

MBA



Collaborative Meeting

July 18th, 2019

Agenda

- Recruitment Update
- Sample Plan Update
- Project Plan Part II
- Next Steps
- Validation Overview



Recruitment Update

Current Recruitment Statistics

- Website visitors since June 11th: **74,637**
- Number of sign-ups: **36,723**
- Viability % of sign-ups: **87.8%**
- Whiteboxes Dispatched: **1,265**
- Recruitment ongoing



Sample Plan Update

Sample Plan Update

- Current Version: Sample Plan v1.7
- Ever-moving document



MEASURING BROADBAND AMERICA: Sample Plan 2019

Confidentially issued to: The FCC and Participating ISPs

Date: July 16th, 2019

Subject: Measuring Broadband America 10th Report

ISP	Download Speed Tiers (Mbps)									
AT&T	1.5	3	6	12	18	24	25	45	50	100
CenturyLink	1.5	3	7	8	10	12	20	25	40	
Charter	100	200	400							
Cinbell	5	30	50	250	500					
Comcast	60	150	250	400						
Cox	30	100	150	300						
Frontier	3	6	12	24	50	75	100	150	200	
HawaiianTel	7	11	25	50	100	300	500			
Mediacom	60	100	200							
Optimum	100	200	300							
Verizon	50	75	100	940						
Windstream	1.5	3	6	10	12	25	50			

ISP	Upload Speed Tiers (Mbps)									
AT&T	0.512	0.768	1	1.5	3	5	6	10	50	
CenturyLink	0.512	0.768	0.896	2	5	10				
Charter	10	20								
Cinbell	0.768	3	10	100	125					
Comcast	5	10								
Cox	3	10	30							
Frontier	0.77	1	1.5	50	75	100	150	200		
HawaiianTel	1	10	300							
Mediacom	5	10	20							
Optimum	35									
Verizon	50	75	100	880						
Windstream	0.76	1	1.5	4						

Project Plan Part II

Project Plan Part II

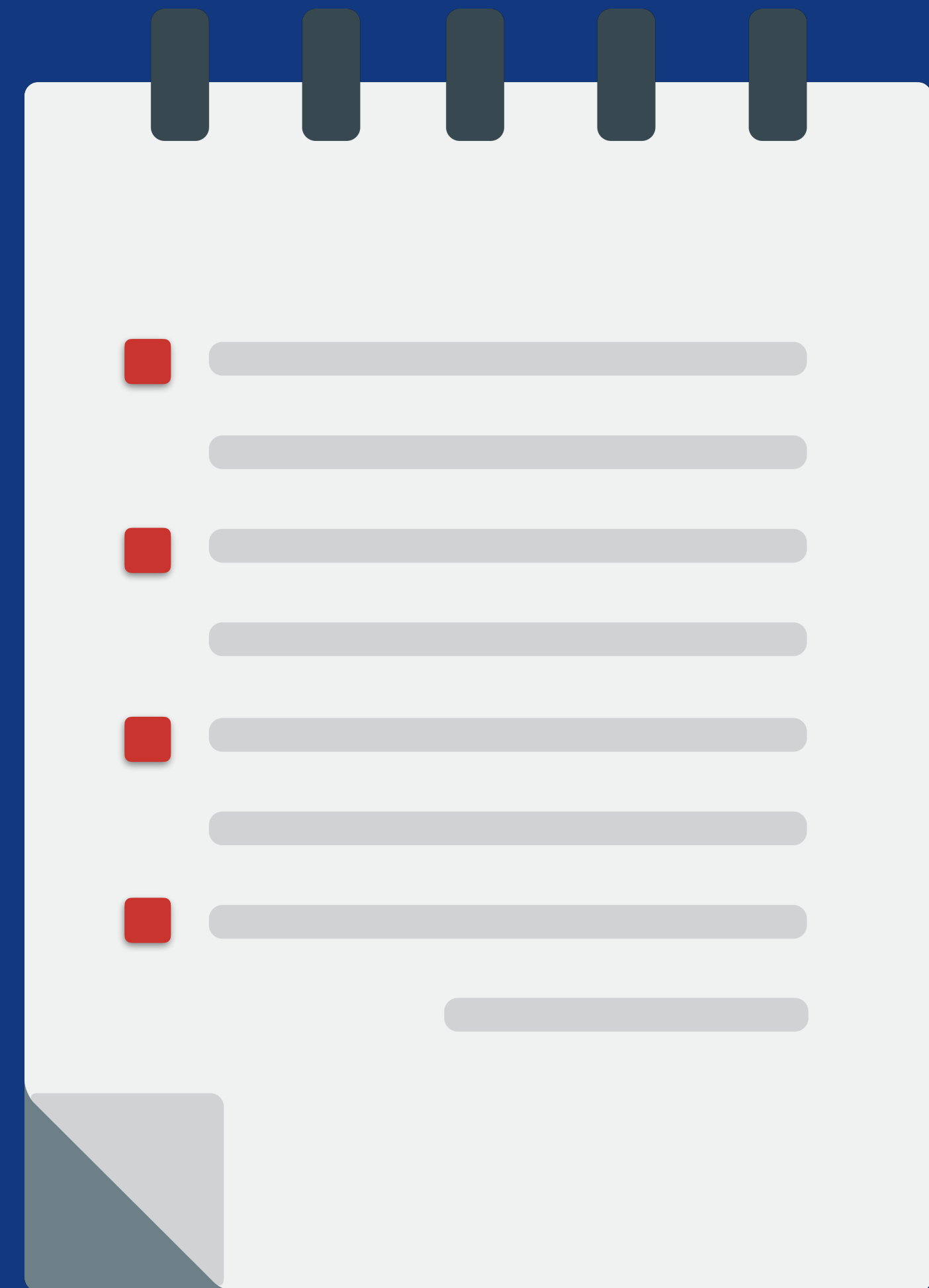
- Current Version: MBA 10 Project Plan Part II v1.1
- Tasks from Reporting Month onwards
- Will over-lap with MBA 11 Project Plan Part I near early 2020

