 12-17 Listening**

**Monday - Sunday**

		<b><u>Cume</u> <sup>2/</sup></b>	<b><u>AQH</u> <sup>3/</sup></b>
<b>6 a.m. - 12 midnight</b>			
	Total Children's Market <sup>4/</sup>	149,000	18,000
	KSL	6,300	200
<b>10 p.m. - 1 a.m.</b>			
	Total Children's Market <sup>4/</sup>	107,600	13,600
	KSL	Unavailable	Unavailable
<b>5 a.m. - 8 a.m.</b>			
	Total Children's Market <sup>4/</sup>	98,900	11,200
	KSL	2,400	300

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<sup>1/</sup> Source: Arbitron Summer 1992.

<sup>2/</sup> Cumulative persons are those listening to the station in the course of any given week for at least five minutes.

<sup>3/</sup> Average Quarter Hours persons are the estimated number of persons who listened to a station for a minimum of five minutes within a quarter hour.

<sup>4/</sup> Metro.

**SAN FRANCISCO, CALIFORNIA <sup>1/</sup>**  
**RADIO**

**Children Ages 12-17 Listening**

**Monday - Sunday**

		<b><u>Cume</u> <sup>2/</sup></b>	<b><u>AQH</u> <sup>3/</sup></b>
<b>6 a.m. - 12 midnight</b>			
	Total Children's Market <sup>4/</sup>	404,400	50,300
	KOIT/KOIT-FM	38,600	1,000
<b>10 p.m. - 1 a.m.</b>			
	Total Children's Market <sup>4/</sup>	Unavailable	33,700
	KOIT/KOIT-FM	11,800	800
<b>5 a.m. - 8 a.m.</b>			
	Total Children's Market <sup>4/</sup>	Unavailable	47,500
	KOIT/KOIT-FM	12,300	1,000

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<sup>1/</sup> Source: Arbitron Spring 1992.

<sup>2/</sup> Cumulative persons are those listening to the station in the course of any given week for at least five minutes.

<sup>3/</sup> Average Quarter Hours persons are the estimated number of persons who listened to a station for a minimum of five minutes within a quarter hour.

<sup>4/</sup> Metro.

**SEATTLE-TACOMA, WASHINGTON <sup>1/</sup>**  
**RADIO**

**Children Ages 12-17 Listening**

**Monday - Sunday**

	<b><u>Cume</u> <sup>2/</sup></b>	<b><u>AQH</u> <sup>3/</sup></b>
<b>6 a.m. - 12 midnight</b>		
Total Children's Market <sup>4/</sup>	190,200	22,400
KIRO	15,200	400
<b>10 p.m. - 1 a.m.</b>		
Total Children's Market <sup>4/</sup>	140,200	19,800
KIRO	3,900	200
<b>5 a.m. - 8 a.m.</b>		
Total Children's Market <sup>4/</sup>	126,700	13,800
KIRO	3,100	200

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<sup>1/</sup> Source: Arbitron Summer 1992.

<sup>2/</sup> Cumulative persons are those listening to the station in the course of any given week for at least five minutes.

<sup>3/</sup> Average Quarter Hours persons are the estimated number of persons who listened to a station for a minimum of five minutes within a quarter hour.

<sup>4/</sup> Metro.

**SALT LAKE CITY, UTAH <sup>1/</sup>**  
**TELEVISION**

**Children Ages 2-17 Viewing**

**6 a.m. - 10 a.m. — Monday-Friday**

	<b>KSL</b>	<b>KTVX</b>	<b>KUTV</b>	<b>KSTU</b>
6:00 a.m. - 6:30 a.m.	0	1,000	2,000	2,000
6:30 a.m. - 7:00 a.m.	0	1,000	2,000	9,000
7:00 a.m. - 7:30 a.m.	1,000	2,000	2,000	26,000
7:30 a.m. - 8:00 a.m.	1,000	2,000	2,000	36,000
8:00 a.m. - 8:30 a.m.	1,000	2,000	1,000	32,000
8:30 a.m. - 9:00 a.m.	3,000	2,000	1,000	31,000
9:00 a.m. - 9:30 a.m.	10,000	4,000	1,000	20,000
9:30 a.m. - 10:00 a.m.	11,000	4,000	1,000	10,000

**6 a.m. - 10 a.m. — Saturday**

6:00 a.m. - 6:30 a.m.	3,000	2,000	1,000	2,000
6:30 a.m. - 7:00 a.m.	3,000	4,000	3,000	3,000
7:00 a.m. - 7:30 a.m.	15,000	8,000	6,000	9,000
7:30 a.m. - 8:00 a.m.	23,000	16,000	13,000	18,000
8:00 a.m. - 8:30 a.m.	47,000	22,000	22,000	21,000
8:30 a.m. - 9:00 a.m.	54,000	25,000	15,000	20,000
9:00 a.m. - 9:30 a.m.	31,000	39,000	45,000	14,000
9:30 a.m. - 10:00 a.m.	32,000	37,000	41,000	13,000

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<sup>1/</sup> Source: 92/MY 92/FE 92/NO 91 Nielsen.

