I understand and support net neutrality and the preservation of Title II of the Communications Act. It is clear that getting rid of net neutrality would harm the consumer. It is also clear that this harms the free market that Ajit Pai claims he is freeing by removing net neutrality. As noted by this Ars Technica article, 30 separate ISPs have urged Ajit Pai to preserve Title II and net neutrality rules:

https://arstechnica.com/tech-policy/2017/06/30-small-isps-urge-ajit-pai-to-preserve-title-ii-and-net-neutrality-rules/

Consumers that knows what net neutrality does would never want it gone. Personally, I do not want the US to look like Portugal. Reading the Business Insider article I have linked below will show you what I mean:

http://www.businessinsider.com/net-neutrality-portugal-how-american-internet-could-look-fcc-2017-11

Without net neutrality, the consumer is practically enslaved to their ISPs, and they can't do anything about it because the ability to change that is in the hands of you, the FCC. I use the internet almost every day of my life, as do many others. In this day and age, it is more or less a necessity. To allow ISPs to throttle certain websites or charge more for specific sites to remove the throttling is akin to HyVee only letting me buy their specific store brand foods, or having to pay an extra $5 to buy another brand. Worse than that is that most people can't get other service providers in their area because their AREN'T any others in their area. So I can't go to Cub instead, where they won't disallow me to get non Cub brand specific foods.

To summarize, net neutrality protects both consumers and small ISPs, and we are powerless without it. Being without net neutrality is being without the liberty of choice.