

In The Matter of MB 18-184 FM / Class C4 and 73.215 before the FCC for consideration:

Approval of this proposal will be a positive move for small market broadcasters.

There are numerous areas where population trends place more and more people on the fringe of Class A 3000 watt and 6000 watt coverage areas. This proposal will help firm up coverage in these fringe regions and bring dependable local radio to those who need it.

We find in our area, that over the air radio is vital to the people in our market. Some areas we serve have poor or no reliable internet connection. Over the air FM is an important source for local news, weather, sports and entertainment. Granting of this proposal will enhance the ability of lower power stations, that qualify for this upgrade, an opportunity to provide needed service and be more competitive with out of market signals.

As a small market broadcaster, I urge the FCC to grant this proposal to allow these upgrades in order to enhance local FM stations ability to promote local business, schools and civic programs to a larger coverage area.

Submitted by:

Ken Hollingworth
WBKN/WMJU
Bude/Brookhaven, MS
brookhavenbroadcasting@yahoo.com
601-833-9210