**SALT LAKE CITY, UTAH  
TELEVISION**

**Children Ages 2-17 Viewing**

**6 a.m. - 10 a.m. — Sunday**

		<b>KSL</b>	<b>KTVX</b>	<b>KUTV</b>	<b>KSTU</b>
6:00 a.m.	- 6:30 a.m.	0	0	0	0
6:30 a.m.	- 7:00 a.m.	0	0	0	2,000
7:00 a.m.	- 7:30 a.m.	1,000	0	0	2,000
7:30 a.m.	- 8:00 a.m.	2,000	0	0	2,000
8:00 a.m.	- 8:30 a.m.	4,000	0	1,000	1,000
8:30 a.m.	- 9:00 a.m.	5,000	1,000	1,000	1,000
9:00 a.m.	- 9:30 a.m.	6,000	0	0	0
9:30 a.m.	- 10:00 a.m.	10,000	1,000	1,000	1,000

**10 p.m. - 1 a.m. — Monday-Friday**

10:00 p.m.	- 10:30 p.m.	14,000	9,000	7,000	13,000
10:30 p.m.	- 11:00 p.m.	9,000	9,000	4,000	11,000
11:00 p.m.	- 11:30 p.m.	3,000	2,000	1,000	6,000
11:30 p.m.	- 12:00 a.m.	2,000	1,000	1,000	4,000
12:00 a.m.	- 12:30 a.m.	0	0	1,000	2,000
12:30 a.m.	- 1:00 a.m.	0	0	1,000	1,000

**SALT LAKE CITY, UTAH  
TELEVISION**

**Children Ages 2-17 Viewing**

**10 p.m. - 1 a.m. — Saturday**

	<b>KSL</b>	<b>KTVX</b>	<b>KUTV</b>	<b>KSTU</b>
10:00 p.m. - 10:30 p.m.	14,000	11,000	7,000	7,000
10:30 p.m. - 11:00 p.m.	10,000	13,000	4,000	5,000
11:00 p.m. - 11:30 p.m.	2,000	3,000	4,000	3,000
11:30 p.m. - 12:00 a.m.	0	2,000	10,000	2,000
12:00 a.m. - 12:30 a.m.	0	1,000	9,000	1,000
12:30 a.m. - 1:00 a.m.	0	1,000	9,000	1,000

**10 p.m. - 1 a.m. — Sunday**

10:00 p.m. - 10:30 p.m.	15,000	10,000	10,000	5,000
10:30 p.m. - 11:00 p.m.	12,000	9,000	4,000	6,000
11:00 p.m. - 11:30 p.m.	1,000	1,000	1,000	5,000
11:30 p.m. - 12:00 a.m.	0	0	1,000	5,000
12:00 a.m. - 12:30 a.m.	0	0	0	5,000
12:30 a.m. - 1:00 a.m.	0	0	0	0

**SEATTLE-TACOMA, WASHINGTON <sup>1/</sup>**  
**TELEVISION**

**Children Ages 2-17 Viewing**

**6 a.m. - 8 a.m. — Monday-Friday**

	<b>KIRO</b>	<b>KCTS</b>	<b>KOMO</b>	<b>KING</b>	<b>KSTW</b>	<b>KCPQ</b>
6:00 a.m.	4,000	0	3,000	6,000	0	11,000
6:30 a.m.	4,000	6,000	4,000	12,000	11,000	33,000
7:00 a.m.	5,000	24,000	1,000	7,000	43,000	56,000
7:30 a.m.	2,000	37,000	1,000	7,000	43,000	67,000
8:00 a.m.	4,000	33,000	4,000	2,000	41,000	40,000

**6 a.m. - 8 a.m. — Saturday**

6:00 a.m.	0	0	0	0	2,000	7,000
6:30 a.m.	0	0	12,000	0	0	20,000
7:00 a.m.	1,000	1,000	15,000	2,000	0	29,000
7:30 a.m.	8,000	3,000	20,000	1,000	4,000	87,000
8:00 a.m.	11,000	0	103,000	3,000	8,000	101,000

**6 a.m. - 8 a.m. — Sunday**

6:30 a.m.	N/A					
7:00 a.m.	N/A					
7:30 a.m.	0	17,000	9,000	0	0	0
8:00 a.m.	0	30,000	9,000	2,000	1,000	8,000

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<sup>1/</sup> Source: Feb. '92 Nielsen.

**SEATTLE-TACOMA, WASHINGTON  
TELEVISION**

**Children Ages 2-17 Viewing**

**10 p.m. - 1 a.m. — Monday-Friday**

	<b>KIRO</b>	<b>KCTS</b>	<b>KOMO</b>	<b>KING</b>	<b>KSTW</b>	<b>KCPQ</b>
10:00 p.m.	25,000	2,000	15,000	19,000	4,000	16,000
10:30 p.m.	19,000	2,000	14,000	18,000	2,000	14,000
11:00 p.m.	7,000	1,000	2,000	3,000	5,000	12,000
11:30 p.m.	1,000	2,000	2,000	1,000	1,000	3,000
12:00 a.m.	1,000	0	0	1,000	0	3,000
12:30 a.m.	1,000	0	0	1,000	0	1,000

**10 p.m. - 1 a.m. — Saturday**

10:00 p.m.	36,000	0	45,000	16,000	43,000	21,000
10:30 p.m.	31,000	0	41,000	16,000	19,000	27,000
11:00 p.m.	10,000	0	8,000	15,000	2,000	35,000
11:30 p.m.	10,000	0	3,000	20,000	13,000	24,000
12:00 a.m.	0	0	6,000	22,000	25,000	0
12:30 a.m.	0	0	4,000	24,000	29,000	2,000

**10 p.m. - 1 a.m. — Sunday**

10:00 p.m.	23,000	0	45,000	33,000	0	5,000
10:30 p.m.	20,000	0	42,000	37,000	0	3,000
11:00 p.m.	5,000	0	18,000	13,000	0	0
11:30 p.m.	5,000	0	0	14,000	0	0
12:00 a.m.	0	0	0	8,000	0	3,000
12:30 a.m.	0	0	0	3,000	0	0