**Net Neutrality**

The age of information made accessible more, cheaper, faster, and easier access to information of all kinds, opinions, and news creating a quantum leap in the advancement of science and technology and provides a world view, and therefore a world comparative standard for all societies supplying motivation to create a better world, a better society, and a better individual. This is only possible because of Internet. One of the main reason being Internet is a free and open powerful tool. Internet is a powerful force for change. Hence, I totally oppose the motion of demolishing FCC’s net neutrality rules.

What id Net Neutrality? “Net neutrality, or open Internet, is the principle that Internet service providers (ISPs) should give consumers access to all legal content and applications on an equal basis, without favoring some sources or blocking others. It prohibits ISPs from charging content providers for speedier delivery of their content on "fast lanes" and deliberately slowing the content from content providers that may compete with ISPs.”[1]

These new regulations were forced for two main reasons:

1) Prevent carriers from unjustifiably channeling their customers towards exclusive services

2) Disadvantaging newer start-ups.

These rule plan to guarantee that all the Internet content you need to get to access - be it video, sound or other material should be dealt with similarity by ISPs. Another objective is to give new businesses access to broadband systems without undue influence from the ISPs.

There ought to be no gatekeepers to confine us from utilizing Internet. Neither there ought to be toll streets on the data superhighway. Each Innovator ought to be allowed to flourish with no influence. Surrendering these standards will undermine to end the web as we are probably aware it. PC, telephone or tablet – web suppliers have a legitimate commitment not to constrain our entrance to a site. As for the citizens, cable companies can’t decide which online stores we can shop at or which streaming services we can use and they can’t let any company pay for their priority over its competitors. For all of us, Internet is the most essential part of everyday communication and everyday life. This is justified by the number of comments public has commented on the post. It is for the very first time that any issue has received this many number of comments. Public has commented nearly 4 million times that the consumers and not the cable company decide which site we should use.[3]

I would like to share a link - https://youtu.be/uKcjQPVwfDk. In this link, President Obama today urged the Federal Communications Commission (FCC) to take up the strongest possible rules to protect net neutrality.

References:

[1]Mike Snider , Roger Yu, & Brown, E. (n.d.). What is net neutrality and what does it mean for me? Retrieved August 06, 2017, from https://www.usatoday.com/story/tech/2015/02/24/net-neutrality-what-is-it-guide/23237737/

[2]Net neutrality face-off: Lawmakers ask Google, Comcast and other execs to testify. (n.d.). Retrieved August 06, 2017, from http://www.latimes.com/business/la-fi-net-neutrality-google-comcast-20170725-story.html

[3](2014, November 10). Retrieved August 06, 2017, from https://youtu.be/uKcjQPVwfDk

[4]Steimle, J. (2016, February 02). Am I The Only Techie Against Net Neutrality? Retrieved August 06, 2017, from https://www.forbes.com/sites/joshsteimle/2014/05/14/am-i-the-only-techie-against-net-neutrality/#6373d69170d5