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October 31, 2019

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554


**Re: *Ex parte* presentation in GN Docket No. 16-142, *Next Generation
Broadcast Television Standard***

Dear Ms. Dortch:

On October 30, 2019, the undersigned, counsel to Pearl TV (“Pearl”), spoke by telephone with Evan Baranoff in the Media Bureau. We discussed Pearl TV’s September 9, 2019 *ex parte* submission and specifically discussed the timeframe when ATSC 3.0 receivers will be available in the market. In that context, I said that based on numerous conversations that Pearl has had with CE manufacturers and other important stakeholders we fully expect ATSC 3.0 receivers to be in the market and available to consumers in the fourth quarter of 2020. Pearl is actively working with its members, the networks, and group owners to launch ATSC 3.0 in dozens of markets in 2020 in advance of that time frame to facilitate the transition for broadcasters and consumers to the Next-Generation TV standard.

Please direct any questions to the undersigned.

Respectfully submitted,


Gerard J. Waldron
Counsel for Pearl TV

cc: Evan Baranoff