In the Matter of: *Restoring Internet Freedom*, WC Docket No. 17-108

Comments of the Developers Alliance

The Developers Alliance submits the following comments in response to the Notice of Proposed Rulemaking, WC Docket No. 17-108.

The internet forms the foundational infrastructure for the digital economy

A free and open internet is the foundation the digital economy was built on. By providing physical and logical interconnections between developers, users, content producers, vendors, processors, and myriad others, the internet has enabled a globally networked marketplace for products, services and ideas. The result has been economic growth, employment opportunities, and improvements in education, health, and standard of living wherever the internet can reach.

Developers rely on the internet as a platform for innovation and market access

Key to the digital economy's success has been the scale-economies that large networks can bring. For developers of digital goods and services, the ability to reach any and all users from any point on the network reduces barriers to entry and increases market potential. Just as importantly, a uniform and consistent internet internationally has enabled developers to extend their markets beyond traditional political boundaries without having to re-engineer their products.

Beyond the obvious market access benefits, by interconnecting the global developer community the internet enables the free-flow of ideas and improves access to geographically dispersed skills. Innovation thrives where communication-rich channels are in place to promote exchange and encourage diversity of thought and approach.

A Free and Open Internet needs rules fixed by Congress

The Developers Alliance supports a free and open internet, based on a foundational set of Net Neutrality principles enshrined in legislation. Over the last decade, various frameworks have been discussed, and several have received broad industry and stakeholder support. We encourage

Congress to take on the task of debating the benefits and costs of those options, as well as creative and pragmatic new proposals, and to move swiftly toward a permanent set of rules that ensure a fair and open internet while promoting innovation and investment.

The Developers Alliance is the world's leading advocate for software developers and the companies invested in their success. Alliance members include industry leaders in consumer, enterprise, industrial, and emerging software development, and a global network of more than 70,000 developers.