MBA 10th Report Project Plan Part II				
SamKnows				
		Project Lead:	Stacie Djordjevic	
		Project Start Date:	9/1/2019 (Sunday)	
		Display Week:	1	
WBS	Task	Lead	Start	End
1	Reporting Month			
1.1	Reporting Month	All	Sun 9/01/19	Thu 10/31/19
1.2	Pre Validations Sent	SamKnows	Mon 9/02/19	Mon 9/02/19
1.3	Pre Validations Returned	ISPs	Mon 9/02/19	Fri 9/13/19
1.4	Post Validations Sent	SamKnows	Mon 11/04/19	Mon 11/04/19
1.5	Weighting information requested	SamKnows	Tue 11/05/19	Tue 11/05/19
1.6	477 info sent to SK	FCC	Tue 11/05/19	Fri 11/08/19
1.7	Post validations returned	ISPs	Mon 11/04/19	Mon 11/18/19
1.8	Reporting dates chosen	SamKnows	Thu 10/31/19	Wed 11/20/19
2	Data Analysis			
2.1	Process Validations	SamKnows	Mon 11/18/19	Mon 12/02/19
2.2	Remove Whiteboxes that move mid tier	SamKnows	Mon 12/02/19	Sat 12/14/19
2.3	Export Data	SamKnows	Tue 12/17/19	Wed 12/18/19
2.4	Create first draft of charts	SamKnows	Thu 12/19/19	Wed 1/15/20
2.5	SamKnows QA review	SamKnows	Wed 1/15/20	Tue 1/28/20
2.6	FCC Review	FCC	Tue 1/28/20	Fri 2/07/20
3	Review Process			
3.1	Feedback Incorporated	SamKnows	Mon 2/10/20	Mon 2/17/20
3.2	FCC Review	FCC	Mon 2/17/20	Mon 2/24/20
3.3	Final Set of Charts	SamKnows	Mon 2/24/20	Mon 2/24/20
4	Accompanying Data Sets			
4.1	Unit Profile Created	SamKnows	Fri 2/07/20	Fri 2/21/20
4.2	Unit Profile sent to ISPs	SamKnows	Fri 2/21/20	Fri 2/21/20
4.3	Technical Appendix	SamKnows	Mon 2/24/20	Mon 3/02/20
4.4	Excluded Units List	SamKnows	Fri 2/21/20	Fri 2/21/20
4.5	Data Processing Sheet	SamKnows	Fri 2/21/20	Wed 2/26/20
4.6	Statistical Averages Sheet	SamKnows	Fri 2/21/20	Tue 2/25/20
4.7	Validated Data Set Spreadsheet	SamKnows	Fri 2/21/20	Fri 2/21/20
4.8	SQL Processing Script	SamKnows	Mon 2/24/20	Mon 2/24/20

Next Steps

Next Steps

- Please sign and return Code of Conduct
- Recruitment still ongoing
- General Reporting Period: September 1st - October 31st
 - Final dates to be selected after reporting period
- Pre-Validation file to be sent to ISPs on Monday September 2nd
- Pre-Validation file to be returned by ISPs on Friday September 13th



Validation Overview

Validation Overview

- Validation is the process of exchanging volunteer service tier information between ISPs and SamKnows
 1. SamKnows will send a spreadsheet to ISPs reflecting volunteer service tier information as listed in SamKnows records
 2. ISPs will receive this spreadsheet, confirm all information on the spreadsheet, and return to SamKnows
 3. SamKnows will then take this validated spreadsheet and perform updates accordingly
- Two Mandatory Cycles
- Changes / Updates communicated early on



End