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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

*Burt Sherwood, Inc.*



FCC MAIL ROOM

MEDIA BROKERS • APPRAISERS  
February 25, 1993

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Ms. Donna R. Searcy, Secretary  
Federal Communications Commission  
1919 M Street N.W.  
Washington, D.C. 20554

Re: ET Docket No 92-298 AM  
Stereo Standard

Dear Ms. Searcy:

I am sending you this letter for the record, and I am sure that if I have sent this to you erroneously, you will refer it to the proper area.

As a broadcaster for better than 45 years, I wish to express my concern to the FCC about AM Stereo. I have operated almost a dozen AM stations from the smallest of markets to Chicago's WMAQ-AM. It is a medium with which I am well acquainted. Today I operate as broker/consultant to the industry. Obviously, AM radio has been going through some very trying times.

I wish to state here and now that I am not an engineer. I am a concerned broadcaster who firmly believes that the AM stereo system should be standardized. I further believe that the best AM stereo system should be selected by experts. What we have now in your proposed Motorola standard is anything but the best.

I recall that the FCC has publicly stated that it does not have the staff to make the decision. I firmly believe that the system selected should not be in the hands of the lobbying groups but in the hands of people who I believe are an official part of our government. We cannot afford to have an inferior technology govern AM stereo. I suggest to the FCC that if it cannot make a decision through the offices of their engineering staff, that they go to the people who have been advising broadcasters since 1923..the Bureau of Standards. I am certain that they will review all the history of both systems Motorola and Kahn. They could certainly end the confusion that exists in broadcasting today, and pick the right system as the American standard. Thank you for reading this.

Sincerely,

Burt Sherwood

cc: The Honorable James Quello, Acting Chairman FCC  
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