



September 10, 2019

**VIA ELECTRONIC FILING**

Ms. Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Re: CC Docket 02-33 - Notice of Discontinuance of Broadband Internet Transmission Service by  
Bloomer Telephone Company (Study Area 330850)

Dear Ms. Dortch:

Pursuant to the Commission's *Wireline Broadband Order*, Bloomer Telephone Company hereby provides notice of its intent to discontinue offering broadband internet transmission service as a separate component of its broadband internet access service. Effective November 1, 2019, Bloomer Telephone Company plans to only provide the transmission component as part of the complete broadband internet access service (Private Carriage).

Please direct any questions to the undersigned.

Sincerely,

A handwritten signature in black ink, appearing to read "Kent Klima", is written over a light gray background.

Kent Klima  
Vice President and General Manager

Cc: Interstate Telcom Consulting, Inc.  
NECA Region Manager

Notice of Discontinuance of Broadband Internet Transmission Service  
Effective November 1, 2019

Bloomer Telephone Company  
(STUDY AREA 330850)  
1120 15<sup>th</sup> Avenue  
Bloomer, WI 54724-1697  
Telephone: (715) 568-4830

CC Docket No. 02-33

September 10, 2019

Bloomer Telephone Company hereby provides notice that it intends to cease offering broadband internet transmission service as a separate component of its broadband internet access service. Effective November 1, 2019 Bloomer Telephone Company will only provide the transmission component as part of the complete broadband internet access service pursuant to the Federal Communications Commission's Wireline Broadband Order.<sup>1</sup> The geographic areas affected are Bloomer Telephone Company Study Area 330850.

Today, this service is provided to Bloomer Telephone Company's non regulated ISP. As stated in the attached customer notice, Bloomer Telephone Company will only provide the transmission component as part of the complete broadband internet access service (Private Carriage) effective November 1, 2019.

<sup>1</sup> See *Appropriate Framework for Broadband Access to the Internet Over Wireline Facilities, Universal Service Obligations of Broadband Providers*, CC Docket No. 02-33, WC Docket No. 05-271, Report and Order and Notice of Proposed Rulemaking, 20 FCC Red 14853 (2005). FCC 05-150 (rel. September 23, 2005), (Wireline Broadband Order)



September 10, 2019

Bloomer Telephone Company  
1120 15<sup>th</sup> Avenue  
Bloomer, WI 54724-1697

Re: CC Docket 02-33 - Notice of Discontinuance of Broadband Internet Transmission Service by  
Bloomer Telephone Company (Study Area 330850)

Dear Valued Customer:

Our records indicate that Bloomer Telephone Company is currently purchasing broadband transmission services from Bloomer Telephone Company. This letter is to advise you that Bloomer Telephone Company, Study Area 330850 will discontinue offering broadband internet transmission service as a separate component of its broadband internet access service on November 1, 2019.

The actions described above are taken in accordance with the FCC's Report and Order (FCC 05-150) released September 23, 2005 in Docket No. 02-33.

No action is necessary on your part. However, if you have any questions, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Kent Klima".

Kent Klima  
Vice President and General Manager

Cc: Interstate Telcom Consulting, Inc.  
NECA Region Manager

1120 15th Avenue  
Bloomer, Wisconsin 54724

715-568-4830  
Bloomer.net | A small blue square icon with a white lowercase 'f' inside, representing the Facebook logo.

## CERTIFICATE OF SERVICE

I, Kent Klima, Vice President and General Manager, hereby certify that I have, on this 10<sup>th</sup> day of September, 2019:

1. Served by first class mail the foregoing Notification of Discontinuance of Broadband Internet Transmission Service to the following:

Governor Tony Evers  
Office of the Governor  
115 East State Capital #1  
Madison, WI 53702

Special Assistant for Telecommunications  
Department of Defense  
1400 Defense Pentagon  
Washington, DC 20301-1400

2. Served via electronic filing the foregoing Notification of Discontinuance of Broadband Internet Transmission Service to the following:

Public Service Commission of Wisconsin  
Attn: Telecommunications Division  
4822 Madison Yards Way  
North Tower - 6<sup>th</sup> Floor  
Madison, WI 53705-9100

3. Served via paper the foregoing Notification of Discontinuance of Broadband Internet Transmission Service to the following:

Bloomer Telephone Company  
1120 15<sup>th</sup> Avenue  
Bloomer, WI 54724-1697