

**November 11, 2019**

**Comment on FCC MB Docket No. 19-290**

The Federal Communications Commission, most recently as part of its Quadrennial Review, has sought to lower the barriers to entry into broadcasting ownership for women, minorities and small businesses. I submit this Comment from the viewpoint of a small businessperson.

Though I ended up selling the Construction Permit, I was privileged to have won an allocation in FM Auction 94 in 2013. I plan to again participate in an FCC auction, in the upcoming FM Auction 106. In Auction 94, I benefited from the new entrant bidding credit, at the maximum discount of 35%, which appreciably lowered the final amount that I paid for the Construction Permit.

In the FCC announcement for FM Auction 106, there is no new entrant bidding credit structure being offered or mentioned, at all. In the highly valuable public interest of assisting women, minorities and small businesses in entering into radio broadcasting, I respectfully request that the Commission again provide the previously used new entrant bidding credits, at the same 35% and 25% discounts as before. For a small businessperson like me, the new entrant bidding credits can render a valuable financial difference and relief, especially in bidding for higher-priced allocation offerings, or for multiple offerings.

For FM Auction 106, please restore and use the 35% and 25% new entrant bidding credits.

Thank you.

**Robert Lee  
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