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**Jared S. Sher**  
Senior Vice President and  
Associate General Counsel

August 8, 2016

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

Re: Notice of *Ex Parte* Communication  
MB Docket No. 16-42, CS Docket No. 97-80

Dear Ms. Dortch:

On August 4, 2016, the undersigned and Brian F. Sullivan, Michael Biard and BJ Elias of 21st Century Fox, Inc. (“Fox”) met with Jessica Almond and Louisa Terrell of Chairman Wheeler’s office; Scott Jordan of the Office of Strategic Planning & Policy Analysis; and John Williams of the Office of General Counsel to discuss the above-referenced proceeding. The purpose of the meeting was to listen at the invitation of Commission staff to the Chairman’s latest views about a proposed rule framework for promoting competition in the marketplace for multichannel video programming navigation equipment while protecting the security of the highly-popular programming that Fox and other programmers create for the enjoyment of tens of millions of Americans every day.

The Commission representatives indicated that they were seriously considering a revised approach to this proceeding that would ensure that all of Fox’s and other programmers’ valuable content would remain inside of, and under the control of, apps developed exclusively by multichannel video programming distributors (MVPDs) with whom programmers have a direct contractual relationship. The Commission staff also stressed that third party platforms, when distributing these MVPD apps, would be required to honor and abide by all of the terms and conditions set forth in programmers’ licenses with MVPDs.

The Fox representatives underscored the importance of ensuring that, to promote competition, consumer choice, and the continued investment in content, any final FCC rules need to ensure parity for programmer apps, provide programmers with effective means to enforce compliance with their licensing agreements, and ensure that programmers can continue to engage with their viewers. We also expressed support for a rule construct in which programming at all times remains inside of an MVPD-controlled app, which we said was the only way of ensuring that the security of content is not jeopardized. We stated that we would continue to work with the Commission and with MVPDs as this proceeding moves forward.

This letter is being submitted electronically in the above-referenced dockets, which have been granted permit-but-disclose status, pursuant to Section 1.1206(b) of the Commission's Rules. Should you have any questions concerning this submission, kindly contact the undersigned.

Respectfully submitted,

/s/

Jared S. Sher  
Senior Vice President & Associate General Counsel

cc: Jessica Almond  
Louisa Terrell  
Scott Jordan  
John Williams