Dear Madam/Sir

We believe that for-profit and non-profit organizations who demonstrate a rational reason for specific 833 numbers should be given priority over the “highest bidders” or other intermediaries who would re-allocate them for enormous profit. Our reasons are that this constrains free commerce as it unnecessarily creates a playing field only for those with deep pockets, and enables the government to run a for-profit enterprise by selling something that that they probably do not own. Small businesses are at a significant disadvantage to larger ones, and this can help to create a level playing field.  
  
Additionally, timing is very important in branding a company’s new product or service, and the FCC’s prompt decision on this matter is appreciated.

Thank you,

James W. Byrd

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