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Denver, Colorado 80202

August 16, 2017

**VIA ECFS**

Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

**Re: Notice of *Ex Parte* Communication, Docket No. 17-105, Modernization of Media Regulation Initiative**

Dear Madam Secretary:

On August 14, 2017, Jeff Binder, Chief Executive Officer of Layer3 TV, Inc. ("**Layer3 TV**"), met with Chairman Ajit Pai and Alison Nemeth, the Chairman's Media Advisor, concerning the above-referenced proceeding.

In this meeting, Mr. Binder provided a demonstration of Layer3 TV's innovative cable television service, including the company's focus on providing compelling 4K content to its subscribers, integrations with IOT and OTT applications like YouTube, Pandora and iHeartRadio that diversify the content technologies accessible by subscribers, and consumer-focused features and functionalities like Layer3 TV's signature TV That Learns You™ affinities engine. Mr. Binder generally discussed some of the opportunities and challenges that new entrants face in the cable television marketplace, including the considerable costs and resources required to provide a competitive suite of channels to a wide range of subscribers, while noting that many cable network and broadcast partners are quite supportive of Layer3 TV's growth, expansion and reduction of costs.

This letter is filed pursuant to Section 1.1206 of the Commission's rules pertaining to disclosure of *ex parte* communications with Commission officials.

Respectfully submitted,

/s/ Lauren Wallace  
Lauren Wallace  
Deputy General Counsel  
Layer3 TV, Inc.

cc: Chairman Ajit Pai  
Alison Nemeth