



The Internet & Television Association
25 Massachusetts Avenue, NW | Suite 100
Washington, DC 20001
(202) 222-2300

Rick Chessen
Chief Legal Officer
Senior Vice President, Legal & Regulatory Affairs
o (202) 222-2445 e rchessen@ncta.com

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VIA ECFS

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
455 12th Street, SW
Washington, DC 20554

**Re: Electronic Delivery of MVPD Communications; Modernization of Media
Regulation Initiative; MB Docket Nos. 17-317 & 17-105**

Dear Ms. Dortch,

On September 13, 2018, Diane Burstein and I, of NCTA – The Internet & Television Association, Ross Lieberman and Mary Lovejoy, of the American Cable Association, and Rick Kaplan and Emmy Parsons, of the National Association of Broadcasters, met with the following FCC Media Bureau staff: Michelle Carey, Holly Saurer, Martha Heller, and Lyle Elder. We discussed issues related to notice to cable operators from broadcast stations of their election between must carry or retransmission consent pursuant to the FCC's rules.

We discussed a possible compromise proposal intended to reduce the burden of notice requirements. Under the proposal, a broadcast station would retain its status from a previous election and would be required to send notice to a cable operator only if the station desired to change its status. The broadcaster's notice would be sent to an email address listed on a cable operator's online public file or in COALS. Under the proposal, the default election provision would remain unchanged.

Respectfully submitted,

/s/ **Rick Chessen**

Rick Chessen

cc: Michelle Carey
Holly Saurer
Martha Heller
Lyle Elder