To Whom it May Concern:

My name is Nick Butcher and I live in Pinckney, Michigan. I'm writing to talk about 3rd party data collection and how it's a gross invasion of privacy.

I work in the advertising/media industry planning advertising campaigns. We consistently have vendors come into my place of business to pitch us what their business can offer. While this is nice, sometimes I get taken aback about how they collect their data. Some companies are able to see all the apps you have installed on your phone and how long/often you use them. Others are able to see and track your purchase history on your credit cards. While these companies claim their data is completely anonymous, I can't help but feel that people would be furious that companies are unknowingly collecting, tracking, and selling their data. Personally, I would like to see all types of 3rd party data collection be banned unless the user gives explicit permission that companies may harvest and sell their data. We all have a Fourth Amendment right to privacy and these companies are blatantly disregarding one of the pillars of this country.

I'd love to sit down and chat about this issue if you've got the time.

Thank you,

Nick Butcher