

### **Value Proposition**

VideoKall is a telemedicine platform provider and operator specializing in enabling hospitals to provide healthcare services to patients in convenient locations wherever they live, work, travel, go to school or shop. The platform provides value to hospitals by providing the opportunity for lower capital and operating costs for serving low-acuity patients. At the same time, hospitals can enjoy a profitable revenue stream from the services offered over the platform. Hospitals can share these savings with their patients in remote locations by offering lower prices. The patients are served by on-site micro-clinics providing convenient access, on a guided self-service basis, for primary healthcare and connected by fiber or satellite connections. See the VideoKall Video: <https://youtu.be/yMI09GviK00>

### **Challenges & Opportunities**

Healthcare access has been historically inconvenient, and large numbers of low acuity cases are being treated in higher cost settings. VideoKall invented an indispensable, patented technology that enables low-cost, quality, low-acuity services.

### **Market Positioning**

VideoKall's mission is to support call centers at hospitals and clinics using our medical booths to deliver virtual, on-demand care for low-acuity health conditions at lower costs in one stop. VideoKall's vision is to integrate care into peoples' daily routines and improve the overall health of a population. The revenue in our niche will be generated inside an existing and growing addressable equipment market of \$26B. VideoKall's direct sales prospects include hospitals, clinics, call centers, retail, education, senior living, and other high-need locations. For indirect channel sales, our prospects include distributors, joint ventures and strategic partners. VideoKall has no direct competition for guided telehealth where direct vital signs are read directly by the medical staff, and the booth is sanitized between patients.

### **Solution Description**

Our integrated platform is comprised of a fully-equipped booth and call center hub which have been in development for 2+ years, while the software, cleaning system and stethoscope seatback are being tested. The Beta platform will be tested in 4-6 months with a hospital and senior living facility.

### **Intellectual Property**

VideoKall's telemedicine platform has proprietary hardware and software technology to operate over satellite and includes one patent issued and two pending.

### **Leadership Team:**

Our founders and leadership Team has started and sold 5 companies. Two of our shareholders are doctors, as well as some of our advisors.

### **Business Model**

3 revenue streams— one-time revenue on the sale of each booth, recurring maintenance revenue from each booth, and recurring revenue stream from patient visits.

### **Traction**

VideoKall has traction with a customer LOI, one patent issued and 2 pending, software development and a network of trusted business partners including CyByte, Wenger Corporation, and Harbor Design & Manufacturing.

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