

COVINGTON

BEIJING BRUSSELS DUBAI FRANKFURT JOHANNESBURG
LONDON LOS ANGELES NEW YORK PALO ALTO
SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
One CityCenter
850 Tenth Street, NW
Washington, DC 20001-4956
T +1 202 662 6000

November 21, 2019

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Notice of *Ex Parte* Presentation, MB Docket No. 17-318

Dear Ms. Dortch:

On November 19, 2019, Dave Lougee, President and CEO of TEGNA Inc. (“TEGNA”), Lynn Beall, Executive Vice President and COO of Media Operations of TEGNA, Akin Harrison, Senior Vice President, General Counsel and Secretary of TEGNA, and the undersigned met with Chairman Pai and Media Advisor Alex Sanjenis. On November 21, 2019, the same group met separately with Commissioner Starks and Acting Legal Advisor Michael Scurato, Commissioner Carr and Acting Legal Advisor Ben Arden, and Commissioner Rosenworcel and Policy Advisor Kate Black.

The TEGNA representatives discussed how, to continue to thrive in today’s market, broadcasters like TEGNA need to be able to compete against all members of the video marketplace: not only other station groups, but cable networks, OTT providers, and social media companies. These non-broadcast competitors are unconstrained by national and local ownership rules and do not operate under the public interest mandate that broadcasters do.

The TEGNA representatives noted that any decision regarding the national television ownership cap should permit broadcasters to achieve sufficient scale to compete fairly in today’s diverse media marketplace. At a time when journalism and localism are more important than ever, the public interest would be served by allowing healthy growth for broadcasters such as TEGNA, for whom those twin focuses are a lodestar. The parties also discussed the attached presentation, regarding TEGNA and its commitment to journalism, localism, and diversity in each of its markets.

COVINGTON

Ms. Marlene H. Dortch
November 21, 2019
Page 2

Please direct any questions to the undersigned.

Sincerely,

/s/
Jennifer Johnson
Counsel to TEGNA Inc.

Attachment

cc: Meeting attendees

TEGNA

TEGNA Overview

November 2019

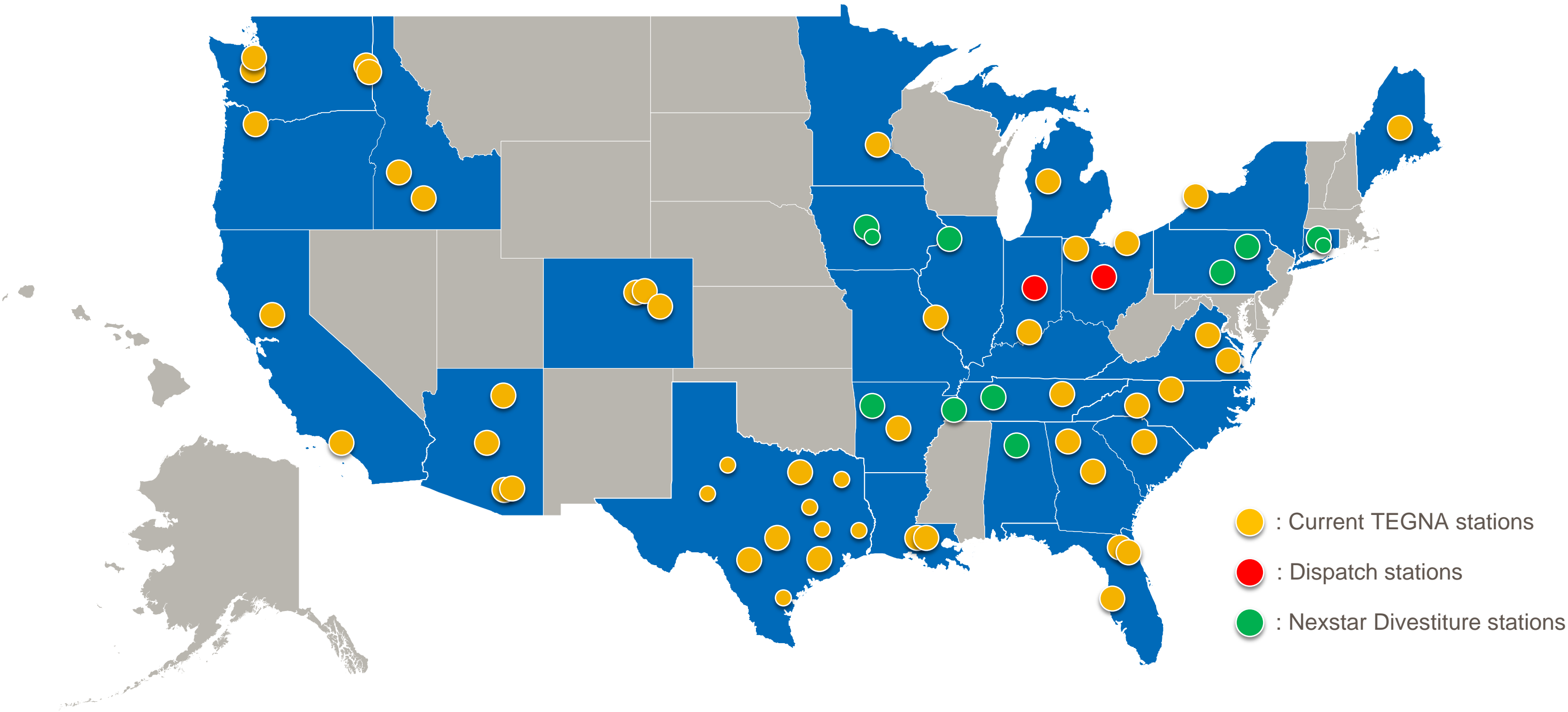
Company Overview

39%
Of TV
Households

62
Stations
51
Markets

6,900
Employees

TEGNA is an independent media company providing empowering stories, impactful investigations and integrated marketing services through trusted and innovative content across platforms



