

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington DC 20554**

In the Matter of)	
)	
Univision Holdings, Inc.)	
)	
And)	MB Docket No. 16-217
)	
Grupo Televisa, S.A.B.)	
)	
Petition for Declaratory Ruling Under Section)	
310(b)(4) of the Communications Act of 1934,)	
as Amended)	
To: Secretary, FCC		
For: Chief, Media Bureau		

COMMENTS OF THE NATIONAL HISPANIC FOUNDATION FOR THE ARTS

The National Hispanic Foundation for the Arts (“NHFA”) respectfully submits these comments in response to the Commission’s Public Notice, DA 16-776 (rel. July 7, 2016), in the captioned proceeding. NHFA is a non-profit cofounded in 1997 by Felix Sanchez, Jimmy Smits, Sonia Braga, and Esai Morales to promote Latinos in the media, entertainment, and telecommunications industries. NHFA provides graduate school scholarship grants at NYU, Columbia, Harvard, Yale, USC, UCLA and UT Austin. NHFA serves as a media advocate concerned with issues impacting the U.S. Latino community. NHFA has co-funded and co-sponsored numerous recent studies on Latino diversity in the media.

(<http://www.hispanicarts.org/reports>).

NHFA supports the petition filed by Univision Holdings and Grupo Televisa as we believe that the proposed actions are in the public interest and further efforts to increase diversity and promote Latinos in media. Both Univision and Televisa have consistently

demonstrated their support for Latinos in the arts, media and tech in the U.S. Allowing Televisa to increase its investment in the U.S. will help strengthen efforts by both companies to better promote Latinos in both Spanish and English language media.

NHFA has worked extensively with Univision over the years to create further diversity in media. Most recently, NHFA partnered with Univision-owned Fusion on a short film content challenge for young multicultural filmmakers and digital journalists. We worked together to allow these talented individuals to produce their films that will be featured and distributed across Fusion's various television, digital, and OTT platforms. Over the years, NHFA and Univision have established a dialogue to bring into conformance cultural differences that exist between U.S. Latino viewers and International Spanish language programming.

Allowing additional foreign investment in Univision by Televisa and others will allow Univision to continue and expand on its mission to inform, empower and entertain its audiences. Televisa's partnership has allowed Univision to grow over the last sixty years from a small Spanish-language independent station in San Antonio to a national communications company with more than a combined 120 television and radio stations, multiple Spanish-language cable networks, the fastest growing sports network, digital assets and English-language programming through Fusion, The Flama, the Onion and El Rey.

The importance of Univision to the Hispanic community cannot be emphasized enough. Its continual success and growth are critical to the communities it serves. Not only is it important to Latinos in the U.S., Univision's growth also benefits Latinos globally as the arts and media, especially those parts linked by Spanish language, are increasingly cross-cultural and global. An increased relationship between Univision and Televisa benefits Latinos here and

around the world as it promotes cross-border sharing of ideas and talent across the Spanish-language speaking world.

NHFA fully supports granting this Petition. It is in the public interest for the FCC to promote diversity in programming and to ensure that under-represented communities and populations are served. Univision's unique role in meeting these criteria historically for the Hispanic community and increasingly for multicultural and diverse communities is unrivaled. Part of its success in achieving this role has been its long-standing partnership with Televisa. Strengthening that partnership through increased ownership will only allow Univision to do what it does so well even better. We therefore urge the Commission to support this important public interest goal by granting the Petition promptly.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Julián J. Jandry", is written over a horizontal line.

National Hispanic Foundation for the Arts

August 8, 2016