



November 8, 2017

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *Ex parte* presentation in GN Docket No. 16-142

Dear Ms. Dortch:

On November 7, 2017, Lonna Thompson, Executive Vice President, Chief Operating Officer and General Counsel, of America's Public Television Stations, and Brian Westley, Counsel, Standards & Practices, Public Broadcasting Service (hereinafter "Public Television") met with Holly Saurer, Office of Commissioner Clyburn.

Public Television stated our support for the adoption of final rules for the ATSC 3.0 broadcast television standard (or "Next-Generation TV") so that public television stations may begin to deploy advanced television services on a voluntary basis.¹ Specifically, Public Television addressed the public benefits of ATSC 3.0 in terms of the enhanced services public television stations will provide to their communities. Enhanced services include: interactive educational children's content, including the ability to distribute over-the-air integrated games and other immersive learning materials that are otherwise inaccessible to viewers who lack broadband Internet connections; robust emergency alerting and first responder public safety services, including the ability to "wake up" receiver devices when emergency alerts are transmitted overnight; improved accessibility measures for both hearing and visually impaired viewers; dramatic visual, audio and interactive enhancements to educational and informational programming; and other benefits to the public.²

Please direct any questions to the undersigned.

/s/ Lonna Thompson

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and General Counsel
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¹ Authorizing Permissive Use of the "Next Generation" Broadcast Television Standard, Notice of Proposed Rulemaking, GN Docket No. 16-142 (Feb. 24, 2017) ("ATSC 3.0 NPRM").

² See *Comments of PBS, CPB, and APTS*, GN Docket No. 16-142, at 4–5 (filed May 9, 2017); see also *Comments of PBS and CPB*, GN Docket No. 16-142, at 3–6 (filed May 26, 2016).