Source: Nielsen (Sep 2019); Company data

**Largest
owner
of Big 4
affiliates
in the top
25 markets**

Largest

**NBC
affiliate
group**

2nd Largest

**CBS
affiliate
group**

Our Purpose

A high-angle, top-down photograph of a group of people's hands and forearms stacked together in a circle on a grey concrete floor. The hands are of various skin tones and are wearing different colored clothing: grey, maroon, blue, and black. The lighting is soft and even, highlighting the texture of the skin and the fabric of the clothes. The overall mood is one of unity, teamwork, and shared purpose.

To Serve the
Greater Good
of our
Communities

TEGNA

Award-Winning Journalism

91

Regional Edward R. Murrow Awards

Most in company's history and more than any other media company

10

National Edward R. Murrow Awards for Excellence in Local Journalism

2

News and Documentary Emmy Awards

WXIA, "Charlie's Ark" for Outstanding Regional News Story: Spot or Breaking News
KING, "Sick and Forgotten at Hanford" for Outstanding Regional News Story: Investigative Report

1

George Foster Peabody Award

KING, "Back of the Class" Multi-Part Investigative Reporting Series

Independent, Diverse and Engaged Board

TEGNA Board of Directors



Howard D. Elias
Independent Chairman, TEGNA

- President, Dell Technologies Services and Digital
- Former President and COO, EMC Global Enterprise Services



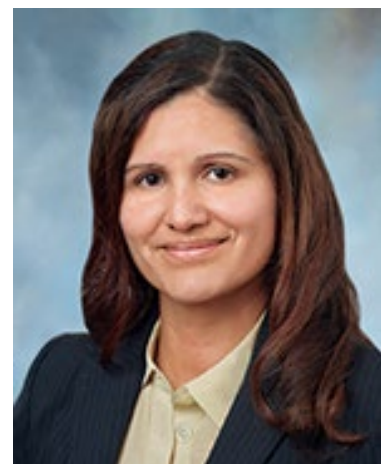
Dave Lougee
President and CEO, TEGNA

- Former President, TEGNA Media
- Former President of Broadcasting, Gannett Co., Inc.



Gina L. Bianchini

- Founder and CEO, Mighty Networks
- Former CEO and Co-Founder, Ning, Inc.



Lidia Fonseca

- EVP, Chief Digital and Technology Officer, Pfizer
- Former CIO, Quest Diagnostics



Scott K. McCune

- Founder, MS&E Ventures
- Former VP, Global Partnerships and Experiential Marketing, The Coca-Cola Company



Henry W. McGee

- Senior Lecturer, Harvard Business School
- Former President, HBO Home Entertainment



Bruce P. Nolop

- Former CFO, E*TRADE Financial Corporation
- Former CFO, Pitney Bowes Inc.



Neal Shapiro

- President and CEO, WNET
- Former President, NBC News



Melinda C. Witmer

- Founder, LookLeft Media
- Former Chief Video and Content Officer, Time Warner Cable (now Spectrum)



Stuart J. Epstein

- CFO, DAZN Group
- Former Co-Managing Partner, Evolution Media
- Former CFO, NBCUniversal



Susan Ness

- Distinguished Fellow, The German Marshall Fund of the U.S.
- Former FCC Commissioner

*We have added 7 new directors
over the last 5 years
supplementing the existing skills
and experience of our Board*

Integrated Marketing Services

PREMION

- **Leading Connected TV (CTV)**
- **Over-the-top ad network** for local, regional and national advertisers

TEGNA

MARKETING SOLUTIONS

- **Strategic marketing solutions across platforms** for local businesses and national brands

TEGNA

Innovative News Content



**Innovative Local
News Programs**



**Multiplatform
News Segments**



**Digital-First
Episodic Stories**



Serving Unique Audiences



- **Broadcasts live** 50 weeks per year across 61 markets and 15 of the top 25
- Offers **topical news, sports and culture content** and **commentary**
- **Diverse** panel of hosts
- Reaches **women** ages 25-54



- **Broadcasts live** across 14 markets and nationally on TVOne and CLEOTV
- Offers **news** and **insights** on relationships, parenting, fitness, personal finance and trends
- **Dynamic** hosts from the worlds of news, business, music and entertainment
- Reaches **African-American** viewers



- Top entertainment **multicast** networks
- **Capitalizing** on the growth in over-the-air TV audiences
- Justice Network is focused on **true crime, mystery** and **investigation**
- Quest features **science, history, engineering** and **adventure-reality** series



- **Digital content production studio** tapping archive of station investigative reports
- **BARDSTOWN** reached #2 on Apple's podcast charts and #1 in Apple's True Crime category

BARDSTOWN

TEGNA

www.TEGNA.com