

# **SAGE** ALERTING SYSTEMS

November 13, 2017

Via Electronic Filing

Marlene Dortch, Esq.  
Secretary  
Federal Communications Commission  
445 12th Street S.W.  
Washington, D.C. 20554

RE: Notice of Ex Parte Communication, PS Docket No. 15-94 (Amendment of Part 11 of the Commission's Rules Regarding the Emergency Alert System)

Dear Ms. Dortch:

On November 13, 2017, Sage Alerting Systems participated in a telephone conference with staff members of the Public Safety and Homeland Security Bureau, at their request. Present was Harold Price from Sage Alerting Systems; and Austin Randazzo, Emily Talaga, Greg Cooke, and Linda Pinto, from the bureau.

The purpose of the call was to ask Sage if twelve months is a sufficient amount of time for Sage to make any necessary software upgrades available to its users to support the BLU code, and to integrate the event code into equipment not yet sold or manufactured. Our answer is yes.

Respectfully submitted,

/s/

Harold Price  
President  
Sage Alerting Systems, Inc.

cc (via email)  
Austin Randazzo  
Emily Talaga  
Greg Cooke  
Linda Pinto